



Friday, July 1		
TIME	LOCATION	ACTIVITY
9:30am-9:45am	Ernest N. Morial Convention Center 900 Convention Center Blvd, New Orleans, LA 70130	Drum Major Mickey Intro (Venue Entrance)
10:30am - 11:10am	Fan Zone (Main Floor)	Character Meet & Greet: Drum Major Mickey
11:30am-12:00pm	ESSENCE Film Festival (2nd Floor)	ABC-OTV: How Race and Culture Content Teams are Revolutionizing Local News Storytelling <i>ABC's Race & Culture team will discuss inclusive news reporting.</i>
11:50am - 12:00pm	Center Stage (Main Floor)	Disney The Power of Joy: What's Next? <i>This is must-see Disney at Essence Fest! Hear about screenings, celebrities, giveaways, shows and experiences, EARS, and more! Join our Host to hear, 'what's next?</i>
12:00pm - 12:30pm	ESSENCE Film Festival (2nd Floor)	ABC Owned Television Stations' Storyteller Spotlight <i>Set the Record Straight: The Jam Master Jay Case (Five-time Telly Winner)</i> <i>ABC7 reporter Darla Miles shares her documentary about the murder of Jam Master Jay.</i>
1:30pm-2:15pm	ESSENCE Film Festival (2nd Floor)	Abbott Elementary Screening + Panel <i>Following a screening of ABC's "Abbott Elementary," join some of Abbott's favorite teachers for an intimate conversation where they'll discuss their experience on the breakout hit series, including behind-the-scenes stories and what the fans can expect when class returns for an all-new season this September. Moderated by Tamron Hall.</i>
1:40pm - 1:50pm	Center Stage (Main Floor)	Marvel's Moon Girl and Devil Dinosaur Panel <i>Meet the cast and creative team of the highly anticipated upcoming series "Marvel's Moon Girl and Devil Dinosaur."</i>

#DisneyxEssence



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TIME	LOCATION	ACTIVITY
1:50pm - 2:10pm	Fan Zone (Main Floor)	Meet & Greet: Tara Roberts ABC Owned Television Stations / Nat Geo Media
2:10pm - 2:20pm	Center Stage (Main Floor)	Why Not Us: Southern Dance Panel (ESPN+) <i>Chris Paul and Jalaine Edwards, producer of Why Not Us will view the trailer of the show followed by a quick talk back.</i>
2:15pm - 3:00pm	ESSENCE Film Festival (2nd Floor)	The Wonder Years Screening + Panel <i>The cast of ABC's Peabody Award-winning comedy series "The Wonder Years" reunites with Tamron Hall for a screening and moderated panel discussion touching on the making of the series and the cultural impact of the show's first season.</i>
2:20pm-2:40pm	Fan Zone (Main Floor)	Meet & Greet: Marvel's Moon Girl and Devil Dinosaur <i>Meet the cast and creative team of the highly anticipated upcoming series Marvel's Moon Girl and Devil Dinosaur.</i>
2:30pm - 2:50pm	Center Stage (Main Floor)	Tiana Reimagined <i>Panel sharing news of Princess and the Frog, and reveal of Tiana's new look.</i>
3:00pm - 4:00pm	ESSENCE Film Festival (2nd Floor)	Why Not Us: Southern Dance Screening (ESPN+) <i>Chris Paul and a featured panel will make their way to the Film Festival to view an episode of Why Not Us: Southern Dance and have a panel discussion moderated by Jalaine Edwards, producer of Why Not Us.</i>
3:10pm - 3:50pm	Fan Zone (Main Floor)	Character Meet & Greet: Princess Tiana
4:00pm - 4:10pm	Center Stage (Main Floor)	An Out of This World Conversation with Keke Palmer [and Uzo Adubo] from Disney and Pixar's "Lightyear"
4:00pm - 4:20pm	Fan Zone (Main Floor)	Photo Op w/ Step and Repeat: Why Not Us: Southern Dance Southern Dancer



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TIME	LOCATION	ACTIVITY
4:00pm - 4:30pm	ESSENCE Film Festival (2nd Floor)	<p>Marvel's Moon Girl and Devil Dinosaur</p> <p><i>The cast and creative team behind "Marvel's Moon Girl & Devil Dinosaur," based on Marvel's hit comic books, will discuss the highly anticipated animated series centered on African American teen girl Super Hero, Lunella Lafayette</i></p>
4:15pm - 4:35pm	Center Stage (Main Floor)	The Tamron Hall Show (ABC Entertainment)
4:20pm - 4:40pm	Fan Zone (Main Floor)	Lightyear



