

**SHAPE YOUR RADIO DISNEY MUSIC AWARDS SWEEPSTAKES
OFFICIAL RULES (“Rules”)**

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.

***A PURCHASE OR PAYMENT WILL NOT IMPROVE ONE’S CHANCES
OF WINNING.***

MANY WILL ENTER. ONE WILL WIN.

***ENTRANTS UNDER THE AGE OF MAJORITY MUST HAVE
PERMISSION FROM THEIR PARENT OR LEGAL GUARDIAN
 (“PARENT”) IN ORDER TO ENTER.***

1. SPONSOR: ABC Radio Networks Assets, LLC d/b/a Radio Disney (“**Sponsor**”), 500 South Buena Vista Street, Burbank, CA 91521.

2. ADMINISTRATOR: Ventura Associates International, LLC, One Grand Central Place, 494 Eighth Avenue, Suite 1700, New York, NY 10001 (“**Administrator**”), an independent judging organization whose decisions are final and binding with respect to this sweepstakes (“**Sweepstakes**”).

3. ELIGIBILITY: To be eligible for this Sweepstakes, at the time of entering you (referred to herein as “you” or “Entrant”) must: [a] be between the ages of six (6) and eighteen (18), inclusive, (“**Child**”) or the Parent or grandparent of an eligible Child; [b] be a legal resident of, and physically residing in one of the fifty (50) United States or the District of Columbia (“**Territory**”); [c] not be an employee of the Sponsor, Administrator, The Kraft Heinz Company their respective parents, divisions, affiliates, subsidiary companies or their advertising, promotion or fulfillment agencies involved in this Sweepstakes (collectively, “**Entities**”), nor a Household Member (defined below) or Immediate Family Member (defined below) of such employee. Void where prohibited and subject to all applicable federal, state, local and municipal laws and regulations.

“**Household Member**” shall mean people who share the same residence at least three (3) months a year, whether related or not. “**Immediate Family Member**” shall mean Parents, step-parents, grandparents, children, step-children, siblings, step-siblings, or spouses, regardless of where they live.

If you are a minor, as defined by your state of legal residence (“Minor”), please get your Parent’s permission to enter this Sweepstakes, and if you are under 13 years of age, please refer to Section 4 of these Rules for information about your Parent’s required approval of the registration and entry process.

4. ENTRY: You may enter this Sweepstakes during the period beginning at 3:00am Pacific Time (“PT”), May 5, 2018, and ending at 3:00pm (PT), May 17, 2018 (“**Entry Period**”). There are three (3) methods of Entry (as defined below) as follows:

(1) Online Entry: During the Entry Period, the Sweepstakes may be entered online by a registered Disney.com member (“**Member**”).

Existing Member: As a Member of Disney.com, you may enter by logging into RadioDisney.com or Disney.com/RDMA (individually and collectively, “**Website**”) with your username (“**Username**”) or email address (“**Address**”) and password. You can enter the Sweepstakes by following the instructions on the Website. You will need to check a box agreeing to these Rules and then hit the “Enter” button to complete your entry into the Sweepstakes (“**Online Entry**”). If this box is not checked, you will not be able to enter the Sweepstakes; OR

Non-Member: If you are not a Member of Disney.com, you may become a Member for free by visiting the Website, clicking on the “Not registered?” link and providing the requested information on the registration form through the “Create Your Disney Account” section on the Website. In order to become a Member, you will be required to click where indicated to signify that you accept and agree to be bound by the Terms of Use (“**TOU**”) located at <http://disneytermsfuse.com>. Once you are a Member, you may enter the Sweepstakes by following the instructions on the Website. You will be automatically sent back to the entry page on the Website, where you will need to check a box agreeing to these Rules and then hit the “Enter” button to complete your Entry. If this box is not checked, you will not be able to enter the Sweepstakes.

Parents of a Child under the age of 13, whose Child has not previously registered to become a Member of Disney.com, will be sent an email notifying him/her of his/her Child’s registration. No response by Parent to the email is required for his/her Child

to register on the Website, however, if Parent does not want his/her Child to register, Parent may follow the instructions in the email and complete the steps required to cancel his/her Child's registration and delete the Child's information.

