DISNEY MALEFICENT: MISTRESS OF EVIL SWEEPSTAKES – ESSENCE FEST
Official Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN THIS PROMOTION. A PURCHASE WILL NOT IMPROVE YOUR CHANCE OF WINNING. TWITTER ACCOUNT IN GOOD STANDING REQUIRED. VOID WHERE PROHIBITED. THIS PROMOTION IS IN NO WAY SPONSORED, ENDORSED, ADMINISTERED BY, OR ASSOCIATED WITH TWITTER.

ENTRANTS UNDER THE AGE OF MAJORITY IN HIS/HER STATE OF RESIDENCE MUST HAVE PERMISSION FROM THEIR PARENT OR LEGAL GUARDIAN IN ORDER TO ENTER. A PRIZE WON BY A MINOR IN HIS OR HER LEGAL JURISDICTION OF RESIDENCY WILL BE AWARDED IN THE NAME OF SAID MINOR'S PARENT OR LEGAL GUARDIAN.

BY ENTERING THE PROMOTION, ENTRANT AGREES TO THESE OFFICIAL RULES.

1. **SPONSOR:** ABC, Inc. d/b/a Walt Disney Studios Motion Pictures, 500 South Buena Vista Street, Burbank, CA 91521 ("**Sponsor**")**.**

2. **ADMINISTRATOR:** Brandmovers Inc., 590 Means Street, Suite 250, Atlanta, GA 30318 ("**Administrator**").

3. **ELIGIBILITY:** DISNEY MALEFICENT: MISTRESS OF EVIL SWEEPSTAKES – ESSENCE FEST (THE "**PROMOTION**") IS OPEN AND OFFERED ONLY TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND DISTRICT OF COLUMBIA, WHO ARE THIRTEEN (13) YEARS OF AGE AND OLDER AND WHO HAVE A TWITTER ACCOUNT IN GOOD STANDING. Employees, officers, and directors of Sponsor, Administrator, and each of their respective parent entities, subsidiaries and affiliated companies (collectively, "**Promotion Entities**"), as well as advertising, sweepstakes, or production agencies or partners (and their respective dependents, immediate family members, including children, spouse, parents, siblings, step-parents, step-children, step-siblings and their respective spouses, regardless of where they reside, and individuals residing in their same household at least three (3) months a year, whether or not related) are not eligible to participate or win. Entry into the Promotion does not constitute entry into any other contest or sweepstakes. The Promotion shall be subject to all applicable federal, state, municipal, and local laws and regulations and these official rules ("**Official Rules**") and by entering, all entrants agree that they have read these Official Rules, the Twitter terms and policies, and agree to abide by and to be bound by the terms and conditions of the

Official Rules, Twitter Terms and Policies and the decisions of Sponsor, which shall be final and binding in all respects. False and/or deceptive entries or acts shall render entrants ineligible.

4. **ENTRY PERIOD:** The Promotion begins on July 5, 2019 at 9:00:00 AM Pacific Time ("**PT**") and ends at 12:00:00 AM PT on July 6, 2019 (the "**Promotion Period**"). The Administrator's database clock is the official timekeeper for this Promotion.

5. **HOW TO ENTER:** To enter this Promotion, each person (or "**Entrant**") must be a registered member/user of the Twitter application or www.twitter.com. Registration is free and can be obtained by downloading the Twitter application to your mobile device or visiting Twitter's website (listed above) and filling out the required information to obtain an account (an "**Account**"). Once a registered member on Twitter, to enter during the Promotion Period: (a) Entrant must log into his/her Account and, (b) answer the Twitter question "*What are you most excited to see in Maleficent: Mistress of Evil?*" to receive one (1) entry into the Promotion ("**Entry**"). **NOTE: To receive an eligible Entry, an Entrant must include the hashtag #MaleficentSweepstakes (the "Hashtag") in the tweet.**

Limit one (1) Entry per Account during the Promotion Period (regardless of whether one (1) person has more than one (1) Account or more than one (1) person uses the same Account). All Entries must be received by 12:00:00 AM PT on July 6, 2019 to be eligible for the Promotion. **Any attempts by an Entrant to submit more than one (1) Entry may result in such Entrant being disqualified.**

Any attempt by any Entrant to enter by using multiple/different Accounts, email addresses, identities, registrations and logins, or any other methods will void that Entrant's Entries and that Entrant may be disqualified, at the sole discretion of Sponsor. Use of any automated system to participate is prohibited and may result in disqualification. Promotion Entities are not responsible for lost, late, incomplete, invalid, unintelligible or misdirected Entries, which may be disqualified. In the event of a dispute regarding who submitted an Entry, the Entry will be deemed submitted by the authorized account holder of the Account from which the Entry was submitted. "Authorized account holder" is defined as the natural person who is assigned the e-mail address used to create the Account associated with an Entry, by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-

mail addresses for the domain associated with relevant e-mail address. No automatically generated Entries will be accepted.

