

**MAXIMUM RETAIL PRICE OF CHANNELS**

**A – LA - CARTE RATE PER SUBSCRIBER PER MONTH**

<b>Sr. No.</b>	<b>Name of the Channel</b>	<b>Nature (Pay/Free to Air)</b>	<b>Genre</b>	<b>Language</b>	<b>Maximum Retail price (MRP) per subscriber per month of the channel offered on A-la-Carte basis (in INR) excluding applicable taxes</b>
1	Bindass	Pay	General Entertainment	Hindi	1.00
2	Disney Channel	Pay	Kids	Hindi/ English	8.00
3	Disney International HD	Pay	General Entertainment	English	12.00
4	Disney Junior	Pay	Kids	Hindi / English	4.00
5	Marvel HQ	Pay	Kids	Hindi / English	4.00
6	Hungama TV	Pay	Kids	Hindi/ English	6.00
7	UTV Action	Pay	Movies	Hindi	2.00
8	UTV HD	Pay	Movies	Hindi	8.00
9	UTV Movies	Pay	Movies	Hindi	2.00

**BOUQUET RATE PER SUBSCRIBER PER MONTH**

<b>Sr. No.</b>	<b>Bouquet</b>	<b>Name of the Channel</b>	<b>Maximum Retail price (MRP) per subscriber per month of the channel offered on A-la-Carte basis (in INR) excluding applicable taxes</b>
1	<b>Universal Bouquet</b>	Disney Channel	10.00
		Marvel HQ	
		Hungama TV	
		Disney Junior	
		UTV Action	
		Bindass	
		UTV Movies	
2	<b>Kids Bouquet</b>	Disney Channel	12.00
		Hungama TV	
		Marvel HQ	
		Disney Junior	
3	<b>Hindi Entertainment Bouquet</b>	UTV Movies	4.00
		UTV Action	
		Bindass	
4	<b>HD Bouquet</b>	Disney International HD	8.00
		UTV HD	