Normal internet access and usage charges imposed by your online service will apply. If an Entrant accesses the Sweepstakes on his/her mobile device to enter, the Entrant's wireless service provider may charge the Entrant for applicable data charges. Other charges may apply (such as normal airtime and carrier charges) and may appear on the Entrant's mobile phone bill or be deducted from his/her prepaid account balance. Wireless carriers' rate plans may vary, and the Entrant should contact his/her wireless carrier for more information on rate plans and charges relating to his/her participation in this Sweepstakes. Wireless service may not be available in all areas. Each Entrant should check his/her mobile device capabilities for specific instructions.

Sponsor's computer is the official time-keeping device for the Sweepstakes. It is solely your responsibility to notify the Sponsor if you or your Parent changes your Address. To do so, go to <https://disneyprivacycenter.com/communication-choices/>, log into your account (from your computer only) with your Username/Address and password, click on "Modify" and follow the instructions on how to change the Address.

(2) SMS Text Entry: You may enter this Sweepstakes, by sending on your mobile phone ("**Mobile**") the key word "SHAPES" as an SMS text message to the SMS short code 347639 (Disney)("SMS Entry"). SMS Entrants will receive a confirmation SMS text message per each daily Entry on their Mobile. All Mobile Entrants must have a phone capable of two-way text messaging and digital and SMS service in order to enter the Sweepstakes using the text messaging method. Standard carrier text messaging and data charges may apply to each text message sent and received. Text messaging may not be available in all areas. **If you are a Minor you must have the permission of your Parent to enter via SMS Entry. By entering via SMS Entry, you grant to Sponsor/Administrator your consent to call or text your Mobile should you be selected as a potential winner. Your Mobile phone number will not be used for any purpose other than to send the responsive confirmation text for each daily Entry or contact the potential winner.**

(3) On-air Super Entry: During the Entry Period, pursuant to official contest rules located on the Website (“**Radio Rules**”), Radio Disney will periodically conduct games of skill (“**Contests**”) in which the winning contestants (“**Contest Winners**”) are chosen via games that the on-air talent plays with listeners that call in. A contestant must accomplish the following elements to become a Contest Winner: **[a]** call in on the **1-877-870-5678** toll free line (“**Phone**”); **[b]** receive an invitation to participate in a Contest on the Phone; **[c]** elicit an answer on the Phone and; **[d]** win a Contest prize. All Contest prizes and Contest Winners will be announced on-air. Each Call-In Contest Winner will automatically receive one hundred (100) entries (“**On-air Super Entry**”) in his/her name into this Sweepstakes. Only calls to the Phone can win. Sponsor is not responsible for inability of caller to complete call within specified time, whether due to busy lines, disconnections, telephone malfunctions or other circumstances. From time to time, Radio Disney will broadcast summaries of the Radio Rules and announce that copies of the Radio Rules are available by writing to: Radio Disney Rules, at 500 South Buena Vista Street, Burbank, CA 91521, or via the Website.

“Entry” and “Entries” shall mean and refer to each Online, SMS Entry and On-air Super Entry.

5. LIMITATIONS: All Entries must be received by 3:00pm, May 17, 2018. Regardless of method of Entry and/or whether a person has more than one Address/Mobile or more than one (1) person uses the same Address/Mobile, only one (1) Online Entry or SMS Entry per Entrant per day is permitted (a maximum of twenty (20) Online Entries or SMS Entries total per entrant during the Entry Period): or only one (1) On-air Super Entry (equal to 100 Entries) per entrant per day is permitted (a maximum of twenty (20) On-air Super Entries total per entrant during the Entry Period). For avoidance of doubt, each Entrant may only enter via one (1) method of Entry each day.

