

shopDisney.com | Disney store Movie Premiere Sweepstakes OFFICIAL RULES

To enter this Sweepstakes, you must agree to and abide by these official rules ("Official Rules").

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT IMPROVE ONE'S CHANCES OF WINNING.

- 1. SPONSOR:** Disney Streaming Services, LLC ("Sponsor"), 1200 Grand Central Avenue, Glendale, CA 91201, USA.
- 2. ADMINISTRATOR:** LeadDog Marketing Group, Inc. d/b/a CSM ("Administrator"), 440 9th Avenue, 17th Floor, New York, NY 10001, USA.
- 3. ELIGIBILITY:** The *shopDisney.com | Disney store Movie Premiere Sweepstakes* ("Sweepstakes") is open only to legal residents of the 50 United States or the District of Columbia who are at least eighteen (18) years of age (or age of majority in their jurisdiction of residence, whichever is older). Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six (6) months, performed services for Sponsor, Administrator, Walt Disney Studios Motion Pictures ("WDSMP"), any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Sweepstakes and/or their respective parent, subsidiary, affiliated and successor companies, any persons involved in the creation, development or production (including cast and crew) of the *Frozen 2* and *Star Wars: Rise of Skywalker* movies (collectively, the "Promotion Entities"), and immediate family and household members of such individuals, are not eligible to enter. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses, regardless of where they live. "Household members" shall mean people who share the same residence at least three (3) months a year, whether related or not. Void where prohibited or restricted by law.
- 4. SWEEPSTAKES ENTRY:** The Sweepstakes begins at 12:00 PM Pacific Daylight Time ("PDT"), October 3, 2019 and ends at 11:59 PM PDT, October 13, 2019 ("Sweepstakes Period"). For purposes of these Official Rules, all times and days are PDT. Sponsor's computer is the official time-keeping device for the Sweepstakes.

You must be a registered Disney.com member ("Member") to enter. Visit www.shopdisney.com/MoviePremiere ("Website") and select the "Enter" button. You will need to log in with your user name or e-mail address and password; or, if you are not a registered Member, you will need to create an account. If you are not a Member, you may become a Member for free by visiting the Website, clicking on the "Not registered?" link and providing the requested information on the registration form through the "Create Your Disney Account" section on the Website.

Once you are logged in, you will be automatically sent back to the entry page on the Website, where you must check a box agreeing to these Official Rules and the Sponsor's Terms of Use (<http://disneytermsofuse.com/>) and Privacy Policy (<http://disneyprivacycenter.com>). **IF THIS BOX IS NOT CHECKED, YOU WILL NOT BE ABLE TO COMPLETE THE ENTRY PROCEDURE OR ENTER THE SWEEPSTAKES.** Then, click the designated button to submit your entry. **All entries must be received by October 13, 2019 at 11:59 PM PDT.** Normal internet access and usage charges imposed by your internet service provider will apply. It is your sole responsibility to notify the Sponsor of a change in your e-mail address.

Limit of one (1) Entry per Member per day. A "day" is defined as starting at 12:00:00 AM (midnight) PDT and ending at the following 11:59:59 PM PDT (except for the first day of the Sweepstakes Period October

4, 2019 which will begin at 12:00 PM PDT and the last day of the Sweepstakes Period October 13, 2019 which will end at 11:59 PM PDT). Multiple daily entries and/or mass entry attempts will result in disqualification of all entries by such person/Member. Entries must be manually key-stroked by the entrant; use of automated entry devices or programs, or entries by third parties are prohibited. Entries that do not conform to or that violate these Official Rules or are submitted in any manner other than stated in these Official Rules will be disqualified. Proof of submission of entry does not constitute proof of receipt of same. By entering this Sweepstakes, entrants agree to these Official Rules and the decisions of the Administrator and Sponsor, which are binding and final in all matters relating to this Sweepstakes.

5. RANDOM DRAWING/SELECTION OF WINNER/ODDS: The potential winner (“Grand Prize Winner”) will be selected from among all eligible entries received in a random drawing conducted by the Administrator at its offices in New York, NY, USA. The drawing will take place on or about October 14, 2019. The drawing will be conducted by Administrator, an independent judging organization/administrator whose decisions are final and binding on all matters related to the Sweepstakes. Sweepstakes is available to over 100 million Internet users. Odds of winning depend on the total number of eligible entries received during the Sweepstakes Period.

