

BIG KID, BIG ADVENTURES SWEEPSTAKES

OFFICIAL RULES (“Rules”)

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.

A PURCHASE OR PAYMENT WILL NOT IMPROVE ONE’S CHANCES OF WINNING. ENTRANTS MUST COMPLETE AND SUBMIT ENTRY FORM TO FINALIZE ENTRY. ENTRIES WILL NOT BE JUDGED. WINNER RANDOMLY SELECTED.

1. SPONSOR: Disney Online, 1200 Grand Central Avenue, Glendale, California 91201 (“**Sponsor**”), is solely responsible for all aspects of this sweepstakes (“**Sweepstakes**”).

2. ADMINISTRATOR: Ventura Associates International LLC, 60 East 42nd Street, New York, NY 10165 (“**Administrator**”), an independent judging organization whose decisions are final and binding with respect to this Sweepstakes.

3. ELIGIBILITY: To be eligible for this Sweepstakes, at the time of entering you must: **[a]** be 18 years of age, or the age of majority in his/her jurisdiction of residence, whichever is older, who is a parent or legal guardian (“**Parent**”) of a child or children ages one (1) through four (4) at the time of entry (“**Child**”); **[b]** be a legal resident of, and physically residing in one of the fifty (50) United States or the District of Columbia (“**Territory**”); **[c]** not be an employee of Sponsor, Administrator or Kimberly-Clark Corporation (“**Kimberly-Clark**”) or their respective parents, divisions, affiliates, subsidiary companies or their respective advertising, promotional or fulfillment agencies involved in this Sweepstakes (collectively, “**Entities**”), nor a household member (defined as people who share the same residence at least three (3) months a year, whether related or not) or immediate family member (defined as parents, children, siblings, step-parents, step-children, step-siblings and their spouses) of such employee; and **[d]** agree to have your Photo or Video (as defined below in Section 4) shown online during and/or following the conclusion of the Sweepstakes by Sponsor and/or Kimberly-Clark or otherwise distributed, in connection with, or to promote, the Sweepstakes, including, but not limited to, being published in the gallery page (“**Gallery**”) of the Sweepstakes website located at www.DisneyBaby.com/BigKidSweepstakes (“**Website**”) or on Sponsor’s or Kimberly-Clark’s social media pages, and/or for any other commercial or other purpose as determined by Sponsor.

For the avoidance of doubt, the above categories of ineligible persons refer to both the Entrant (as defined in section 4 below) as well as the Child appearing in the Entrant’s Video or Photo (as defined in section 4 below) submission in any way.

All Entries that pass moderation will be published in the Gallery.

Instructions on how to create and submit your Entry are described below in Sections 6. Creating and submitting your Entry are both free of charge. Void where prohibited and subject to all applicable federal, state, local and municipal laws and regulations.

4. HOW TO ENTER: Sweepstakes begins at 12:00pm (noon) Pacific Time (“PT”), June 26, 2017, and ends at 11:59pm PT, August 6, 2017 (“**Entry Period**”), and you, as the entrant (“**Entrant**”) may enter by completing the following steps.

For purposes of these Rules, all times and days are PT. Sponsor’s computer is the official time-keeping device for the Sweepstakes. In the event of any discrepancy or inconsistency between the terms of these Rules, Terms of Use (“**TOU**”), located at <http://disneytermsofuse.com>, the terms of these Rules shall govern.

STEP 1

[a] create a photo (“**Photo**”) in which your Child is featured completing a milestone, also known as a “Big Kid” moment (“**Moment**”) (see examples below). Photo must be appropriate for PG audiences as determined by Sponsor.

or

[b] create a video (“**Video**”) (no longer than sixty (60) seconds in duration) in which your Child is featured completing an activity that celebrates the Moment. Video must not include music and must be appropriate for PG audiences as determined by Sponsor.

[c] post your Photo or Video using either Twitter or Instagram including the hashtag #DisneyAndPullUpsSweepstakes (see more details in Section 6);

Before you create your Photo or Video, please check Instagram [[Instagram.com](https://www.instagram.com)] or Twitter [Twitter.com] for platform specific technical limitations.