For purposes of these Rules, all times are PT, and a “day” begins at 12:00am PT and ends at 11:59pm PT except for the first day, which begins at 3:00am PT and the last day, which ends at 3:00pm PT. Any attempt by any Entrant to obtain more Entries by using multiple/different email addresses, identities, registrations or logins, and/or any other methods will void that Entrant’s Entries and may disqualify the Entrant. In event of a dispute regarding the identity of the person submitting an Entry, the Entry will be deemed to be submitted by the person in whose name the Address is registered. Entries by any method other than those set forth in Section 4

above are void. Any use of automated or programmed methods of effecting Entry is prohibited. Neither the Entities, nor any of their officers, directors, shareholders, employees, agents or representatives (individually and collectively, "**Releasees**") are responsible for: **[1]** Entries from persons residing, or physically located, outside the Territory; **[2]** Entries that are altered, delayed, deleted, destroyed, forged, fraudulent, improperly accessed, inaccurate, incomplete, interrupted, irregular in any way, late, lost, misrouted, multiple, non-delivered, stolen, tampered with, unauthorized, unintelligible or otherwise not in compliance with these Rules; **[3]** or for lost, interrupted or unavailable network, server, Internet Service Provider, Website or other connections; **[4]** miscommunications; **[5]** failed computer, satellite, telephone or cable transmissions, lines or technical failure; **[6]** failed phone, computer hardware or software failures, technical errors or difficulties; **[7]** telephone transmissions; **[8]** technical failures; **[9]** unauthorized human intervention; **[10]** traffic congestion; **[11]** garbled or jumbled transmissions; **[12]** undeliverable emails resulting from any form of active or passive email filtering; **[13]** insufficient space in Entrant's email account to receive email; **[14]** or other errors of any kind, whether due to electronic, human, mechanical, printing, production or technical errors or other causes; **[15]** even if caused by the negligence of any of the Releasees. Each of such potential Entries will be disqualified.

6. PROCEDURES: All Entries must be received during the Entry Period. On or about May 18, 2018, in a random drawing conducted by the Administrator, the potential winner ("**Winner**") will be selected from among all eligible Entries received subject to Sponsor's rights and requirements set forth herein. The decision of the Administrator shall be final and binding. Odds of winning depend on the total number of eligible Entries received.

7. WINNER: On or about May 18, 2018, the potential Winner (or if potential Winner is a Minor, his/her Parent) will be notified by phone or via email to obtain a mailing address as well as any additional required information or responses. Once mailing address is available, potential Winner will be sent paperwork by overnight delivery service. All legal responsibilities of a Minor Entrant, under the Rules will be assumed by a Parent, and a Minor Winner's Prize (as defined below) will be awarded in the name of the Parent for the benefit of the Minor. At the sole discretion of the Sponsor, disqualification, forfeiture and the selection of an alternate Winner may result from any of the following: **[1]** potential Winner's failure to respond to email or phone notification within two (2) business days after transmission; **[2]** the return of an email notification as undeliverable after three (3) attempts; **[3]** the return of any other notification as undeliverable; **[4]** potential Winner's failure to

provide Administrator with satisfactory proof of age, identity and residency; [5] potential Winner's failure to provide Administrator with satisfactory proof that he/she is the authorized account holder of the Address associated with the winning Entry; [6] potential Winner's failure to provide required additional information upon Administrator's request; [7] potential Winner's failure to execute and return an Affidavit of Eligibility/Liability/Publicity Release within three (3) business days after its mailing; [8] a potential Winner's failure to validly claim the Prize (as defined in Section 8 below) by June 10; and [9] any other non-compliance with Rules. In the event of a disqualification or Prize forfeiture, the Sponsor may, in its sole discretion, select or not select an alternate potential Winner and award or not award the forfeited Prize. All taxes are solely the responsibility of the Winner who will receive an IRS Form 1099 reflecting the final actual value of his/her Prize. Prize is subject to California non-resident withholding taxes if Winner is a non-resident of California.