6. ENTRY CONTENT RESTRICTIONS:

Entries must not contain material that:

a) Violates or infringes another's rights, including without limitation, privacy, publicity or intellectual property rights, or that constitutes copyright infringement;

b) Promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation or age;

c) Contains indecent or unsafe behavior or situations, profanities or obscenities, including but not limited to use of firearms/weapons/ammunition, nudity, gambling, or pornography, or is otherwise inappropriate, indecent, profane, obscene, violent, hateful, tortuous, slanderous or libelous;

d) References persons or organizations without their written permission other than that of Sponsor;

e) Disparages any persons or organizations;

f) Includes threats to any person, place, business, or group;

g) Is in violation of or contrary to all applicable federal, state, municipal, or local laws and regulations;

h) Contains anything that is determined to damage or diminish the goodwill of the Released Parties (defined below in Section 11), as determined by such entities solely in their respective discretion; or

i) Does not comply with the terms or conditions or guidelines posted by Twitter

Failure of any Entry to comply with the above "**Entry Content Restrictions**," as determined by Sponsor, in its sole discretion, may result in disqualification of Entrant. Without limitation, Sponsor reserves the right in its sole discretion to disqualify any Entry that, in their sole opinion, refers, depicts or in any way reflects negatively upon the Sponsor, the Promotion or any other person or entity, does not comply with these Official Rules or if Sponsor receives notification about any potential infringements or breaches of law or any other reason set forth herein. Entries must be suitable for presentation in a public forum, in the sole determination of Sponsor.

7. RANDOM DRAWING AND WINNER NOTIFICATION:

There will be one (1) winner in this Promotion (hereinafter, the "**Grand Prize Winner**" or "**Winner**"). On or about July 8, 2019, one (1) potential Grand Prize Winner (the "**Potential Winner**") will be randomly selected from among all eligible Entries received throughout the Promotion Period, by Administrator whose decisions are final and binding in all matters relating to this Promotion.

Potential Winner will receive an initial notification by Administrator or Sponsor via a comment with @reply to their Entry post on or about the day of the random drawing as stated in the paragraph above. **Each Entrant must have his/her Account set to "Public" and not "Private" so that Administrator and/or Sponsor may be able to contact Entrant in the event that Entrant is a Potential Winner. It is each Entrant's responsibility to timely check his/her Account for any comments, @replies, from Sponsor or Administrator and to ensure that Entrant's Account settings allow Entrant to receive comments and/or replies from Administrator/Sponsor.** Potential Winner will be required to be in contact with Administrator and/or Sponsor, after receiving the initial notification within seventy-two (72) hours to begin the Winner verification process. The Potential Winner (or Potential Winner's parent/legal guardian if the Potential Winner is deemed a minor in the state of his/her residence) must meet all eligibility requirements and may be required to provide their Tax Identification number, proof of U.S. residency, sign an affidavit of eligibility, and publicity and liability release, and work with any travel companion(s) (a "**Guest**") to sign their Guest release(s), or such other documents as Sponsor deems necessary, in their sole discretion (collectively, the "**Prize Claim Documents**"), each of which must be completed, signed and returned within five (5) days from date of issuance, or the Prize (as defined in Section 8 below) may be forfeited and may be awarded to an alternate Winner, time permitting. If any Prize notification or attempted notification is returned as undeliverable, the Prize will be forfeited and may be awarded to an alternate Winner. By accepting the Prize, the Winner (or Winner's parent/legal guardian if the Winner is deemed a minor in the state of his/her residence) represents and warrants they are in compliance with these Official Rules.

At the sole discretion of the Sponsor, disqualification, forfeiture and the selection of an alternate Winner may result from any of the following: [a] Potential Winner's failure to respond to initial

notification within seventy-two (72) hours after its transmission; [b] the failure of notification due to deactivation of the Potential Winner's Account prior to receipt of notification; [c] Potential Winner's failure to respond to Sponsor's or Administrator's comment and direction; [d] Potential Winner's Account "privacy" is set so that the Potential Winner's updates/responses/comments may not be visible by Sponsor; [e] Potential Winner's failure to include Hashtag in their Entry; [f] Potential Winner's Entry fails to comply with the Entry Content Restrictions set forth in Section 6 above; [g] Potential Winner's failure to provide Sponsor with satisfactory proof of age, identity and residency; [h] Potential Winner's failure to execute and return the Prize Claim Documents within five (5) days after they are e-mailed or mailed to the Potential Winner; [i] Potential Winner's failure to validly claim the Prize by July 31, 2019; and [j] any other non-compliance with these Official Rules. In the event of a Prize forfeiture, the Sponsor may, in its sole discretion, award or not award the forfeited Prize to an alternate Winner. Once the Potential Winner has completed all requirements in these Official Rules and been verified by Sponsor and/or Administrator, they will be declared a Winner. **Odds of winning depend on the total number of eligible Entries received during Promotion Period.**