6. PRIZE/APPROXIMATE RETAIL VALUE (“ARV”):

One (1) Grand Prize (“Grand Prize”) is available. Grand Prize Winner will have his/her choice of one (1) of the Grand Prize options below (each a “Trip”), subject to the restrictions enumerated below for each Trip.

- **GRAND PRIZE OPTION #1:** If Grand Prize Winner selects Grand Prize Option #1, Grand Prize Winner will receive a 3-day/2-night Trip for up to four (4) to Los Angeles, California to attend the movie premiere screening of the *Frozen 2* movie currently scheduled on a to be determined date in the month of November 2019 (exact date to be solely determined by WDSMP) and admission for up to four (4) to the premiere post-party.

Trip includes roundtrip coach air travel for four (4) from a major airport nearest the Grand Prize Winner’s residence to Los Angeles, California, as determined by Sponsor (airport of departure to be selected by Administrator in its sole discretion), two (2) nights’ stay in one (1) hotel room (quadruple occupancy), roundtrip ground transportation to/from Los Angeles area airport/hotel, and admission for up to four (4) to the premiere and post-party. If Grand Prize Winner’s residence is within 150 miles of Los Angeles, as determined by Administrator in its sole discretion, ground transportation will be provided in lieu of air travel and no compensation or alternate prize will be offered in conjunction with such substitution.

- **GRAND PRIZE OPTION #2:** If Grand Prize Winner selects Grand Prize Option #2, Grand Prize Winner will receive a 3-day/2-night Trip for up to four (4) to Los Angeles, California to attend the movie premiere screening of the *Star Wars: Rise of Skywalker* movie currently scheduled on a to be determined date in the month of December 2019 (exact date to be solely determined by WDSMP).

Trip includes roundtrip coach air travel for four (4) from a major airport nearest the Grand Prize Winner’s residence to Los Angeles, California, as determined by Sponsor (airport of departure to be selected by Administrator in its sole discretion), two (2) nights’ stay in one (1) hotel room (quadruple occupancy), roundtrip ground transportation to/from Los Angeles area airport/hotel, and admission for up to four (4) to the premiere and post-party. If Grand Prize Winner’s residence is within 150 miles of Los Angeles, as determined by Administrator in its sole discretion, ground transportation will be provided in lieu of air travel and no compensation or alternate prize will be offered in conjunction with such substitution.

Trip must be taken on dates specified by Sponsor so as to attend the selected premiere on and post-party the date designated by WDSMP in its sole discretion, if Grand Prize Winner is not available to take the Trip on such dates for any reason, Grand Prize will be forfeited in its entirety and an alternate winner will be selected (time permitting). In the event the selected premiere or post-party does not happen for any reason, in WDSMP's sole discretion, Grand Prize Winner shall not be entitled to any additional prize elements but Sponsor reserves the right, but not the obligation, to substitute another prize element in its sole discretion.

Actual final value of the Grand Prize may vary depending upon point of departure and fare fluctuations; and, under no circumstances will Grand Prize Winner receive the difference between ARV and actual final value of Grand Prize Trip in cash. Grand Prize Trip is for the Grand Prize Winner and his/her guests, is non-transferable and cannot be extended beyond the date set forth above. Grand Prize Winner is solely responsible for all other expenses not specified herein, including but not limited to: roundtrip transportation between Grand Prize Winner's residence and the departure airport, as well as meals, tips, taxes and hotel incidentals.

If Grand Prize Winner travels with less than the full complement of three (3) guests, Grand Prize will be awarded in increments only for actual number of travelers but Grand Prize Winner will not receive any substitute prize or compensation in conjunction therewith. For the avoidance of doubt, the preceding includes the Grand Prize Winner only receiving flight tickets that are equal to the Grand Prize Winner and all his/her guests taking the Trip. Each guest of the Grand Prize Winner must sign (if a guest is a minor, his/her parent or legal guardian must also sign) and return a Liability Release and a Publicity Release (where allowed by law) prior to issuance of travel documents. Any guest who is a minor must be accompanied by his/her parent or legal guardian, who will also count as one of the Grand Prize Winner's guests unless the Grand Prize Winner is the parent or legal guardian. Grand Prize Winner and his/her guests must travel together on the same itinerary and possess all required travel documents. Air transportation tickets are non-refundable/non-transferable and are not valid for upgrades and/or frequent flyer miles. All air transportation tickets are subject to the vagaries of flight variation, work stoppages and schedule or route changes.