8. PRIZE/APPROXIMATE RETAIL VALUE ("ARV"): ONE (1) PRIZE: A three (3) day / two (2) night trip for Winner and three (3) guests (individually, "**Guest**," the Guests and Winner shall collectively be referred to as the "**Group**") to the Los Angeles, CA area ("**City**"), on Sponsor-selected dates ("**Trip**") to attend the Radio Disney Music Awards on June 22, 2018 ("**Event**") consisting of the following elements ("**Prize**") for the Group: [1] hotel accommodations (one standard room/quad occupancy, including room tax) for two (2) nights; [2] up to four (4) tickets to the Event; [3] the opportunity to choose from among the following three (3) experiences (Winner will be given the option to choose any combination of the experiences): (a) access to seats in the Kraft Macaroni & Cheese Shapes sponsored Fan Zone on the RDMA red carpet and wristbands to the in-venue Fan Zone during the Event; (b) walk the red carpet; (c) up to four (4) tickets to the after party; [4] if Winner's residence is located more than two hundred fifty (250) miles from the City, round-trip coach air transportation on a Sponsor-selected carrier between a Sponsor-selected major metropolitan airport near Winner's residence ("**Airport of Origin**") and a Sponsor-selected airport in or near the City, but if Winner's residence is located two hundred fifty (250) miles or less from the City, round-trip ground transportation via a Sponsor-selected method between Winner's residence and the hotel; [5] airport/hotel transfers if air transportation is provided. All expenses not specifically mentioned herein are not included and are solely the Winner's responsibility, including, but not limited to: round trip transportation between the Winner's residence and any Airport of Origin, alcoholic beverages, tax, food, gratuities and tips, insurance, laundry service, merchandise, parking, room service, service charges,

souvenirs and telephone calls. Travel, lodging, and seeing various performers and stars are subject to availability, certain restrictions, blackout dates and Sponsor's approval. Airline carrier and hotel regulations and conditions, including any age restrictions and requirements, apply. **Group must travel on the same itinerary and must take Trip on June 21, 2018, or Prize will be forfeited in its entirety and, at Sponsor's discretion, awarded to an alternate Winner (if time permits).** Travel arrangements must be made through Sponsor's agent and Sponsor shall determine airline and flight itinerary in its sole discretion. Once the travel schedule has been arranged, it cannot be altered and failure of Winner to follow such schedule shall not obligate Sponsor in any way to provide him/her with alternate arrangements. Releasees are not responsible for airline cancellations or delays. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. If the Prize is awarded to a non-resident of California, the Prize will also include an estimated cash amount of \$301, which cash amount will be withheld to defray his/her payment of taxes payable as a result of winning the Prize. **Total ARV for Prize: \$4,000** (if Winner is a resident of California) or **\$4,301** (if Winner is not a resident of California). ARV will vary depending upon points of departure and destination and seasonal fluctuation of hotel rates and airfares. If the actual value of the Prize is less than the stated ARV, the difference will not be awarded. Any depiction of the Prize is for illustrative purposes only and may not reflect actual Prize won. Prize is not redeemable for cash or transferable, except to a surviving spouse residing in the same household. No substitution allowed except, at Administrator's sole discretion, a Prize of equal or greater value may be substituted. Prize elements may not be separated. Airline tickets are not eligible for frequent flyer miles, and no code share flights may be used. The Prize cannot be used in conjunction with any other promotion or offer. Prize will be awarded provided a sufficient number of eligible Entries are received and Prize is validly claimed by June 10, 2018, after which date no alternate Winner will be selected, nor unclaimed Prize awarded.

9. PRIVACY POLICY/DATA COLLECTION: Information provided by you for this Sweepstakes is subject to Sponsor's privacy policy located at <https://disneyprivacycenter.com/> ("**Privacy Policy**").

10. CONDITIONS: By entering this Sweepstakes and/or accepting any Prize you may win, you agree that: **[1]** you have all rights, permissions and consents necessary to grant the rights to Sponsor as expressed herein; **[2]** you will abide by and be bound by the Rules and the Sponsor's and Administrator's decisions and the Privacy Policy; **[3]** the Entry becomes

