

# Disney Junior Facebook Birthday Book Promotion

## Terms and Conditions

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We are offering entrants the opportunity to upload a photo of their child to the Disney Junior Facebook Birthday Promotion during their child's birthday month. Up to three (3) entrants will also have the opportunity to win a Prize Bundle as further described in the Promotional Material and below.

The Promoter is The Walt Disney Company Limited, 3 Queen Caroline Street, London, W6 9PE ("Disney"/ "Promoter"). If you have any questions please contact Customer Services at [competitions@disney.co.uk](mailto:competitions@disney.co.uk) or write to DJR Social Media Team, 6<sup>th</sup> Floor, The Walt Disney Company Limited, 3 Queen Caroline Street, London W6 9PE.

"Parent"/ "You" means birth parents and/ or legal guardians of the child, "Child" means a minor between 1 (one) and 8 (eight) years of age, "Birthday Book Post" means the Facebook page hosting the activity, "Promotional Material" means the general information posted by Disney describing the activity and the nature of the Photo, "Promotional Page" means the birthday post on the Disney Junior UK Facebook page.

**BY PARTICIPATING YOU AGREE TO THE REQUIREMENTS SET OUT IN THE PROMOTIONAL MATERIAL AND THE FOLLOWING TERMS AND CONDITIONS.**

### 1. HOW TO ENTER

- Access the Birthday Book Post from the [Disney Junior Facebook Account](#).
- Upload your Photo to the Promotional Page as directed in the Promotional Material.

### 2. PROMOTIONAL PERIOD, ENTRY REQUIREMENTS & SELECTION PROCESS

- The promotion begins on the Start Date and ends on the Close Date indicated in the Promotional Material (the "Promotional Period").
- The Birthday Book Post will remain live for up to 3 (three) months.
- The photo can only include the birthday child.
- Group photos are only permitted for biological twins, triplets etc. In these circumstances you DO NOT need to submit individual photos for each child.
- You must be the Parent of the child(ren) in the photo, at least 18 (eighteen) years of age, a UK resident, including: Northern Ireland, Republic of Ireland, Channel Islands and Isle of Man, and have the bill payer's permission to enter.
- Photos are subject to moderation.
- To be eligible for the Prize Bundle, photos must be uploaded no later than the date set in the Promotional Material.
- Winners will be randomly selected from all valid and correct entries received by the date set in the Promotional Material.

### 3. PRIZES BUNDLES

- Up to 3 (three) entrants will also have the opportunity to win 1 (one) Disney Wisdom prize bundle. Each prize bundle will consist of: 1 x plush, 1 x notepad and 1 x mug.
- The winning entries will be randomly selected from all valid submissions received during the Promotional Period.
- The prize bundle awarded to each winner will be at Disney's absolute sole discretion.

### 4. MODERATION

Entries will be moderated in accordance with the moderation guidelines below, the criteria set out in the Promotional Material and Disney's brand values.

- Submission should be respectful to others and must not include any offensive or political content.
- Photos must be suitable for a Disney audience and pertain to the theme set out in the Promotional Material.
- Photos should be of broadcast quality e.g. good lighting, in focus, landscape preferable, no more than 500Mb in size.
- Child(ren) featured should be appropriately dressed. If a child looks like they are not wearing clothes, even if they are, the photo will not be accepted.
- No personal information; no identifiable people (other than the child), locations, logos or products.
- Passers' by caught on camera should not be identifiable.

### 5. ELIBILITY

Entries not permitted from:

- Employees of promoter/anyone directly connected to the competition and their immediate family;
- Automated entries, multiple identities and email addresses;
- Agencies or third parties.

Problems accessing the Promotional Page - Promoter shall not be responsible for technical problems experienced by entrants due to their technology/broadband used.

### 6. PRIZE CONFIRMATION AND ACCEPTANCE

Promoter reserves the right to withdraw the prize entitlement and award the prize to a substitute winner if we require a response from You at any time and:

- no response is received by the dates/times listed above or dates/times advised to you; or
- You decline to accept the prize; or

- promoter is unable to contact You (e.g. bounce back message received); or
- Prize is returned or cannot be delivered.