The ARV of the Grand Prize Trip is \$4,500.00.

Grand Prize Winner and guests must follow all instructions of Sponsor relative to participating in the Trip. With regard to premiere and post-party portion of the Grand Prize, Grand Prize Winner and guests may be required to follow a certain prescribed dress code and/or comply with other requirements in conjunction with attendance at the premiere and post-party. Should Grand Prize Winner and/or guests fail to adhere to any such instructions or engage in unruly, obnoxious, anti-social, illegal, threatening, or otherwise inappropriate behavior (as determined by Sponsor and WDSMP, in their sole discretion), Sponsor reserves the right, without further notice or warning, to terminate the Trip or other applicable experience early, in whole or in part, and send Grand Prize Winner and/or his/her guests home and take other actions as Sponsor deems appropriate in its sole discretion so as to protect its rights, without any liability or other obligation to Grand Prize Winner or guests. In such case, the Sponsor may require that Grand Prize Winner forfeit any components of Grand Prize not awarded to him/her and return any prize components (or the value of same) previously awarded to him/her.

The attendance by any specific cast members, filmmakers, or such other talent from the film during the premiere is not guaranteed and shall be subject to such talent's availability and Sponsor's sole discretion. Neither Sponsor nor any Promotion Entities guarantee any type of meeting or photo opportunity with any specific cast member or talent from the film during the Trip. Grand Prize Winner and guest must obey all rules and complete any paperwork required for the Grand Prize, including but not limited to any additional releases, contracts, non-disclosure agreements, waivers required by the Sponsor or Promotion Entities and, failure to sign such paperwork and/or to furnish all required information on dates selected by Sponsor or Promotion Entities in their sole discretion will result in forfeiture of the Grand Prize.

All taxes (including, without limitation, U.S. federal, state and local taxes (including, but not limited to income and withholding taxes), sales taxes, as applicable on or connected with any Grand Prize, the shipment of any Grand Prize element, as applicable, and the reporting consequences thereof, and any other expenses not specifically included in the Grand Prize description are the sole responsibility of the Grand Prize Winner. The Grand Prize Winner will receive an IRS Form 1099-MISC reflecting the total fair market value of his/her Grand Prize. Non-residents of California are subject to the California withholding tax of 7% of the Grand Prize value, when applicable. Grand Prize Winner may be required to provide to Sponsor an amount to cover the balance of all applicable withholding taxes at the normal rates required by law (notwithstanding any tax treaties that may provide for lower rates of tax withholding, including exemption from withholding with the satisfaction of qualification requirements) prior to being awarded the Grand Prize, and failure to do so will result in disqualification.

Admission to the selected premiere and post-party is non-transferable, non-assignable, may not be used for any trade or promotional purposes, is not intended for resale and is subject to venue restrictions.

Grand Prize is not redeemable for cash or transferable. Grand Prize Winner may not charge any of his/her guests for participating in the Grand Prize Trip. No substitutions allowed, except as set forth in these Official Rules and at Sponsor's sole discretion, a prize of comparable or equal value will be provided. Grand Prize elements may not be separated and tickets, vouchers and gift cards will not be replaced if lost or stolen, and Sponsor and Administrator disclaim any and all liability in conjunction therewith. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes promotional materials and the terms and conditions of these Official Rules, these Official Rules shall prevail and govern.

7. WINNER NOTIFICATION: Potential Grand Prize Winner will be notified by e-mail on or about October 14, 2019 and will be required to complete, sign and return within three (3) business days of date on notification an Affidavit of Eligibility, Liability Release and Indemnification, a Publicity Release where allowed by law, as well as other documents that Sponsor may require (collectively the "Prize Claim Documents"). Failure to respond to the initial notification within three (3) business days after notification, return of e-mail notification as undeliverable after two (2) attempts, or failure to return the completed and signed Prize Claim Documents within the indicated time period will result in disqualification, prize forfeiture and selection of an alternate potential Grand Prize Winner from among all remaining eligible entries received (time permitting).