STEP 2

[d] if your Photo or Video complies with these Rules and passes moderation, then check your Twitter or Instagram account for a comment or tweet from Sponsor with a link to complete your entry; and

[e] complete and submit the entry form.

Photo or Video and the completed entry form are collectively referred to herein as “**Entry**” and “**Entries**”.

Examples of Moments can be (but are not limited to)

- The Child donating or “ditching” diapers
- The Child trying a new and exciting activity for the first time (e.g. reading a book, cleaning, getting dressed on their own)
- The Child planning for a big, new adventure (e.g. bike riding, going to a new school)
- The Child with his or her first pack of training pants.

Be sure to review the Do’s and Don’ts in Section 5 below before you create your Entry.

Sponsor shall make all eligibility determinations regarding the Entries. Incomplete Entries will be disqualified. See Section 11y for more details on the use of Disney intellectual property (“**Disney IP**”) or Kimberly-Clark intellectual property (“**Huggies IP**”). No purchase is necessary

to enter this Sweepstakes or for the creation of the Entry nor will it increase your chances of winning. Prize will be awarded solely to the winning entrant.

To be eligible, an Entry must include the submitting Entrant's Child or children, who are ages one (1) through four (4) at the time of entry. No other individuals may be included.

Limit one (1) Entry per person, regardless of whether a person has more than one (1) Twitter or Instagram account or more than one person uses the same Twitter or Instagram account. Each Entry must be unique, and you cannot submit the same Entry more than once. If you attempt or are suspected of attempting (in the sole discretion of Sponsor or Administrator) to circumvent this limitation by any means, including but not limited to establishing multiple Twitter or Instagram accounts, you may be disqualified from the Sweepstakes. Any duplicate or materially similar Entries will be disqualified. In the event that the same Entry is received from more than one (1) Entrant, the Entry will be deemed to be submitted by the first Entrant who the Entry was received from. In the event that more than one (1) Entry is received from an Entrant, only the first Entry received will be accepted.

Neither the Entities, nor any of their officers, directors, shareholders, employees, agents or representatives (individually and collectively, "**Releasees**") are responsible for Entries from persons residing, or physically located, outside the Territory; Entries that are altered, delayed, deleted, destroyed, forged, fraudulent, improperly accessed, inaccurate, incomplete, interrupted, irregular in any way, late, lost, misrouted, multiple, non-delivered, stolen, tampered with, unauthorized, unintelligible or otherwise not in compliance with these Rules; or for lost, interrupted or unavailable network, server, internet service provider, Website or other connections; telephone availability or accessibility; miscommunications; failed computer, satellite, telephone or cable transmissions, lines or technical failure; failed phone, computer hardware or software, failures, technical errors or difficulties; telephone transmissions; technical failures; unauthorized human intervention; traffic congestion; garbled or jumbled transmissions; undeliverable emails resulting from any form of active or passive email filtering; insufficient space in Entrant's email account to receive email; or other errors of any kind, whether due to electronic, human, mechanical, printing, production or technical errors or other causes; even if caused by the negligence of any of the Releasees. Each of such potential Entries will be disqualified.

5. SWEEPSTAKES ENTRY REQUIREMENTS, LIMITATIONS & GUIDELINES: Follow the instructions below in these Rules (also available on the Website) to create your Entry. Entries should adhere to all specifications included in these Rules. Any Entry that fails to meet the specifications in these Rules may be disqualified, as determined by Sponsor in its sole discretion. All Entries must be received during the Entry Period. Proof of submitting an Entry does not constitute proof of receipt or entry into the Sweepstakes. Winner randomly selected.

DO's & DON'Ts

Do's...

- **Do protect your privacy.**
Please don't include any last names or other personal information in your Photo or Video.
- **Do feature your Child in their Big Kid moment.**

Don'ts...