8. **PRIZE (the "Grand Prize" or "Prize"):** One (1) trip for two (2) to Hollywood, CA to see *Maleficent: Mistress of Evil* at the premiere (the "**Premiere**"). Trip includes: round-trip, coach-class air transportation for the Winner and one (1) Guest between a major airport nearest Winner's residence and LAX; (b) accommodations for two (2) consecutive nights' stay at a Sponsor-specified hotel (one standard room, double occupancy), selected by Sponsor in its sole discretion; (c) two (2) tickets to the Premiere in Hollywood, CA and (d) a voucher for round trip ground transfers to/from airport/hotel for Winner and Guest. If Winner resides within 250 miles of the Hollywood, CA, Winner and Guest will receive ground transportation in lieu of airfare. Total approximate retail value ("**ARV**") of Prize: $3,500.00. ARV may vary from actual value, depending on date and point of departure and actual number of travel companions. Any difference between stated and actual value shall not be awarded. The Prize travel dates will be determined by Sponsor in its sole discretion and will be communicated to the Potential Winner at the time of the initial notification described in Section 7.

9. **PRIZE CONDITIONS:**

If a Grand Prize Winner is a minor in his/her jurisdiction of residence, Guest must be his/her parent or legal guardian. Guest must be the age of majority in his/her jurisdiction of residence, unless such minor travel companion is the child or legal ward of the Grand Prize Winner. Guest must not be an employee, officer or director of Released Parties or a family member of the Released Parties. Winner's Guest must complete and return any paperwork required by Sponsor, including but not limited to a non-disclosure and/or publicity release.

All travel arrangements will be administered by Sponsor's authorized designee and tickets issued prior to departure. Travel is subject to capacity controls, availability, weather, seasonal influences, and certain other restrictions, all of which are subject to change. Sponsor will not replace any lost or stolen tickets, travel vouchers or certificates or similar items once they are in the Winner's possession or in the possession of the Guest. Once hotel and flight arrangements have been confirmed, no changes will be allowed except by Sponsor in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight.

The Winner must travel during timeframe specified by Sponsor in its sole discretion. Grand Prize may not be combined with any other coupon, certificates, discount, bonus, infant fare, upgrade, or promotional offers/tickets. Void if altered. Booking and travel dates must fall into the range as specified or Prize will be forfeited and Promotion Entities will have no further obligation to the Winner. Travel is subject to availability.

The Winner and his/her Guest hereby acknowledge that Sponsor has not and will not obtain or provide travel insurance or any other form of insurance for any part of the Grand Prize. It is the responsibility of the Winner and his/her Guest to arrive at the designated gateway airport in time for each flight that is part of their Grand Prize.

The Winner and his/her Guest are responsible for all in-room charges (e.g., mini-bar, movies), transportation not specified herein, telephone calls, meals, beverages, gratuities, upgrades, personal incidentals, amenities, and any other fees and expenses not specifically mentioned in these Official Rules. The Winner will be required to provide a major credit card upon hotel check-in and all in-room charges will be charged to the credit card. Any damage to the room attributed to a Winner and/or his/her Guest will be the responsibility of the Winner. The Winner and their

Guest will be required to provide a valid government issued photo ID and/or passport at time of travel. Photo identification/passport and credit card or cash deposit may be required at check-in for incidental and/or in-room charges (e.g., room service, use of telephone/IT services, laundry and all other optional extra services not provided in the Grand Prize).

Released Parties bear no responsibility if any event, element or detail of the Grand Prize, including without limitation the Premiere, is canceled, postponed or becomes unavailable for any reason. Should any event, element or detail of the Grand Prize become unavailable, Released Parties shall have no obligation to the Winner aside from providing the travel portion of the Grand Prize, minus any unavailable event, element or detail. The Winner and his/her Guest shall be subject to all terms and conditions printed on any ticket and gift card issued in conjunction with the Grand Prize. In the event the Winner and/or his/her Guest is denied entry into any ticketed location or is removed or barred from any ticketed location for any other reason, Released Parties are not responsible and no further compensation or award will be provided.

