

BACK-TO-SCHOOL WITH SOFIA WYLIE SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.

A PURCHASE OR PAYMENT WILL NOT IMPROVE ONE'S CHANCES OF WINNING.

VOID WHERE PROHIBITED.

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Instagram®. Each Entrant participating in this Sweepstakes is providing information to Sponsor and not to Instagram. Instagram is a registered trademark. Any questions, comments, or complaints regarding the Sweepstakes must be directed to the Sponsor, and not to Instagram.

1. SPONSOR: Radio Disney, a Division of ABC Radio Networks Assets, LLC ("**Sponsor**"), 500 South Buena Vista Street, Burbank, CA 91521.

2. ENTRY/ELIGIBILITY: You, as the entrant ("**Entrant**") may enter this sweepstakes ("**Sweepstakes**") during the period beginning at 12:00pm Pacific Time ("**PT**"), August 6, 2020 and ending at 11:59pm PT, August 26, 2020 ("**Entry Period**"). Open only to persons, who are, as of the date of Entry, 13 years of age or older, and who are legal residents of, and physically located within, the 50 United States or D.C. (collectively, "**Territory**"), and are not employees of Sponsor, or its parent, subsidiary or affiliated companies; or the advertising, promotional or fulfillment agencies of any of them (individually and collectively, "**Entities**"); nor members of their households or immediate families (defined as parents, children, siblings, step-parents, step-children, step-siblings and their spouses). Entrants under the age of majority in the state in which he/she resides must get a parent's or legal guardian's permission to enter.

To enter, you must create or have an Instagram account ("**Account**") in good standing. Membership on Instagram is free. After you have established your Instagram account, you may enter by doing all of the following: **(1)** signing into your Account via the mobile application, **(2)** be or become a follower of the @radiodisney Instagram account from which Sponsor will post about the Sweepstakes multiple times ("**Sponsor's Posts**") starting at 12:00pm PT, August 6, 2020 and ending before 11:59pm PT, August 26, 2020, **(3)** commenting on one (1) of Sponsor's Posts and including the hashtag #RDSweepstakes, and **(4)** tagging one (1) friend after getting permission from him or her to be tagged in the comment. Each entry received in accordance with these official rules ("**Rules**") that complies with all requirements of these Rules, and with all terms, conditions and policies of the Instagram® photo filtering and sharing service, will constitute as an entry into the Sweepstakes ("**Entry**"). Entries will not be judged.

Normal Internet access and usage charges imposed by your online service will apply. When an Entrant accesses Instagram on his/her mobile device to enter this Sweepstakes, the Entrant's wireless service provider may charge the Entrant for applicable data charges. Other charges may apply (such as normal airtime and carrier charges). Wireless carriers' rate plans may vary. Entrants should consult their wireless service provider regarding its pricing plans. Message and data rates may apply. Entrants should review their mobile device's capabilities for specific mobile application instructions. It is your sole responsibility to notify the Sponsor in writing (either via Direct Message on Instagram or at Radio Disney, Account Change, 3800 W. Alameda Ave. Burbank, CA 91505) if you change your Account.

For purposes of these Official Rules ("**Rules**"), posted at <http://radiodisneyapp.com/rules> all times and days are Pacific Time and the Sponsor's computer will be the time keeping device for the purpose of this Sweepstakes.

By entering, you are signifying that you have read and agree to these Rules and the decisions of the Sponsor (which are final and binding in all respects) and accept the Disney Terms of Use ("**TOU**") currently located at <http://DisneyTermsofUse.com>.

See Section 9 (e) for more details on the use of Disney intellectual property and/or copyrighted works ("**Disney IP**"). Entries must be appropriate for PG audiences as determined by Sponsor. Partial and incomplete Entries will be disqualified.

3. LIMITATIONS: All Entries must be received by 11:59pm PT, August 26, 2020. Entries are limited to one (1) Entry per person/email address/per Account, regardless of whether one person has more than one email address/Account or more than one person uses the same email address/Account. In the event of a dispute regarding the identity of the person submitting an Entry, the Entry will be deemed to be submitted by the person in whose name the email address is registered. Entries by any method other than set forth above in Section 2 are void. Any use of automated or programmed methods of effecting Entry is prohibited. Neither the Entities, nor any of their officers, directors, shareholders, employees, agents or representatives (individually and collectively, "**Releasees**") are responsible for Entries from persons residing, or physically

