DISNEY JUNIOR PJ MASKS MUSIC VIDEO

ENTRY RULES for participation in music video

Disney intends to make a music video (the "Video") using the PJ Masks theme tune (the "Song"). Disney is offering Parents the opportunity for their child(ren) to feature in the Video which will be uploaded to the Disney Junior UK Facebook page, Disney Junior UK YouTube page, Disney Junior UK Instagram Page, Entertainment One's PJ Masks Social media accounts, and may also be used in other media including Disney's and their affiliates social media platforms. The final Video will be posted by October 2019. By submitting a video of your child(ren) singing and dancing to the Song (your "Entry") you agree to the requirements set out in all promotional materials and the following entry requirements:

THE ENTRIES CHOSEN ARE SELECTED SOLELY TO MEET DISNEY'S PRODUCTION REQUIREMENTS, AND WILL BE SELECTED AT DISNEY'S ABSOLUTE SOLE DISCRETION.

For the purposes of this promotional activity, where we say "Parent" or "You", we mean you the birth parent or legal guardian to the child(ren) appearing in your Entry, "Contributors" means anyone featured in your Entry.

- YOUR ENTRY. Record your child(ren) singing and dancing to the Song. The recording should be no more than 1 (one) minute in duration. Access the Disney Junior UK Facebook Page from your Facebook account and upload your entry on the promotional post of page wall. Entries will be accepted from 28 August 019, 6.55am until and 04 September 2019, 8.00am (the "Entry Period"). Entries received after this period will not be considered.
- 2. ENTRY REQUIREMENTS. You must be a UK or Ireland resident, at least 18 (eighteen) years of age and the Parent of the child(ren) featured in your Entry. Contributors featured must be singing or dancing to the Song. If your entry is selected you agree to complete, sign and return the Release. A Release must be signed by the parent of everyone appearing in your Entry.

3. PRODUCTION PROCESS. Entries will be moderated:

- entry should be respectful to others and must not include any offensive or political content.
- Content must be suitable for a Disney audience and pertain to the theme set out in the Promotional Material.
- Video to be of broadcast quality e.g. good lighting, in focus, landscape preferable.
- Child(ren) featured should be appropriately dressed. If a child looks like they are not wearing clothes, even if they are, the video will not be accepted.
- No personal information; no identifiable people (who are not your family), locations, logos or products.

Disney will select up to 25 (twenty) entries which meet Disney's production requirements. Parents will be contacted by **04 September 2019**, unfortunately if we have not contacted you by this date, your Entry has not been successful. Parents will have until **08 September 2019** to contact Disney and to return the signed and completed Release. If we do not receive the Release by this date the offer will be withdrawn. *ALL PRODUCTION DATES ARE SUBJECT TO CHANGE. ENTRIES CHOSEN ARE SELECTED SOLELY TO MEET DISNEY'S PRODUCTION REQUIREMENTS, AND WILL BE SELECTED AT DISNEY'S ABSOLUTE SOLE DISCRETION. DISNEY SHALL HAVE THE RIGHT TO EDIT THE ENTRIES FOR PRODUCTION PURPOSES.*

4. YOUR ENTRY. By submitting your Entry, you confirm that:

- (a) you are the Parent of the child(ren) featured in your Entry, and the Entry is original to you and your Entry does not knowingly copy or infringe the rights of any other person;
- (b) you permit Disney to reproduce and use the Entry (in all media anywhere in the world and without a time limit) in order to exploit the Video and incorporate the Entry into related promotional materials to promote the Video and to promote Disney (including any partner sponsor);
- (c) you agree to assign to Disney all rights of whatsoever nature, including all copyright in respect of the entry and grant all further consents or licences necessary to enable the fullest use of the entry throughout the universe in perpetuity by any and all means in any and all media, whether now known or hereafter developed, without liability or acknowledgement,
- (d) Disney and Entertainment One Ltd (the rights owner of the Song), may publish your Entry and your child's likeness on their social media accounts.
- (e) Disney may publish your first name, your child's first name, surname initial, age, town/city to promote the Video and confirm the Entries have been selected. Please contact Disney if you do not wish this information to be available.

5. PERSONAL INFORMATION.

- (a) You are providing your information to Disney or its agents and not to Facebook. To enter we (and/or our agents) may ask you for personal information, such as your name and email address. We (and/or our agents) will also collect your unique Facebook User ID so that we can administer your entry. Your personal information will be used in accordance with Disney's current published <u>Privacy Policy</u> and may be accessed by or passed to our agents to administer and produce the Video and to enable Disney to promote the Video in any media.
- (b) You expressly confirm and consent to you and your child's personal information being held and processed by Disney for the purposes of producing and exploiting the Video, in accordance with (i) the Data Protection Act 1998, the Privacy and Electronic Communications Regulations 2003 and other national laws implementing the Data Protection Directive (95/46/EC), and the Directive on Privacy and Electronic Communications (2002/58/EC); (ii) the General Data Protection Regulation (2016/679) and any subsequent Regulation which replaces any European Directive, and any other similar national privacy law and regulations relating to the processing of Personal Data and privacy, including where applicable the guidance and codes of practice issued by the UK Information Commissioner or such other regulator with competent authority.

- (c) You consent to Disney and/or Disney's representatives contacting you for the purposes of producing and fulfilling the production requirements.
- 7. DISNEY'S & FACEBOOK'S LIABILITY. Disney has arranged this promotional activity in good faith but, to the fullest extent allowed by law, accepts no responsibility for loss or damages as a result of anyone participating in the promotion activity or any aspect of the Video. This promotional activity is not sponsored, endorsed, administered or associated with Facebook. Any questions, comments or complaints regarding this promotional activity will be directed to Disney. By posting your Entry you agree to release, indemnify, and hold harmless Facebook from any claims arising from the administration of this promotional activity. Any liability incurred by Facebook shall be governed by, and limited to, the applicable provisions of the Facebook Statement of Rights and Responsibilities.
- 8. CANCELLATION OR DISQUALIFICATION. Disney intends but does not guarantee to produce the Video, and reserves the right to modify, suspend or cancel production of the Video or amend the production dates at any time without giving advance notice and will do so if it cannot be guaranteed that the production process can be carried out fairly or correctly for technical, legal or other reasons or if Disney suspects that any person has provided false information or has acted unethically in any other way.
- **9. EMAIL SAFETY.** In the event that Disney wishes to contact you by email we will do so via an email ending in 'disney.com' or by phone with a follow up e-mail. Any email which appears to come from Disney but using a different ending (e.g. hotmail.com, yahoo.com etc) should be treated with suspicion and forwarded to Customer Services. DO NOT respond or act on any e-mail if you are not sure that it comes from Disney. If you are in any doubt please contact Customer Services.
- **10. OTHER CONDITIONS.** No purchase necessary. All terms are subject to change. Disney's decision to select any entry is final and we reserve the right not to correspond on any matter. The laws of England and Wales apply and any disputes will be dealt with in the English courts only.

The production company is The Walt Disney Company Limited, 3 Queen Caroline Street, London, W6 9PE ("Disney"). If you have any questions please contact Customer Services at <u>competitions@disney.co.uk</u> or write to: PJM Music Video, TDCUK Marketing, Mailcode 601, 3 Queen Caroline Street, London W6 9PE

© Disney