The attendance by any specific cast members, filmmakers, or such other talent from the Picture during the Premiere is not guaranteed and shall be subject to such talent's availability and Sponsor's sole discretion. Neither Sponsor nor any Promotion Entities guarantee any type of meeting or photo opportunity with any specific cast member or talent from the Picture during the Trip. In the event the Winner and/or Guest engage in behavior that, as determined by Sponsor or producers of the Picture, in their sole discretion, is obnoxious or threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, Sponsor and Promotion Entities reserve the right to terminate the Trip or any element of the Prize early, in whole or in part, and send the Winner and/or his or her Guest home, with no further compensation. The Winner and his/her Guest must obey all rules and complete any paperwork required for the Prize, including but not limited to any additional releases, contracts, non-disclosure agreements, waivers required by the Sponsor or Promotion Entities and, failure to sign such paperwork and/or to furnish all required information on dates selected by Sponsor or Promotion Entities in their sole discretion will result in forfeiture of the Prize.

The Winner and his/her Guest must travel on the same itinerary. If the Winner chooses not to bring a Guest, the Trip will be awarded in increments suitable for the actual number of travelers

with no substitute prize or compensation being provided to that Winner. A Winner may not charge a Guest for participating in the Trip. Airline tickets issued in conjunction with the Grand Prize are not eligible for frequent flyer miles, and no code share flights may be used. No one-way trips or upgrades allowed. Unless otherwise necessitated by Sponsor, no stopovers are permitted on tickets issued as part of the Grand Prize; if a stopover otherwise occurs, the Grand Prize will terminate and full fare will be charged from the stopover point for the remaining Trip segment(s), including the return. The Winner is solely responsible for any and all excess baggage charges, taxes and any other charges incurred after or in connection with the issuance of airline tickets.

In the event the Grand Prize cannot be awarded as stated, that Grand Prize will go unawarded. Costs and expenses associated with Grand Prize acceptance and use not specifically stated herein as being provided are the sole responsibility of the Winner. The Grand Prize is not redeemable for cash and is subject to availability, non-transferable, non-negotiable, non-refundable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a Grand Prize (or any element thereof) for one of equal or greater value for any reason. All taxes (including, without limitation, U.S. federal, state and local taxes (including, but not limited to income and withholding taxes), and any other expenses not specifically included in the Prize description are the sole and exclusive responsibility of the Winner. All taxes are solely the responsibility of the Winner, who will receive an IRS Form 1099 reflecting the actual value of his/her Prize. The Grand Prize will be awarded provided it is validly claimed by July 31, 2019, after which no alternate Winner will be selected, nor unclaimed Grand Prize awarded.

The Released Parties make no warranties, and hereby disclaims any and all warranties, express or implied, concerning the Grand Prize furnished in connection with the Promotion. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, THE GRAND PRIZE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND RELEASED PARTIES HEREBY DISCLAIM ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion materials and the terms and conditions of these Official Rules, these Official Rules shall prevail and govern.

10. PRIVACY POLICIES AND DATA COLLECTIONS:

Information provided by you for this Promotion during the entry process is subject to Sponsor's privacy policy located at http://corporate.disney.go.com/corporate/pp.html. By entering this Promotion, each Entrant agrees that the Sponsor and/or Administrator has the right to contact the Entrant via the Account used to post the Entry in order to administer and fulfill this Promotion.

Twitter is a registered trademark.

11. CONDITIONS OF PARTICIPATION:

By entering this Promotion and/or accepting a Prize you may win, you agree, represent and warrant that: [a] you will be bound by these Official Rules and the Sponsor's decisions, which shall be final in all respects; [b] the Entry will not be acknowledged or returned; [c] you release, indemnify and hold harmless the Sponsor, Administrator, Twitter, and their respective parent entities, subsidiaries and affiliated companies, advertising and promotion agencies, any companies who are promotional participants or prize providers, and all of their respective officers, directors, members, employees, representatives and agents (collectively, the "**Released Parties**") from any and all liability for claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of the Prize; participation in the Promotion or any Promotion-related activity or travel, or from any interaction with, or downloading of, computer information; [d] the Released Parties do not make any representation, warranty or guarantee, express or implied, relating to the Promotion or the Prize; [e] a Winner's acceptance of a Prize constitutes the grant to Sponsor and assignment of an unconditional right to use said Winner's Twitter handle, name, address (city and state only), voice, likeness, photograph, biographical and Prize information, statements about the Promotion and/or live and taped performances of interviews for any programming, publicity, advertising and Promotion purposes without additional compensation, except where prohibited by law; [f] in the event viruses, bugs, unauthorized human intervention, Acts of God, acts or regulations of any governmental or supra-national authority, war, national emergency, accident, fire, riot, strikes, lock-outs, industrial disputes, acts of terrorism or other matters beyond the Sponsor's reasonable control, corrupt, prevent or impair the administration, security, fairness or proper play of the