located, outside the Territory; Entries that are altered, delayed, deleted, destroyed, forged, fraudulent, improperly accessed, inaccurate, incomplete, interrupted, irregular in any way, late, lost, misrouted, multiple, non-delivered, stolen, tampered with, unauthorized, unintelligible or otherwise not in compliance with these Rules; or for lost, interrupted or unavailable network, server, Internet Service Provider, Website or other connections; telephone availability or accessibility; miscommunications; failed computer, satellite, telephone or cable transmissions, lines or technical failure; failed phone, computer hardware or software, failures, technical errors or difficulties; telephone transmissions; technical failures; unauthorized human intervention; traffic congestion; garbled or jumbled transmissions; undeliverable emails resulting from any form of active or passive email filtering; insufficient space in entrant's email account to receive email; or other errors of any kind, whether due to electronic, human, mechanical, printing, production or technical errors or other causes; even if caused by the negligence of any of the Releasees. Each of such potential Entries will be disqualified and any attempt by a person to use multiple email accounts to register more Entries than allowed by these Rules may result in disqualification at Sponsor's sole discretion. Void where prohibited and subject to all applicable federal, state, local and municipal laws and regulations.

4. PRIZE AND APPROXIMATE RETAIL VALUE: One (1) winner will receive the following: (1) an opportunity for Sofia Wylie to select back-to-school items for a winner and a friend with a budget of \$2000, (2) a \$500 Visa Gift Card that the winner can keep or gift to one of their favorite teachers, and (3) a personalized back-to-school video message to the Winner from Sofia Wylie - which have an approximate retail value of Two Thousand Five Hundred Twenty Dollars (\$2,525) ("**ARV**"). Prizes shall not be sold or transferred for commercial use. All federal, state, and local taxes and all expenses not specifically mentioned herein are not included and are solely a Winner's responsibility. Should the Winner give the Visa gift card to a teacher, federal, state and local taxes of the gift card plus fees and delivery will be the teacher's responsibility. Prize is not redeemable for cash or transferable. No substitution allowed except, at Sponsor's sole discretion, a prize of equal or greater value may be substituted. Any difference between ARV and actual value will not be awarded. All taxes are solely the responsibility of each winner. Prize will be awarded provided a sufficient number of eligible Entries are received and Prize is validly claimed no more than three (3) days after verifying eligibility after which no alternate winner will be selected and no unclaimed Prize awarded.

5. PROCEDURES: All Entries must be received during the Entry Period. On or about August 27, 2020 in a random drawing, the potential winner ("**Winner**") will be selected from all eligible Entries received. Odds of winning depend on the total number of eligible Entries received.

6. WINNER: On or about August 27, 2020, the potential Winner will be notified via an Instagram Direct Message to the potential Winner's Account ("**DM**") to obtain a mailing address as well as any additional required information or responses. At the sole discretion of the Sponsor, disqualification, forfeiture and the selection of an alternate Winner may result from any of the following: **[1]** a potential Winner's failure to become a follower of @radiodisney Instagram account; **[2]** a potential Winner's failure to include the hashtag: #RDSweepstakes; **[3]** failure of DM due to deactivation of a potential Winner's Account prior to DM; **[4]** a potential Winner's failure to respond to DM within one (1) business day after its transmission; **[5]** the return of a DM as undeliverable; **[6]** a potential Winner's failure to provide Sponsor with satisfactory proof of age, identity and residency; **[7]** a potential Winner's failure to validly claim Prize no more than two (2) days after verifying eligibility, and **[8]** any other non-compliance with Rules. In the event of any Prize forfeiture, the Sponsor may, in its sole discretion, award or not award the forfeited Prize to an alternate Winner. Prize will be delivered to Winners within sixty (60) days from the receipt of verified information.

7. PRIVACY POLICY/DATA COLLECTION: Information provided by you for this Sweepstakes is subject to Sponsor's privacy policy located at http://disney.go.com/corporate/privacy/pp_wdig.html ("Privacy Policy"). If you are chosen as a Winner, your information may be included in a publicly available Winner's list.