- **Don't include anyone besides your Child (or children) in the Entry.**
- **Don't show any prominent brands or logos.**
That means no prominent and/or visible/recognizable use of brands (other than Disney-branded items or Huggies/Pull-Ups-branded items) on clothes, sneakers, in the background, or anywhere. Avoid having your Child wearing clothes with visible logos.
- **Don't include any content featuring your Child (or children) in a bathroom or using a toilet or potty.**
- **Don't be rude or profane.**
Avoid rude gestures and other inappropriate stuff, and for your safety, **don't try any risky moves or perform dangerous stunts.**
- **Don't have your Child wear revealing clothing or display suggestive movements.** You should not show your Child missing articles of clothing, such as a top or bottom, that would expose their private parts (e.g. training pants and a shirt are ok).
- **Don't include any music.**
- **Don't include any image or video content that does not belong to you.**

ENTRY REQUIREMENTS/LIMITATIONS:

- a. The Entry must be authorized. This means that you must have the legal right and any permissions necessary to submit the Entry into the Sweepstakes. By submitting the Entry, you hereby represent that you have all rights necessary to submit the Entry as a Sweepstakes Entry, distribute the Entry through the Website or any other website or online platform and to grant to Sponsor the rights set forth herein.
- b. As set forth in Section 3, any person who appears in your Entry must not be an employee of the Entities, nor a household member or immediate family member of such employee.
- c. With the exception of any Disney IP and/or Huggies IP you might include (all of which is optional), the Entry must be your original work and must not infringe the copyright, trademark, privacy, publicity or any other intellectual property right of any person or entity.
- d. The Entry must not, in the sole discretion of Sponsor, contain any inappropriate content including but not limited to, material which is (or promotes activities which are) abusive, harassing, threatening, an invasion of a right of privacy of another person, bigoted, hateful, racially offensive, discriminatory (based on race, sex, religion, national origin, physical disability, sexual orientation or age), violent (e.g., relating to murder, the sales of weapons,

cruelty, abuse, etc.), vulgar, obscene, pornographic or otherwise sexually explicit, harmful or can reasonably be expected to harm any person or entity, profane, offensive or otherwise objectionable as determined by Sponsor and/or Administrator in their sole discretion; must not contain material which is (or promote activities which are) illegal or encourage or advocate illegal activity or the discussion of illegal activities with the intent to commit them (including but not limited to Entries that are, or represent an attempt to engage in, child pornography, stalking, sexual assault, fraud, trafficking in obscene or stolen material, underage drinking, drug dealing and/or drug abuse, harassment, computer hacking, theft, or conspiracy to commit any criminal activity) or otherwise unlawful. The Entry must not violate these Rules, the Privacy Policy (as defined below in Section 10) or the TOU.

- e. The Entry must not disparage the Entities.
- f. With the exception of any Disney IP or Huggies IP (which is optional) you may use in your Entry, you represent and warrant that: (i) you are the sole and exclusive owner of the Entry, and all rights in and to the Entry; (ii) you have the full and exclusive right, power and authority to submit the Entry to Sponsor upon the terms and conditions set forth herein; (iii) no rights in the Entry have previously been granted to any person, firm, corporation or other entity or otherwise exercised or exploited; (iv) the Entry has not been submitted for any other promotion(s) and it has not won any previous awards or prizes; (v) the full use of the Entry or any part thereof will not in any way violate or infringe upon any copyright (statutory or otherwise), constitute a libel or defamation of or an invasion of the rights of privacy or publicity of, or otherwise violate or infringe upon any other personal, property or other rights of any person, firm, corporation or other entity or subject Sponsor to any costs or liability of any kind or nature whatsoever; and (vi) you are the Parent of the Child or Children depicted in the Entry.

If Sponsor believes that the Entry does not comply with these Rules, the Privacy Policy (as defined in Section 10 below) and the Sponsor's TOU, or that the Entry potentially or actually infringes upon the copyright, or other rights of any third party, Sponsor reserves the right in its sole discretion to disqualify and remove any Entry at any time. Sponsor's decisions regarding the Entries are final and binding and not subject to challenge or appeal.

6. **HOW TO SUBMIT YOUR ENTRY:** Once you have created your Video or Photo, you may submit your Entry by using one of the following social platforms.

