

RADIO DISNEY MUSIC AWARDS – 2015 VOTING OFFICIAL RULES

I. NAME OF SPONSOR(S)

Radio Disney Network (Hereinafter referred to as “Sponsor”).

II. EVENT DESCRIPTION

Radio Disney Music Awards (“RDMA”) will feature 15 categories with 3 artist nominees that fans will be able to vote on for over 5 weeks beginning Friday, February 27, 2015. All Nominees will participate in competition resulting in the winners being named on Saturday, April 25th, 2015 on or around 3:30 pm PT at the RDMA show at the Nokia Theatre L.A. LIVE in Los Angeles, CA.

III. NOMINEES

Nominated artists (“Nominees”) are selected by Radio Disney.

All categories and Nominees are as follows:

THEY’RE THE ONE – BEST MUSIC GROUP

- 5 Seconds of Summer
- Fifth Harmony
- One Direction

HE’S THE ONE – BEST MALE ARTIST

- Ed Sheeran
- Nick Jonas
- Pharrell Williams

SHE’S THE ONE – BEST FEMALE ARTIST

- Ariana Grande
- Meghan Trainor
- Taylor Swift

THE BESTEST – SONG OF THE YEAR

- Ariana Grande – “Problem (f. Iggy Azalea)”
- Meghan Trainor – “All About That Bass”
- Taylor Swift – “Shake It Off”

XOXO – BEST CRUSH SONG (BTYB CINDERELLA)

- Nick Jonas – “Jealous”
- One Direction – “Steal My Girl”
- Sabrina Carpenter – “Can’t Blame a Girl For Trying”

SO FANTastic – FIERCEST FANS

- One Direction – Directioners
- Fifth Harmony – Harmonizers
- R5 – R5 Family

THE FRESHEST – BEST NEW ARTIST

- Charli XCX
- Echosmith
- Shawn Mendes

STUCK IN OUR HEADS – CATCHIEST NEW SONG (BTYB J&J/BAND AID)

- “Shower” – Becky G
- “Bo\$\$” – Fifth Harmony
- “Classic” – MKTO

YOU’RE SO FANCY – ARTIST WITH THE BEST STYLE

- Ariana Grande
- Becky G
- Zendaya

SO HAPPY – BEST SONG THAT MAKES YOU SMILE

- “Happy” – Pharrell Williams
- “Smile” – R5
- “Sugar” – Maroon 5

THAT’S MY JAM – BEST SONG TO ROCK OUT TO WITH YOUR BFF

- “Young Blood” – Bea Miller
- “Cool Kids” – Echosmith
- “Geronimo” – Sheppard

MOVE! – BEST SONG TO DANCE TO

- “Shake It Off” – Taylor Swift
- “All About That Bass” – Meghan Trainor
- “Too Cool to Dance” – Eden XO

HIT THE ROAD – BEST BREAKUP SONG

- Demi Lovato – “Really Don’t Care (f. Cher Lloyd)”
- Jacob Latimore – “Heartbreak Heard Around the World”
- Selena Gomez – “The Heart Wants What It Wants”

MUSICAL MASHUP – BEST MUSICAL COLLABORATION

- Demi Lovato – “Really Don’t Care (f. Cher Lloyd)”
- Olly Murs – “Wrapped Up (f. Travie McCoy)”
- The Vamps – “Somebody To You (f. Demi Lovato)”

#COOL – RADIODISNEY’S MOST TALKED ABOUT ARTIST

- @arianagrande
- @taylorswift13
- @5sos

IV. VOTING PROCEDURES

Listeners will be able to vote on their favorite Nominee per category beginning Friday, February 27th, 2015 at 7:30pm ET/ 4:30pm PT through Sunday, April 5th, 2015 at 11:59:59pm ET/8:59:59pm PT. During that period, Radio Disney listeners will have the opportunity to vote for their favorite Nominees via computer online or a mobile device at www.disney.com/RDMA (also accessible through the Radio Disney mobile app), Facebook - www.facebook.com/radiodisney, Twitter - www.twitter.com/radiodisney, and via text messaging.