In such cases, the prize will be deemed as fulfilled and the Promoter shall have further no responsibility to the entrant. Prizes may be used for another competition or given to charity.

## 7. PRIZE FULFILMENT

- Winners will be announced in the relevant post. Winners list is available from [competitions@disney.co.uk](mailto:competitions@disney.co.uk) for up to three (3) months following the closing date.
- Prize fulfilment is subject to the winners meeting the competition criteria and these terms and conditions.
- Promoter reserves the right at any time to verify the entry including requesting proof of identity, and to award any prize to the winner in person.
- Promoter's decision to select any winner is final and we reserve the right not to correspond on any matter.
- Prizes will be delivered by registered mail within 30 days of prize acceptance.
- No cash or other alternative prizes are available, except that in the event of circumstances outside of its control, Disney reserves the right to substitute a similar prize of equal or greater value. Prizes cannot be transferred or sold.

## 8. PERSONAL INFORMATION AND OUR PRIVACY POLICY

By entering this competition:

- You understand you are providing your information to Promoter and its agents. To enter we (and/or our agents) ask you for personal information, such as your name and email address. Personal information will be used in accordance with our [Privacy Policy](#) and will be accessed by or passed to our agents to administer the competition, to send out prizes, and to enable Promoter to promote the competition in any media including without limitation Disney TV and social media accounts;
- Your consent to your personal information being held and processed by Promoter and its agents in accordance the current data protection regulations and privacy laws, for the purposes of administering and promoting the competition;
- You consent to being contacted for the purposes of administering the competition;
- You consent to Promoter publishing your entry, first name, surname initial, age, town or city to promote the competition;
- You unconditionally and irrevocably grant to Promoter a non-exclusive license to exploit the content you have submitted in all media in perpetuity, and if requested, You agree to sign and return a release form.

## 9. PROMOTER'S LIABILITY

- This competition is arranged in good faith but, to the fullest extent allowed by law, accepts no responsibility for loss or damages as a result of anyone participating in the competition or any aspect of any prize awarded. Your legal rights as a consumer are not affected.
- Promoter cannot guarantee continuous, uninterrupted or secure access to the post and is not responsible for any disruption to the competition due to technical problems or otherwise due to events outside of its reasonable control.

## 10. FACEBOOK'S LIABILITY

- This promotion is not sponsored, endorsed, administered or associated with Facebook.
- Any questions, comments or complaints regarding this promotion will be directed to Promoter. By entering this promotion and/or accepting any prize you may win, you agree to release, indemnify, and hold harmless Facebook from any claims arising from the administration of this promotion. Any liability incurred by Facebook shall be governed by, and limited to, the applicable provisions of the Facebook Statement of Rights and Responsibilities.

## 11. CANCELLATION & DISQUALIFICATION

Promoter reserves the right to:

- disqualify late, misdirected, incomplete, corrupted, lost, illegible or invalid entries, entries without appropriate parental consent;
- modify, suspend, cancel or terminate the competition or extend or resume the entry period;
- disqualify any participant at any time without giving advance notice and will do so if it cannot be guaranteed that the competition can be carried out fairly or correctly for technical, legal or other reasons or if Promoter suspects that any person has been manipulating entries or the results, or has provided false information or has acted unethically in any other way.

## 12. EMAIL SAFETY

In the event that Disney wishes to contact you in connection with your entry we will do so via an email ending in 'disney.com' or by phone with a follow up e-mail. Any email which appears to come from Disney but using a different ending (e.g. hotmail.com, yahoo.com etc) should be treated with suspicion and forwarded to Customer Services. DO NOT respond or act on any e-mail if you are not sure that it comes from Disney. If you are in any doubt, please contact Customer Services.

13. No purchase necessary. Promoter's decision to select any winner is final and we reserve the right not to correspond on any matter. The laws of England and Wales apply and any disputes will be dealt with in the English courts only.

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