Saturday, July 2		
TIME	LOCATION	ACTIVITY
11:40am - 11:50pm	Center Stage (Main Floor)	How Race and Culture Content Teams are Revolutionizing Local News Storytelling
12:00pm - 12:30pm	ESSENCE Film Festival (2nd Floor)	grown-ish Season 5 Sneak Peek Screening <i>Watch the first episode of Season 5 of "grown-ish." This season, Junior (Marcus Scribner) enrolls at Cal U and embarks a new journey filled with twists and turns on his way to being "grown." Don't worry, Zoey (Yara Shahidi) will be there to show him the ropes and in style of course.</i>
12:30pm - 1:00pm	ESSENCE Film Festival (2nd Floor)	Everything's Trash Sneak Peek Premiere Screening <i>Watch the series premiere of "Everything's Trash", starring, written and executive produced by Phoebe Robinson ("2 Dope Queens," "Portlandia"). Inspired by her bestselling book "Everything's Trash, But It's Okay", the series follows Phoebe, a 30 something podcast star navigating her messy life.</i>
12:40pm - 12:50pm	Center Stage (Main Floor)	Marvel Studios' "Black Panther: Wakanda Forever" Presents Warriors of Wakanda: The Disciple of the Dora Milaje
1:15pm - 1:25pm	Center Stage (Main Floor)	Aftershock (ONYX Collective)
1:20pm - 2:00pm	Fan Zone (Main Floor)	Character Meet & Greet: Marvel Studios - Meet the Dora Milaje in Celebration of Marvel Studios' "Black Panther: Wakanda Forever"
1:30pm - 2:00pm	ESSENCE Film Festival (2nd Floor)	"Mental Health and the Black Family" Panel <i>This panel will highlight content on Hulu that showcases the mental health challenges that Black communities face and discuss the roadmap to becoming stronger, more resilient and ultimately more joyous.</i>
1:50pm - 2:00pm	Center Stage (Main Floor)	Celebrate Soulfully/Disney Dreamers Academy <i>Interview with Disney Springs Art Walk Artist, Laci Jordan about her currently displayed piece.</i> <i>Host Tamron Hall will message on key points with Celebrate Soulfully.</i>



Saturday, July 2

TIME	LOCATION	ACTIVITY
2:00pm - 3:00pm	ESSENCE Film Festival (2nd Floor)	Panel: Aftershock (ONYX Collective) <i>A Conversation about the Black Maternal Healthcare Crisis in America with AFTERSHOCK</i>
3:00pm - 3:30pm	ESSENCE Film Festival (2nd Floor)	"The Chi" Season 5 Sneak Peek <i>From Emmy Award-winning Lena Waithe, produced by 20th Television, season five of Showtime's hit series delves deeply into the many joys and complications of Black love: relationships, children, career, community and self. Join us as series' stars share an exclusive sneak peek and discuss the exciting new season.</i>
3:10pm-3:30pm	Fan Zone (Main Floor)	TBD
3:10pm - 3:30pm	NOPSI Hotel, 317 Baronne St, New Orleans, LA 70112	E-SUITE Session: Our Stories, Our Lives: Authenticity in Inclusive Storytelling: Latondra Newton, SVP DEI and Chief Diversity Officer, The Walt Disney Company ; Carmen Smith SVP/Executive Director, Inclusive Strategies, Disney Parks, Experiences and Products; Jan Coleman, VP, Marketing, Promotions & Multicultural, Walt Disney Studios Content
3:30pm - 4:00pm	ESSENCE Film Festival (2nd Floor)	Panel: Reasonable Doubt (Onyx Collective)
3:35pm - 3:55pm	Center Stage (Main Floor)	Walt Disney World – Our Youth. Our Future: Investing in Dreamers.
4:00pm - 4:30pm	ESSENCE Film Festival (2nd Floor)	Hulu TBD <i>This panel will explore the diverse upbringings and culturally specific experiences and influences that inspire the content they create and allow them to discuss the context and impact of this representation.</i>
4:00pm - 4:10pm	Center Stage (Main Floor)	Disney The Power of Joy: What's Next <i>This is must-see Disney at Essence Fest! Hear about screenings, celebrities, giveaways, shows and experiences, EARS, and more! Join our Host to hear, 'what's next?'</i>
4:10pm - 4:20pm	Center Stage (Main Floor)	Reasonable Doubt (Onyx Collective)
4:20pm - 4:55pm	Fan Zone (Main Floor)	Character Meet & Greet: Drum Major Mickey
5:09pm - 5:29pm	Sugar Mill + Mississippi River Heritage Park, 1021 Convention Center Blvd, New Orleans, LA 70130	ESSENCE Eats™: Food and Wine Festival - Cooking It Up with Big Moe Cason
11:40am - 11:50pm	Center Stage (Main Floor)	How Race and Culture Content Teams are Revolutionizing Local News Storytelling