Via Twitter® Entry: To enter, you must have or create a Twitter account. Membership on Twitter is free. After you have established your Twitter account (if you did not already have one), you may enter by doing all of the following: **[1]** signing into your Twitter account ("**Twitter Account**"); **[2]** posting your Photo or Video; **[3]** including the hashtag #DisneyAndPullUpsSweepstakes ("**Hashtag**") within your post; **[4]**, making sure to post it publicly on Twitter during the Entry Period.

Via Instagram® Entry: To enter, you must have or create an Instagram account. Membership on Instagram is free. After you have established your Instagram account (if you did not already have one), you may enter by doing all of the following: **[1]** signing into your Instagram account ("**Instagram Account**"); **[2]** posting your Photo or Video; **[3]** including the hashtag ("**Hashtag**") in the comment; and **[4]** making sure to post it publicly on Instagram

during the Entry Period. To enter using this method of Entry, you must have a mobile phone or other wireless or electronic device that supports the Instagram application (or internet access) and has a digital camera feature.

If your Twitter and/or Instagram Account is set to “protected or private mode”, your updates/responses will not be visible to Sponsor and, therefore, will not be received by Sponsor, resulting in your failure to enter the Sweepstakes. Please note that disabling “protected or private mode” will make all of your tweets/posts public and anyone will be able to follow you.

If everything was posted and entered successfully, you will receive a message thanking you for your submission and giving you instructions for how to continue the Entry process. You will be asked to complete an entry form which will ask you for your first and last name, email address and zip code. You will also be asked to agree to the TOU, to the Privacy Policy (as defined in Section 10 below), to these Rules and the decisions of the Sponsor, which are final and binding in all respects. By entering the Sweepstakes, and without limitation of any other terms herein or as part of the TOU, each Entrant understands and agrees that eligible Entries received by Sponsor may be posted, in whole or in part, in the Gallery of the Website, during and/or following the conclusion of the Sweepstakes or otherwise distributed, in connection with, or to promote, the Sweepstakes and/or Website, and/or for use of your Entry for any other commercial or other purpose as determined by Sponsor (including but not limited to use on Sponsor’s or Kimberly-Clark’s social media pages) for public viewing at any time; such posting has no effect on whether or not an Entry will be selected as a winning Entry. Entrants understand and agree that Entries may be formatted, edited or otherwise converted in order to be viewable on the Website. Sponsor reserves the right to remove any such posted Entry at any time and for any reason, without liability of any kind. Sponsor may but is not obligated to post Entries on the Website or other platforms; if Sponsor chooses to do so, such posting is for entertainment purposes only and Entrant releases and agrees to hold harmless the Releasees from any and all liability associated with possible posting (or, conversely, non-posting) of his/her Entry, including his/her express acknowledgment that if posted, posting of the Entry does not constitute any representation by Sponsor as to Sweepstakes eligibility. ALL POSTED ENTRIES REPRESENT SOLELY THE VIEWS/OPINIONS OF THE INDIVIDUAL ENTRANT AND DO NOT REFLECT THE VIEWS/OPINIONS OF SPONSOR IN ANY MANNER.

Entries will not be returned. Your Entry will be moderated prior to any posting on the Website. If your Entry does not pass moderation, you will not be sent a link to complete an Entry form and your Photo/Video will not be included on the Website, and will not be eligible to be entered into the Sweepstakes. Entry by any method other than set forth above in Section 4 is void. Any use of automated or programmed methods of effecting entry is prohibited.

If you are selected as the Winner and post online about the products or services you received as a part of the Prize, you will disclose your relationship with Disney or Disney Baby products or services in such online posts by including the statement “I received a prize from Disney” and the Hashtag in any such online posts.

7. PROCEDURES: Entries must be received during the Entry Period. On or about August 14, 2017, the potential Winner (as defined below) will be selected from among all eligible Entries

received in a random drawing conducted by the Administrator. The decisions of the Administrator shall be final and binding. Odds of winning depend on the total number of eligible Entries received during the Entry Period.