8. CONDITIONS: By entering this Sweepstakes and/or accepting any Prize you may win, you agree that: **[1]** you have all rights, permissions and consents necessary to grant the rights to Sponsor as expressed herein; **[2]** you will abide by and be bound by the Rules and the Sponsor's decisions and Privacy Policy; **[3]** the Entry becomes solely the Sponsor's property and will not be acknowledged or returned; **[4]** you release and hold harmless the Releasees and Instagram from any and all liability for claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any Prize; participation in the Sweepstakes or any Sweepstakes-related activity or from any interaction with, or downloading of, computer Sweepstakes information; **[5]** Prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose) and the Releasees do not make any representation, warranty or guarantee, express or implied, relating to the Sweepstakes or Prize; **[6]** a Winner's acceptance of any Prize constitutes the grant to Sponsor and assigns of an unconditional right to use Winner's name, address (city and state only), voice, likeness, photograph, biographical and Prize information and/or statements about the Sweepstakes for any programming, publicity, advertising and promotional purposes

without additional compensation, except where prohibited by law; [7] if for any reason the Sweepstakes is not capable of running as planned, including but not limited to, computer viruses, bugs, unauthorized human or other intervention, fraud, technical failures, Acts of God, acts or regulations of any governmental or supra-national authority, war, national emergency, accident, fire, epidemic, pandemic, riot, strikes, lock-outs, industrial disputes, acts of terrorism or other matters beyond the Sponsor's reasonable control, that corrupt, prevent or impair the administration, security, fairness or proper play of the Sweepstakes, so that it cannot be conducted as originally planned, except where prohibited by law, Sponsor has the right, in its sole discretion, to disqualify any individual who tampers with the Entry process, to modify the Rules or to cancel, modify, terminate or suspend the Sweepstakes; and in such event, to select Winner by such method as Sponsor in its sole discretion shall consider equitable; [8] the Releasees are not responsible for typographical or other errors in the offer or administration of this Sweepstakes, including but not limited to: errors in the advertising, Rules, selection and announcement of a Winner, and distribution of a Prize; [9] any portion of any Prize not accepted or used by a Winner will be forfeited; [10] the Releasees are not responsible for any inability of a Winner to accept or use a Prize (or any portion thereof) for any reason; [11] the Sponsor has the right, at any time and at its sole discretion, to disqualify any individual it suspects to be doing any of the following: (a) tampering or attempting to tamper with the entry process or the operation of the Sweepstakes or the Website; (b) violating the Rules; (c) violating the terms of service, privacy policy or other terms, conditions of use and/or general rules or guidelines of any Sweepstakes property or service; (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person or (e) for any other good cause as determined solely by the Sponsor; [12] Sponsor has the right to lock out an entrant whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter the Sweepstakes; [13] since any attempt by any individual to damage the Website or undermine the legitimate operation of this Sweepstakes or the Website is a violation of these Rules as well as criminal and civil laws, and should Sponsor believe or become aware that such an attempt has been, is being, or will be made, it has the right to seek remedies and damages from any responsible individuals to the fullest extent permitted by law, including without limitation criminal prosecution; [14] all disputes, claims and causes of action at law or in equity (individually, "Claim") arising out of or relating to this Sweepstakes, the meaning or interpretation of the Rules or any Prize awarded shall be resolved by applying the laws of California, without regard to conflict of laws provisions therein, and shall be solely and exclusively brought in the state or federal courts within that state; [15] all Claims shall be resolved individually, without resort to any form of class action; [16] all Claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event include attorneys' fees, and under no circumstances will any entrant be permitted to obtain awards for, and hereby waives all rights to claim, punitive, incidental, special, consequential damages and any other damages, other than for actual out-of-pocket expenses and waives all rights to have damages multiplied or otherwise increased; [17] Sponsor has the right to modify Prize award procedures at its sole discretion; [18] the Releasees are not responsible for the cancellation, postponement or unavailability of the Prize, and if such occurs, the Prize will be substituted with a Prize of equal or greater value; [19] the Releasees are not responsible for any changes to any Instagram function that may interfere with the Sweepstakes or your ability to timely enter, and [20] Releasees are not responsible for any failure of delivery of Winner notification.

9. REQUIREMENTS FOR ENTRIES:

(a) Sponsor's products, logos, trademarks, etc. ("**Sponsor's Marks**") are not required in the Entry. LIMITED LICENSE: You may use Sponsor's Marks for purposes of this Sweepstakes only. No other rights in or to Sponsor's Marks are granted hereunder.

(b) The contents of the Entry must not infringe third-party rights by including, for example, the copyrights, trademarks, logos or products (such as company names, labels or symbols other than Sponsor's Marks, to the extent permitted hereunder) or images that have been created, distributed, aired or published by others, such as those on or in websites, television, movies, or other media outlets. **No names and/or likenesses of any persons other than the Entrant may be included in the Entry.** The Entry may not refer to public figures, contain materials embodying the names, likenesses, photographs or contain other identifying elements of any person, living, or dead, without appropriate prior permission.