Each listener is allowed **unlimited** votes per day on each of the following voter mechanisms: www.disney.com/RDMA (both online and through the Radio Disney mobile app), Facebook - www.facebook.com/radiodisney, and Twitter - www.twitter.com/radiodisney.

Each listener is allowed **one (1)** vote per day per category via text messaging.

Anyone who resides in a country where voting in a contest is legal may vote.

V. HOW AND WHEN WINNERS WILL BE SELECTED AND NOTIFIED

The winner of each category will be determined strictly by fan votes. The winners will be announced on Saturday, April 25th, 2015 on or around 3:30pm PT at the RDMA show at the Nokia Theatre L.A. LIVE in Los Angeles, CA. The winners will be featured in on-air and online promotional announcements at Radio Disney's discretion. Further announcements will be placed at Radio Disney's discretion on such platforms as www.disney.com/RDMA, www.music.disney.com/radio-disney, the Radio Disney Mobile app and/or other online sites, following the on-air announcements.

VI. HOW TO VOTE FOR NOMINEES

NO PURCHASE NECESSARY.

Each participant listener may vote **unlimited times** per day via computer online and/or mobile device, per voting mechanism via www.disney.com/RDMA (also available via the Radio Disney mobile app), Facebook - www.facebook.com/radiodisney (if you have, and are logged into your Facebook account), and Twitter - www.twitter.com/radiodisney (if you have, and are logged into, your Twitter account). Each participant listener may vote **one (1)** time per day per category via text messaging.

VOTE VIA www.disney.com/RDMA: Participant listeners may look at Nominee photos, watch Nominee videos and vote unlimited times per day at www.disney.com/RDMA online and/or through the Radio Disney mobile app.

VOTE VIA FACEBOOK: Participant listeners may vote unlimited times per day via computer and/or mobile device at www.facebook.com/radiodisney.

VOTE VIA TWITTER: Participant listeners may vote unlimited times per day via computer and/or mobile device at www.twitter.com/radiodisney. Valid voting via tweets will include @RadioDisney, the pre-determined hashtag of each category, and the Nominee name (further details and category hashtags will be on www.twitter.com/radiodisney). Misspellings will not be counted. Artist hashtags are not case-sensitive. Retweets shall count as a new vote for the Nominee & Category specified in the original tweet. **You must post the tweet as public in order for it to be included. Any tweets from a Twitter account whose privacy setting is "private" will not be counted.** Please note that disabling "protected or private mode" will make all of your tweets/posts public and anyone will be able to follow you.

VOTE VIA TEXT MESSAGING: Participant listeners may text "RDMA" to 347639 **one (1)** time per category per day. Multiple texts will be necessary to vote for all of the categories. Data is gathered and added to the data collected online and from mobile devices to determine Nominee winners. **KIDS AND PARENTS PLEASE NOTE: Standard carrier-messaging and data fees may apply to each text message sent and received. Kids ask your parents' permission before texting.** There are no premium charges attached to these texts. Text messaging may not be available in all areas. SMS Voters will receive a confirmation SMS text message on their Cell.

In the event of a tie, the tie will be broken by the Administrator based on the number of fan votes received through www.disney.com/RDMA and the Radio Disney mobile app. The decision of the Administrator shall be final and binding.

Sponsor, Facebook, Twitter and Administrator and each of their respective direct or indirect parent, affiliates, subsidiaries, related and affiliated entities and each of their respective agents, officers, directors, employees, contractors and their respective successors, licensees and assigns and any other entity involved in the development, administration, promotion or implementation of the vote and these Rules (collectively, "Released Parties") are not responsible for and shall not be liable for failed, partial or garbled computer, phone and/or text transmissions, or for technical failures of any kind, including but not limited to votes that are not processed because of electronic malfunction or damage of any telephone/cable network or lines, online systems, servers, providers, network, hardware or software. No responsibility is assumed for: any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of votes; or failure of any e-mail or electronic votes to be received on account of technical problems or traffic congestion

on the Internet or at any Web-site, App, or any combination thereof.