8. WINNER NOTIFICATION PROCESS/ WINNER ANNOUNCEMENT: On or about August 15, 2017, the potential Winner (as defined below) will be notified by email (“**Email Notification**”) at the Address associated with the email account to verify their identity and eligibility. Potential Winner will be required to complete, sign and return within five (5) business days of date of transmission, an Affidavit of Eligibility, a Liability Release and Indemnification, and a Publicity Release, where allowed by law, as well as any release(s) from person(s) who appear in or were involved in the creation of the Entry (if and as applicable) (collectively, “**Winner Documents**”).

At the sole discretion of the Sponsor, disqualification and the selection of an alternate potential Winner may result from any of the following, without limitation: **[a]** a potential Winner’s failure to respond to Email Notification within forty-eight (48) hours after its transmission; **[b]** a potential Winner’s failure to execute and return all Winner Documents within five (5) business days of date of transmission; **[c]** a potential Winner’s failure to include the Hashtag in their Entry; **[d]** a potential Winner’s failure to provide Sponsor with satisfactory proof of eligibility, and **[e]** any other non-compliance with these Rules, the Privacy Policy (as defined below in Section 10) or the TOU. In the event of a disqualification or Prize (as defined below) forfeiture, Sponsor may, in its sole discretion, select or not select an alternate potential Winner as long as time permits.

All taxes including, without limitation, U.S. federal, state and local taxes (including, but not limited to income and withholding taxes), sales taxes, on or connected with the Prize, and the reporting consequences thereof, are solely the responsibility of a Winner. Winner will receive an IRS Form 1099-MISC reflecting the final actual value of his/her Prize. Prize is subject to California non-resident withholding taxes if Winner is a non-resident of California. In the event of a disqualification or Prize forfeiture, Sponsor may, in its sole discretion, select or not select an alternate potential Winner and award or not award the forfeited Prize.

9. PRIZE/APPROXIMATE RETAIL VALUE (“ARV”): ONE (1) PRIZE (“Prize”): Winner (“**Winner**”) receives a five (5) day / four (4) night trip for Winner and up to three (3) guests (individually, “**Guest**,” the Guests and Winner shall collectively be referred to as the “**Group**”) to Orlando, Florida (“**City**”) to visit **Walt Disney World® Resort** near City consisting of the following elements for the Group: **[a]** hotel accommodations (one (1) standard room/quad occupancy, including room tax) for four (4) consecutive nights at a *Walt Disney World® Resort* hotel selected by Sponsor in its sole discretion; **[b]** four (4) 5-Day *Magic Your Way* Tickets with *Park Hopper®* Option (subject to restrictions); **[c]** one (1) Disney Gift Card with a value of five hundred dollars (\$500) for Winner only (restrictions apply); **[d]** one (1) Memory Maker Card which includes unlimited downloads of all of your *Walt Disney World®* vacation photos taken by a *PhotoPass®* Photographer along with photos taken at select dining and select attractions; **[e]** one (1) Welcome Basket in your *Walt Disney World®* Resort hotel room (Winner only); **[f]** if Winner’s residence is located more than two hundred fifty (250) miles from City, round-trip coach air transportation (with possible layovers) for the Group on a Sponsor-selected carrier between a Sponsor-selected major metropolitan airport near Winner’s residence (“**Airport of Origin**”) and Orlando International Airport; but if Winner’s residence is located two hundred fifty (250) miles or less from City, then air transportation or any other form of transportation will not be