In the event of any dispute concerning the identity of any entrant, the entry will be deemed submitted by the natural person who is the authorized account holder of the e-mail address reflected in the Disney.com Member's registration. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

8. CONDITIONS AND LIMITATIONS OF LIABILITY: By participating in this Sweepstakes, entrants agree to release and hold harmless the Promotion Entities, as well as each of their respective officers, directors, employees, agents and representatives and each of their respective successors, representatives and assigns, as well as Facebook, Inc. and Twitter, Inc. (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this Sweepstakes or any Sweepstakes-related activity or travel, and/or acceptance, receipt, possession or use/misuse of the Grand Prize. By entering, entrants also authorize the Sponsor and its designees to use their name, voice, likeness, photograph, Grand Prize information (if applicable), biographical data and city and state of residence in programming, advertising and/or promotional material or on a Grand Prize Winner's list (if applicable) without compensation to the extent permitted by law. Sponsor is not obligated to use any of the above mentioned information or materials, but may do so and may edit such information

or materials, at Sponsor's sole discretion, without obligation or compensation. All federal, state and local laws and regulations apply. All entries become the property of the Sponsor.

Sponsor and its agencies are not responsible for failed, partial or garbled computer transmissions, or for technical failures of any kind affecting the Sweepstakes in any manner, including but not limited to electronic malfunction or damage of any network, hardware or software. If for any reason the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud or technical failures beyond Sponsor's control that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes (including entries or otherwise), Sponsor reserves the right, in its sole discretion, to disqualify any individual, whether or not the individual is a participant in the Sweepstakes, who tampers with the entry process, and to terminate, modify or suspend the Sweepstakes. In such event, Sponsor reserves the right to conduct the Sweepstakes and award the Grand Prize by means of a random drawing from among all eligible entries received prior to and/or after (as appropriate) the action taken by Sponsor or otherwise in a manner which is fair, appropriate and consistent with these Official Rules, as determined by Sponsor in its sole discretion. Notice of termination/modification/suspension of Sweepstakes will be posted on Website. No responsibility is assumed for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or loss, destruction or unauthorized access to, or alteration of, entries; or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or electronic entry or participation to be received on account of technical problems or traffic congestion on the Internet or at any website/platform, or any combination thereof, including any injury or damage to any person's computer related to or resulting from participation in or downloading any materials from this Sweepstakes. Failure of Sponsor or Administrator to enforce any provision of these Official Rules shall not constitute the waiver of such provision.

Persons entering the Sweepstakes further agree not to knowingly damage or cause interruption of the Sweepstakes and/or prevent others from participating in the Sweepstakes. CAUTION: ANY ATTEMPT TO DAMAGE ANY ONLINE SERVICE, WEBSITE OR PLATFORM OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES VIOLATES CRIMINAL OR CIVIL LAWS. IF SUCH AN ATTEMPT IS MADE, SPONSOR MAY DISQUALIFY ANY PERSON, WHETHER OR NOT THE INDIVIDUAL IS A PARTICIPANT IN THE SWEEPSTAKES, MAKING SUCH ATTEMPT AND SEEK DAMAGES TO THE FULLEST EXTENT OF THE LAW.

SPONSOR MAKES NO WARRANTY, REPRESENTATION, OR GUARANTEE, EXPRESS OR IMPLIED, IN FACT OR IN LAW, RELATIVE TO THE USE OF THE GRAND PRIZE, INCLUDING, WITHOUT LIMITATION, ITS QUALITY, MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

9. DISPUTES. To the fullest extent permitted by law, entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes and the awarding of the Grand Prize shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Central District of California/Western Division or California State court situated in Los Angeles County, California; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (c) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California.

10. PRIVACY POLICY. Personal information provided in conjunction with Sweepstakes entry is subject to Sponsor's privacy policy, available at <http://disneyprivacycenter.com>.

11. WINNER'S LIST: For the name of the Grand Prize Winner send a self-addressed, stamped envelope to: *shopDisney | Disney store Movie Premiere Sweepstakes, Winner, c/o LeadDog Marketing Group, 440 9th Avenue, 17th Floor, New York, NY 10001 USA*. All requests must be received by November 13, 2019.

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