Mass votes or voting generated by a script, macro or use of automated devices (“Mass Voting”) will be disqualified. You may not use any third party services to vote on your behalf or purchase votes for a particular category/Nominee. Sponsor reserves the right to modify, suspend or cancel the RDMA in the event the voting in any category or categories becomes impaired or compromised as a result of a computer virus, tampering, unauthorized intervention, fraud, technical problems, Mass Voting or other causes determined by Sponsor at its sole discretion that corrupt the administration, security, fairness, integrity, tabulation, or proper play of the voting. If modified, suspended, or canceled, Sponsor reserves the right at its sole discretion to determine the winner using all non-suspect, eligible votes received up to the time of modification/suspension/cancellation using the judging procedure outlined above. Sponsor reserves the right at its sole discretion to disqualify any individual involved with, and/or void all associated votes it finds to be: tampering with the voting process or the operation of the RDMA or related websites; intending to annoy, abuse, threaten or harass any Nominee, Sponsor or any of its representatives; or to otherwise be acting in violation of the Official Rules (“Rules”). CAUTION: Any attempt to deliberately damage any website or undermine the legitimate operations of the voting is potentially a violation of criminal and civil laws. Should such an attempt be made, Sponsor reserves the right to seek damages and other such remedies from any such person to the fullest extent permitted by law.

Sponsor reserves the right to modify the voting mechanism, method and/or processes during the voting to account for technical and production issues and to improve the user experience (including, without limitation, by adding to, changing or eliminating a method of submitting votes). Any such changes will be noted in a revision to the Rules and online.

By participating, each participant listener agrees to release, indemnify and hold the Released Parties harmless against any and all claims and liabilities of any kind arising in whole or in part, directly or indirectly, out of such individual’s participation in the voting.

VII. RDMA PRIZE

The winner of each category will receive an “ARDY” – the official Radio Disney Music Award.

VIII. RELEASES

Participating voters and Nominees agree to the following:

By participating, voting participants and Nominees agree to be bound by the Rules and the decisions of the Sponsor and any contest administrators, which shall be final in all respects.

By participating in the RDMA and/or accepting any prize that they may win, Nominees agree to release Radio Disney, their parent, subsidiary, affiliated and successor companies, advertising and promotion agencies and prize suppliers, and each of their respective officers, directors, agents, representatives and employees, as well as each of their respective successors, representatives and assigns (collectively, the “Released Parties”) from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in the RDMA and/or acceptance or use of the prize.

Nominees authorize the Released Parties to use their name, voice, likeness, biographical data, city and state of residence and materials submitted by Nominees in programming or promotional material, in any media now known or hereafter created or conceived, worldwide in perpetuity, and/or on a winner’s list, if applicable, without further compensation unless prohibited by law. Sponsor is not obligated to use any of the above mentioned information or materials, but may do so and may edit such information or materials, at Sponsor’s sole discretion, without further obligation or compensation.

IX. NOMINEES AND GOOD FAITH INTENTIONS

Sponsor requires all participants and Nominees to act in good faith in all matters relating to the RDMA, voting and other Nominees. To that extent any participant or Nominee acts in a manner that: disparages or damages the RDMA or another Nominee via press, broadcast, online or any other means, including but not limited to deliberately encouraging others to vote against a Nominee; employing or encouraging others to employ Mass Voting mechanisms; or in any way interfering with the planned RDMA and voting

procedures; is cause for disqualification from the RDMA and/or the ability to vote for Nominees. This determination shall be made at Sponsor's sole discretion.

X. MISCELLANEOUS; WINNERS' LIST

Void where prohibited. All federal, state and local laws and regulations apply.

Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify and/or suspend the RDMA in the event of tampering or other circumstances, including but not limited to acts of God or civil disturbance that render it impractical or impossible to complete or fulfill the RDMA as originally planned.

XI. ADMINISTRATOR: Ventura Associates International LLC, 60 East 42nd Street, New York, NY 10165 ("Administrator"), an independent judging organization whose decisions are final and binding with respect to this contest.