provided, and [g] round trip ground transfers between the Orlando International Airport and the *Walt Disney World*® Resort via *Disney's Magical Express* Service if air transportation is provided ("Trip"). If the Prize is awarded to a non-resident of California, the Prize will also include an estimated cash amount of \$443, which cash amount will be withheld to defray his/her payment of taxes due as a result of winning the Prize. ARV (if Winner is a resident of California): **\$6,326.36 or \$6,769.36** (if Winner is not a resident of California), which will vary depending upon point of departure and seasonal fluctuation of hotel rates and airfares. Winner will have the sole right to decide which individuals will accompany him/her on the Trip. Winner's Guest(s) (if Guest is a Minor, his/her Parent) must sign and return a travel release prior to issuance of documents. If any Guest is a Minor, he/she must be accompanied on the Trip by his/her Parent (including, but not limited to, in-flight, and all Prize related events), who will be counted as an allotted Guest (unless such Parent is the Winner) on the Trip. Trip is for a Winner and up to three (3) Guests of a Winner's choosing. If a Winner chooses to bring less than three (3) Guests, Prize will be awarded in increments suitable for the actual number of travelers with no substitute Prize (or Prize elements) or compensation being provided to the Winner. The Group must travel together on the same itinerary and members of the Group are solely responsible for obtaining any and all necessary travel documents (e.g. valid photo I.D, passport, etc.) before departure. Once selected by Winner, Guests cannot be changed without the express consent of Sponsor, which may be withheld for any reason. Winner understands and agrees that Sponsor has the right, in its sole discretion, to disqualify and remove any member of the Group from any activity at any time if such Group member's behavior at any point is disruptive or may or does cause damage to person, property or the reputation of Sponsor, or an affiliate, or otherwise violates the rules or policies of the Sponsor or the applicable resort. Winner acknowledges that he/she is solely responsible for any actions, claims or liabilities of any of Guests related to any Sweepstakes-related activity or travel.

All expenses not specifically mentioned herein are not included and are solely a Winner's responsibility, including but not limited to: round trip transportation between the Winner's residence and any airport of origin, alcoholic beverages, fax, food, gratuities and tips, insurance, laundry service, merchandise, parking, room service, service charges, souvenirs, taxes, internet, and telephone calls. All terms and conditions of the Disney Gift Card (available at <https://www.disneygiftcard.com/terms/>) are applicable. Travel, lodging and Prize elements are subject to availability, certain restrictions, block-out dates and Sponsor's approval. Airline carrier and hotel regulations and conditions apply. **The Group must travel between August 7, 2017 and August 6, 2018** (on dates selected by Winner, subject to availability and approval by Sponsor), or the Prize will be forfeited in its entirety and, at Sponsor's discretion, awarded to an alternate Winner at Sponsor's sole discretion. No extensions will be granted. Travel must be made through Sponsor and Sponsor shall determine airline and flight itinerary in its sole discretion. The Trip must be booked at least 45 days prior to travel. Once the travel schedule has been arranged, it cannot be altered and failure of a Winner to follow such schedule shall not obligate Sponsor in any way to provide the Winner with alternate arrangements. Releasees are not responsible for airline cancellations or delays. Airline tickets issued in conjunction with the Prize are not eligible for frequent flyer miles, and no code share flights may be used.

If the actual value of a Prize is less than the stated ARV, the difference will not be awarded. Any depiction of a Prize is for illustrative purposes only. Prize is not redeemable for cash or transferable. No substitution allowed except, at Sponsor's sole discretion, a Prize of equal or greater value may be substituted. Sponsor will not replace any lost, mutilated or

stolen tickets, travel vouchers or certificates. Prize elements may not be separated. Prize cannot be used in conjunction with any other promotion or offer. Prize will be awarded provided a sufficient number of eligible Entries are received and Prize is validly claimed by October 31, 2017, after which no alternate Winner will be selected, nor unclaimed Prize awarded.

10. PRIVACY POLICY/DATA COLLECTION: Information provided by you for this Sweepstakes is subject to Sponsor's privacy policy located at <https://disneyprivacycenter.com> ("Privacy Policy").