solely the Sponsor's property and will not be acknowledged or returned; **[4]** you release and hold harmless the Releasees from any and all liability for claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any Prize; participation in the Sweepstakes or any Sweepstakes-related activity or travel or from any interaction with, or downloading of, computer Sweepstakes information; **[5]** the Prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose), and the Releasees do not make any representation, warranty or guarantee, express or implied, relating to the Sweepstakes or Prize; **[6]** Winner's acceptance of the Prize constitutes the grant to Sponsor and assigns of an unconditional right to use Winner's name, address (city and state only), voice, likeness, photograph, biographical and Prize information and/or statements about the Sweepstakes for any programming, publicity, advertising and promotional purposes without additional compensation, except where prohibited by law; **[7]** in the event viruses, bugs, unauthorized human intervention, Acts of God, acts or regulations of any governmental or supra-national authority, war, national emergency, accident, fire, riot, strikes, lock-outs, industrial disputes, acts of terrorism or other matters beyond the Sponsor's reasonable control, corrupt, prevent or impair the administration, security, fairness or proper play of the Sweepstakes, so that it cannot be conducted as originally planned, except where prohibited by law, Sponsor has the right, in its sole discretion, to modify the Rules or to cancel, modify, terminate or suspend the Sweepstakes; and in such event, to select a Winner by such method as Sponsor in its sole discretion shall consider equitable; **[8]** the Releasees are not responsible for typographical or other errors in the offer or administration of this Sweepstakes, including, but not limited to: errors in the advertising, Rules, selection and announcement of the Winner and distribution of the Prize; **[9]** any portion of the Prize not accepted or used by the Winner will be forfeited; **[10]** the Releasees are not responsible for any inability of the Winner to accept or use the Prize (or any portion thereof) for any reason; **[11]** the Sponsor has the right, at any time and at its sole discretion, to disqualify any individual it suspects to be doing any of the following: **(a)** tampering or attempting to tamper with the entry process or the operation of the Sweepstakes or the Website; **(b)** violating the Rules; **(c)** violating the terms of service, Privacy Policy or other terms, conditions of use and/or general rules or guidelines of any Sweepstakes property or service; **(d)** acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any

other person or (e) for any other good cause as determined solely by the Sponsor; [12] Sponsor has the right to lock out an Entrant whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter the Sweepstakes; [13] since any attempt by any individual to damage the Website or undermine the legitimate operation of this Sweepstakes or the Website is a violation of these Rules as well as criminal and civil laws, and should Sponsor believe or become aware that such an attempt has been, is being, or will be made, it has the right to seek remedies and damages from any responsible individuals to the fullest extent permitted by law, including without limitation criminal prosecution; [14] all disputes, claims and causes of action at law or in equity (individually, "**Claim**") arising out of or relating to this Sweepstakes, the meaning or interpretation of the Rules or any Prize awarded shall be resolved by applying the laws of California, without regard to conflict of laws provisions therein, and shall be solely and exclusively brought in the state or federal courts within that state; [15] all Claims shall be resolved individually, without resort to any form of class action; [16] all Claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event include attorneys' fees, and under no circumstances will you be permitted to obtain awards for, and you hereby waive all rights to claim, punitive, incidental, special, consequential damages and any other damages, other than for actual out-of-pocket expenses and waive all rights to have damages multiplied or otherwise increased; [17] Sponsor has the right to modify Prize award procedures at its sole discretion; [18] Winner's acceptance of the Prize constitutes the grant of an unconditional right to Sponsor and assigns to photograph, film, or otherwise capture the fulfillment of the Prize ("**Fulfillment Film**"), and Sponsor shall have the unconditional right to reproduce, distribute, display, exhibit, transmit, broadcast, stream, synchronize with visual material, modify, amend, create derivative works, and otherwise use and permit others to use the Fulfillment Film throughout the universe in any and all media now known or hereafter devised, in all languages and in all versions, in perpetuity, without compensation, except where prohibited by law; [19] Sponsor's use of the Fulfillment Film will not give rise to any claims of infringement, invasion of privacy, defamation or claims for performance or payment of any kind, including but not limited to payment of re-use fees, residuals or license fees, and [20] Sponsor shall have the right to make such changes to the Fulfillment Film and make such uses thereof as it deems necessary or desirable, including but not limited to the right to use, edit, and reproduce and/or alter said Fulfillment Film in perpetuity, in its entirety or in part, for any commercial and promotional purposes worldwide without any consultation or additional permission, or compensation, credit or attribution.

11. RULES & WINNER'S LIST: For the name of the Winner (after June 30, 2018, and before July 31, 2018) and/or Rules (before May 18, 2018), send a self-addressed, stamped envelope to: Shape Your Radio Disney Music Awards Sweepstakes Winner/Rules, Ventura Associates International, LLC, 494 Eighth Avenue, Suite 1700, Dept. HD, New York, NY 10001 (designating either "**Winner's List**" or "**Rules**"). A copy of the Rules may also be obtained by printing this web page.