(c) Entry must be your original creation, unpublished, and not previously submitted in any other promotion. Modifying, enhancing or altering a third-party's preexisting work does not qualify as your original creation.

(d) You agree to grant to Sponsor a non-exclusive, irrevocable, royalty-free, sublicenseable and transferable worldwide license, for any commercial and promotional purposes (without any consultation or additional permission, or compensation, credit or attribution) to use, re-use, reproduce, transmit, display, distribute, re-distribute, copy, store, modify, edit, adapt, translate, create derivative works based upon the Entry, in whole or in part, in all media, formats and channels now known or hereafter devised, for the duration of the rights in each country, area and space, and throughout the universe, in perpetuity and in all languages, formats and versions.

(e) If your Entry includes, uses and/or features Disney IP, or Radio Disney IP, Sponsor grants you a non-exclusive license to create the Entry using Disney IP, or Radio Disney IP for the purposes of creating an Entry for this Sweepstakes only, provided that such license shall be conditioned upon your assignment to Sponsor of all rights into the Entry (if such rights are not assigned to Sponsor, your license to create the Entry using Disney IP, or Radio Disney IP shall be null and void).

(f) There may be only one (1) named Entrant for each Entry submitted, regardless of the number of persons who may have contributed to the creation of the Entry.

10. CONTENT RESTRICTIONS: Content that may NOT be contained in an Entry includes, but is not limited to, the following:

(a) with the exception of when an email address is requested for purposes of contacting a potential Winner, any content providing personally identifiable information about yourself or any third parties, such as last name, address, phone number or any contact information;

(b) content in violation of third-party rights including, but not limited to: copyrights, trademark, right of publicity or any other proprietary rights;

(c) content that is libelous, defamatory, disparaging or tortious;

(d) content that is pornographic, adult-oriented or sexually-explicit;

(e) content portraying or referring to lotteries or gambling;

(f) content portraying or including explicit or offensive language;

(g) content portraying or advocating violence;

(i) content portraying or advocating discrimination;

(j) content portraying or advocating illegal activities;

(k) content portraying or advocating tobacco, alcohol or drugs;

(l) content portraying or advocating dangerous stunts;

(m) content portraying or referring to weapons of any kind including, but not limited to, guns or bombs;

(n) content that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation, age or any basis protected by federal, state, or local law, ordinance, or regulation; and

(o) content that denigrates, disparages or reflects negatively on the Sponsor, its products or its employees, or on any other person, company, product or service, or that disparages Sponsor's competitors.

If an Entry includes any of the prohibited elements listed above, the Entry will be disqualified, along with the Entrant who submitted it.

The above list is not intended to be exhaustive; Sponsor may disqualify any Entry if it contains any element that Sponsor deems, in its sole discretion, to be offensive or obscene in any way or to not be in compliance with the Rules.

Sponsor reserves the right to post any Entry submitted in this Sweepstakes on its web site, on any other web site controlled by Sponsor, and on social media. By submitting an Entry, you hereby agree to grant the rights granted herein in and to the Entry to Sponsor, its affiliates and agents, and forever release and hold Releasees, Instagram, and their respective parent, affiliates and subsidiaries, and the officers, directors and employees of each of the foregoing, harmless from and against any liability of any kind arising from or in connection with any use of the Entry. By submitting an Entry, you agree that your

submission is gratuitous, unsolicited and without restriction, and will not place Sponsor under any obligations other than those contained in these Rules, and that Sponsor is free to disclose the ideas contained in the Entry on a non-confidential basis to anyone or otherwise use the ideas without any compensation to you. You further acknowledge that Sponsor does not waive any rights to use similar or related ideas previously known to Sponsor, or developed by its employees, or obtained from sources other than you. By submitting an Entry, you hereby warrant and represent that you have not included any restricted content (see list of content restrictions above) in the Entry and have not violated any of the requirements for Entries listed above.

You acknowledge and agree that you will not now or in the future be paid or compensated in any way for your Entry or for granting the Sponsor any of the rights set out in these Rules, and that Sponsor is not obligated to make use of any of the rights granted in these Rules.

11. RULES & WINNER'S LIST: For a Winner's list (after August 30, 2020 and before November 30, 2020) and/or Rules (before August 26 2020), send a self-addressed, stamped envelope to: Back-To-School With Sofia Wylie Sweepstakes, Winners List, 3800 W. Alameda Ave., Burbank, CA 91505. A copy of the Rules may also be obtained by printing this web page.