11. CONDITIONS: By entering this Sweepstakes and/or accepting any Prize you may win, you agree and represent that: **[a]** you have all rights, permissions and consents necessary to grant the rights to Sponsor as expressed herein; **[b]** you will abide by and be bound by the Rules, the Administrator's and Sponsor's decisions (which shall be final and binding in all respects), Privacy Policy and TOU; **[c]** you release and hold harmless the Releasees from any and all liability for claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of a Prize; participation in this Sweepstakes or any Prize-related activity or travel; or any interaction with, or downloading of, computer information; **[d]** Prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose), and the Releasees do not make any representation, warranty or guarantee, express or implied, relating to this Sweepstakes or Prize; **[e]** acceptance of the Prize constitutes the grant to Sponsor, and its and their assigns of an unconditional right to use a Winner's name, address (city and state only), voice, likeness, photograph, biographical and Prize information and/or statements about this Sweepstakes for any programming, publicity, advertising and promotional purposes throughout the universe in any and all media now known or hereafter devised, in all languages and in all versions, in perpetuity, without compensation, except where prohibited by law; **[f]** in the event viruses, bugs, unauthorized human intervention, Acts of God, acts or regulations of any governmental or supra-national authority, war, national emergency, accident, fire, riot, strikes, lock-outs, industrial disputes, acts of terrorism or other matters beyond the Sponsor/Administrator's reasonable control, corrupt, prevent or impair the administration, security, fairness or proper play of this Sweepstakes, so that it cannot be conducted as originally planned, except where prohibited by law, Sponsor/Administrator has the right, in its sole discretion, to modify the Rules or to cancel, modify, terminate or suspend this Sweepstakes; and in such event, to select Winner by such method as Sponsor/Administrator in its sole discretion shall consider equitable and in the event the Trip has already commenced, to terminate the Trip and return the Group to any Airport of Origin as soon as reasonably possible; **[g]** the Releasees are not responsible for typographical or other errors in the offer or administration of this Sweepstakes, including but not limited to: human errors, errors in the advertising, Rules, selection and announcement of the Winner and distribution of the Prize; **[h]** any portion of the Prize not accepted or used by the Winner will be forfeited; **[i]** the Releasees are not responsible for any inability of the Winner to accept or use the Prize (or any portion thereof) for any reason; **[j]** the Sponsor and Administrator have the right, at any time and at its sole discretion, to disqualify any individual it suspects to be doing any of the following: **(i)** tampering or attempting to tamper with the submission process or the operation of this Sweepstakes or the Website; **(ii)** violating the Rules; **(iii)** violating the TOU, Privacy Policy or other terms, conditions of use and/or general rules or guidelines of any property or service; **(iv)** acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person or **(v)** for any other good cause as determined solely by the Sponsor and Administrator; **[k]** Sponsor