Sunday, July 3		
TIME	LOCATION	ACTIVITY
11:20am - 11:30am	Center Stage (Main Floor)	Together We Rise: Meet the Director and Cast of Disney's "Rise" National Geographic - Breaking Barriers and Fixing Critters: Meet Nat Geo's Critter Fixers
11:30am - 12:00pm	ESSENCE Film Festival (2nd Floor)	<i>In this panel, Dr. Hodges & Dr. Ferguson will share some of their most unique cases to date and tips and techniques for pet care. This discussion will be tailored to entrepreneurship, breaking barriers as Black veterinarians, the need for more Black individuals in the field and merging pets and the work from home lifestyle.</i>
11:35am - 11:45am	Center Stage (Main Floor)	Disney The Power of Joy: What's Next <i>This is must-see Disney at Essence Fest! Hear about screenings, celebrities, giveaways, shows and experiences, EARS, and more! Join our Host to hear, 'what's next?</i>
12:00pm - 12:10pm	Center Stage (Main Floor)	Disney Studios Content - A Force to be Reckoned With: Meet Moses Ingram from "Obi-Wan Kenobi" <i>Get to know Moses Ingram, the breakout star of the Disney+ series, "Obi-Wan Kenobi".</i>
12:00pm - 2:00pm	ESSENCE Film Festival (2nd Floor)	Disney Studios Content - Disney's Rise Screening
12:20pm - 12:40pm	Fan Zone (Main Floor)	Meet & Greet: Critter Fixers <i>Meet Nat Geo's Critter Fixers: Country Vets</i>
12:35am - 12:45am	Center Stage (Main Floor)	Disney Moment: The Power of Joy
1:00pm - 1:40pm	Fan Zone (Main Floor)	Walt Disney World - TBD
1:25pm - 1:35pm	Center Stage (Main Floor)	Disney The Power of Joy: What's Next <i>This is must-see Disney at Essence Fest! Hear about screenings, celebrities, giveaways, shows and experiences, EARS, and more! Join our Host to hear, 'what's next?</i>
2:10pm - 3:10pm	Fan Zone (Main Floor)	Meet & Greet: Meet the Cast of Disney's Rise
2:30pm - 3:00pm	ESSENCE Film Festival (2nd Floor)	"Amplifying Our Voices, Telling Our Stories" (National Geographic)
2:35pm - 2:45pm	Center Stage (Main Floor)	The Proud Family: Louder and Prouder

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		<i>Meet the cast and creative team of the acclaimed Disney+ series The Proud Family: Louder and Prouder.</i>
3:20pm - 3:40pm	Fan Zone (Main Floor)	<i>The Proud Family: Louder and Prouder</i>
3:30pm - 4:00pm	ESSENCE Film Festival (2nd Floor)	<i>Dear Mama</i> (FX)
3:30pm - 3:40pm	Center Stage (Main Floor)	Disney Signature Experiences/Disney Cruise Line
3:55pm - 4:05pm	Center Stage (Main Floor)	Performance: Disney Theatrical Group
4:00pm - 4:30pm	ESSENCE Film Festival (2nd Floor)	<i>The Proud Family: Louder and Prouder</i>
4:10pm - 4:50pm	Fan Zone (Main Floor)	Character Meet & Greet: Captain Mickey & Captain Minnie
11:20am - 11:30am	Center Stage (Main Floor)	Together We Rise: Meet the Director and Cast of Disney's "Rise"



"The Rink @ The Hulu Motel"

Civic Theater, 510 O'Keefe Ave, New Orleans, LA 70113
Friday July 1 - Sunday July 3, 12-7pm
Free, Open to Ages 21+

Hulu is hosting a roller skating rink and immersive lobby area, filled with interactive touchpoints, giveaways, and content-themed bites and drinks. VIP Guests will have their own secluded space on the 2nd floor overseeing the rink with private seating and bar available. Above and beyond the private seating and immersive experiences on the ground, all executives are welcome to skate should they choose.

E-SUITE

NOPSI Hotel
317 Baronne St, New Orleans, LA 70112 9:30am -
5:00pm CT

Session Title: Our Stories, Our Lives: Authenticity Through Inclusive Storytelling

Session Description: Showing up as your authentic self and finding a group of like-minded allies in the workplace feels like a Herculean task at times. Join Disney executives as they share tips on how to build authentic relationships in the workplace that promote personal and professional development.

Panelists: Latondra Newton, Sr. VP DEI & Chief Diversity Officer; Carmen Smith, Exec Creative Dev- Prod/Cont & Incl Strat; Jan Coleman, VP, Marketing, Promotions and Multicultural, Disney Studios Content

Host: Dayna Lee, Outreach and Engagement Director, Talent Strategy / Disney on the Yard

ESSENCE EATS: Food & Wine Festival

Sugar Mill + Mississippi River Heritage Park
1021 Convention Center Blvd, New Orleans, LA 70130
5:09pm-5:29pm CT

Session Title: Cooking It Up with Big Moe Cason

Session Description: Join Champion Pitmaster Big Moe Cason for a lesson on prepping mouth watering brisket and a sneak peek at his new National Geographic show "World of Flavor with Big Moe Cason," premiering July 25th at 10/9c. After the demo, Big Moe will send you home with the same brisket rub he uses in his prep to use this summer!

Confirmed Talent: Big Moe Cason

Premium: [Big Moe Cason Beef Rub with Nat Geo Sticker](#)