Promotion, so that it cannot be conducted as originally planned, Sponsor has the right, in its sole discretion, to modify the Official Rules or to cancel, modify, terminate or suspend the Promotion; and in such event, to select potential Winner by such method as Sponsor in its sole discretion shall consider equitable from all eligible Entries received prior to such termination or suspension; [g] the Released Parties are not responsible for failed, partial or garbled computer transmissions, or for technical failures of any kind, including but not limited to electronic malfunction or damage of any network, hardware or software and for typographical or other errors in the offer or administration of this Promotion, including but not limited to: human errors, errors in the advertising, these Official Rules, selection and announcement of the Winner and distribution of the Prizes; [h] the Released Parties are not responsible for any inability of the Winner to accept or use the Prize (or any portion thereof) for any reason; [i] Sponsor has the right to modify Prize award procedures at its sole discretion; [j] the Released Parties are not responsible for changes to Twitter functions that may interfere with the Promotion or your ability to timely enter; [k] you acknowledge that you are solely responsible for any actions, claims or liabilities of your Guest(s) related to any Promotion-related activity or travel; and [l] Released Parties are not responsible for any failure of delivery of potential Winner notification.

12. LIMITATIONS ON LIABILITY:

Released Parties are not responsible for illegible, lost, late, damaged, destroyed, inaccurate, delayed, incomplete, postage due, unintelligible, non-delivered, misdirected, stolen Entries; or for incomplete, inaccurate, lost, interrupted or unavailable network, satellite, telephone networks or lines, cellular towers or equipment (including handsets), computer on-line systems, computer equipment, software, viruses or bugs, servers or providers, or other connections, availability or accessibility; or for unauthorized access to, or alteration of Entries; or miscommunications, failed computer, telephone, cellular, satellite, or cable transmissions, lines or other technical failure; or for jumbled, scrambled, delayed, or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties; or for any other errors of any kind, whether human, technical, mechanical, electronic or network, including, without limitation, any errors which may occur in connection with the administration of the Promotion or in any Promotion-related materials; or for the incorrect or inaccurate capture of Entry or other information, or the failure to capture any such information. Persons who tamper with or abuse any aspect of the Promotion or Account used, as solely determined by the Sponsor, will be disqualified (and all associated Entries will be void), and

Sponsor reserves the right to terminate such Entrant's eligibility to participate in this or any other sweepstakes offered by Sponsor. Released Parties are not responsible for injury or damage to Entrants' or to any other person's computer, electronic device or mobile device related to or resulting from participating in this Promotion or downloading materials from Twitter. Without limiting the release provided above, and for greater certainty, Released Parties will not be liable for (a) any incomplete or inaccurate information, whether caused by wireless device users or by any equipment or programming associated with or utilized in the Promotion, or by any technical or human error which may occur in the processing of Entries; (b) the theft, destruction or unauthorized access to, or alteration of, Entries; (c) any problems with or technical malfunctions of telephone networks or lines, computer on-line systems, servers or providers, computer equipment, software, viruses or bugs; (d) any failure of any message to be received by or from Sponsor for any reason including but not limited to traffic congestion on the Internet or wireless waves or at any website or combination thereof; or (e) damage to an Entrant's or other person's system or equipment occasioned by participation in this Promotion.

13. DISPUTES:

Entrant (or Entrant's parent if Entrant is deemed a minor in the state of his/her residence) agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Promotion, or the Prize awarded, other than those concerning the administration of the Promotion or the determination of the Winner, shall be resolved individually, without resort to any form of class action; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (c) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether

of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California.

14. WINNER'S LIST/OFFICIAL RULES:

For an official Winner's list (available after 7/31/19) send a self-addressed, stamped envelope to: **DISNEY MALEFICENT**: **MISTRESS OF EVIL SWEEPSTAKES – WINNER'S LIST**, c/o Brandmovers Inc., 590 Means Street, Suite 250, Atlanta, GA 30318. Residents of Vermont may omit return postage on all requests. Official Rules may also be obtained during the Promotion Period at www.disney.com/MaleficentSweepstakes.

Abbreviated for Twitter:

NO PURCH NEC. Open to 13+/US & DC ONLY. Ends @ 12:00:00AM 7/6/19. Limit 1 entry per person/account. Odds/Rules: www.disney.com/MaleficentSweepstakes. Void where prohibited. Sponsor: WDSMP.