and the Administrator have the right to lock out an Entrant whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter the Sweepstakes; **[l]** since any attempt by any individual to damage the Website or undermine the legitimate operation of the Sweepstakes or the Website is a violation of these Rules as well as criminal and civil laws, and should Sponsor or Administrator believe or become aware that such an attempt has been, is being, or will be made, it has the right to seek remedies and damages from any responsible individuals to the fullest extent permitted by law, including without limitation criminal prosecution; **[m]** all disputes, claims and causes of action at law or in equity (individually, "**Claim**") arising out of or relating to the Sweepstakes, the meaning or interpretation of the Rules shall be resolved by applying the laws of New York, without regard to conflict of laws provisions therein, and shall be solely and exclusively brought in the state or federal courts within the borough of Manhattan, in the State of New York; notwithstanding anything to the contrary contained in this Section 11 [m], any disputes, claims and causes of action arising in connection with the fulfillment and use of the Prize shall be governed by the laws of the State of Florida and shall exclusively be submitted for trial in Orange County, Florida; **[n]** all Claims shall be resolved individually, without resort to any form of class action; **[o]** all Claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event include attorneys' fees, and under no circumstances will any Entrant be permitted to obtain awards for, and you hereby waive all rights to claim, punitive, incidental, special, consequential damages and any other damages, other than for actual out-of-pocket expenses and waive all rights to have damages multiplied or otherwise increased; **[p]** Administrator and Sponsor have the right to modify Prize award procedures at their sole discretion; **[q]** the Releasees are not responsible for the cancellation, postponement or unavailability of any element of the Trip, and if such occurs, the Trip will be awarded without that element of the Prize; **[r]** the Winner's acceptance of the Prize constitutes the grant of an unconditional right to Sponsor and assigns to photograph, film, or otherwise capture the fulfillment of the Prize ("**Fulfillment Film**"), and Sponsor shall have the unconditional right to reproduce, distribute, display, exhibit, transmit, broadcast, stream, synchronize with visual material, modify, amend, create derivative works, and otherwise use and permit others to use the Fulfillment Film throughout the universe in any and all media now known or hereafter devised, in all languages and in all versions, in perpetuity, without compensation, except where prohibited by law; **[s]** Sponsor's use of the Fulfillment Film will not give rise to any claims of infringement, invasion of privacy, defamation or claims for performance or payment of any kind, including but not limited to payment of re-use fees, residuals or license fees; **[t]** Sponsor shall have the right to make such changes to the Fulfillment Film and make such uses thereof as it deems necessary or desirable, including but not limited to the right to use, edit, and reproduce and/or alter said Fulfillment Film in perpetuity, in its entirety or in part, for any commercial and promotional purposes worldwide without any consultation or additional permission, or compensation, credit or attribution; **[u]** Trip cannot be sold, nor can the Winner charge Guests for participating in the Trip; **[v]** in the event of a dispute as to the identity of a Winner based on the Address, the winning Entry will be declared made by the authorized account holder of the Address. For purposes of these Rules, "**Authorized Account Holder**" is defined as the natural person who is assigned to an Address by an internet access provider, online service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning Addresses for the domain associated with the submitted Address; **[w]** the Website contain proprietary and confidential information protected by applicable intellectual property and other laws. Except as expressly authorized by Sponsor in writing, you agree not to reproduce, exploit, modify, rent, lease, loan, sell, distribute or create derivative works based on the Website, including its interface, in whole or in part and other logos and product and service names that are trademarks of the respective owners (collectively, the "**Marks**"). Unless you have written permission, you hereby agree not to display or use in any manner the Marks; **[x]** you grant to Sponsor a non-exclusive, sublicensable,

irrevocable and royalty-free worldwide license under all copyrights, trademarks, patents, trade secrets, privacy and publicity rights and other intellectual property rights to use, reproduce, transmit, print, publish, publicly display, exhibit, distribute, redistribute, copy, index, comment on, modify, adapt, translate, create derivative works based upon, publicly perform, make available and otherwise exploit such Entry, in whole or in part, in all media formats and channels now known or hereafter devised (including, but not limited to, third-party websites and platforms such as Facebook, YouTube and Twitter), in any number of copies and without limit as to time, manner and frequency of use, without further notice to you, with or without attribution, and without the requirement of permission from or payment to you or any other person or entity; **[y]** Sponsor grants you a non-exclusive license to create the Entry using Disney IP or Huggies IP for the purposes of creating an Entry for this Sweepstakes only, provided that such license shall be conditioned upon your assignment to Sponsor of all rights into the Entry (if such rights are not assigned to Sponsor, your license to create the Entry using Disney IP or Huggies IP shall be null and void); **[z]** creative ideas, suggestions or other materials Entrant submits are not being made in confidence or trust and that no confidential or fiduciary relationship is intended or created between the Entrant and Sponsor in any way, and that the Entrant has no expectation of review, compensation or consideration of any type, and **[aa]** Sponsor, Administrator and its third-party vendors engaged to implement this Sweepstakes are authorized to display on the Website, in connection with the Sweepstakes and thereafter, the Entries and any comments.

12. RULES & WINNER'S LIST: For a copy of the Winner's list (after August 30, 2017 and before October 31, 2017) and/or Rules (before August 7, 2017), send a self-addressed, stamped envelope to: Big Kid, Big Adventure Sweepstakes Winners/Rules, c/o Ventura Associates International LLC, Dept. HD, 60 East 42nd Street, Suite 650, New York, NY 10165, designating either Winner's List or Rules. A copy of the Rules may also be obtained by printing this web page.

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Instagram and Twitter are not sponsors of this Sweepstakes. Any questions, comments or complaints regarding the Sweepstakes must be directed to the Sponsor or Administrator, and not to Instagram and/or Twitter.