

As on December 1, 2015

### **Entry Terms for “Build a Snowman Contest”**

*These entry terms (“Entry Terms”) to the contest known as ‘Build a Snowman (“Contest”) conducted by Disney Broadcasting (India) Limited (“DBIL”) are in addition to the Global Terms of Use and the Supplemental Terms to the Global Terms of Use for India, Privacy Policy and the Addendum to Privacy Policy for India (collectively, “TOUs” which are available on [www.disney.in](http://www.disney.in)). In the event of any conflict between the Entry Terms and the TOUs, the Entry Terms below shall prevail.*

1. Entry to the Contest is open for adult residents in India (except in the state of Tamil Nadu) (“**Participants**”). Participants may participate in the Contest by accessing the video and helping Olaf put his nose on in the manner as set out below. Directors, officers and employees of DBIL, participating sponsor(s) of the Contest or any of their respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, associate vendors and immediate families of each are not eligible to enter the Contest.
2. Participation in the Contest shall be open and valid between December 4, 2015 1700 hours till December 9, 2015 1200 hours (“**Contest Period**”). DBIL may alter the duration of the Contest Period at its sole and absolute discretion.
3. Participants of the Contest may participate by attempting to build a snowman by pausing the gamified Olaf video on facebook at the exact time so as to put the carrot on Olaf’s nose. The Participant will then have to take a screen shot of their finished product and paste it in the comments below the uploaded video posted by DBIL.
4. **Winners.** A maximum of 10 (ten) Participants shall be selected by DBIL at the end of the Contest Period on the basis of the first complete and correct entries uploaded and in a manner as determined by DBIL at its sole and absolute discretion (“**Winners**”). Winners shall be eligible to win *Frozen* branded merchandise on the terms as may be set out in the notification sent to the Winners on their Facebook page (“**Prize(s)**”). The Winners shall be required to furnish such information as required by DBIL for the purpose of verification of identity and availing of the Prize(s).
5. DBIL shall select the Winners in the manner provided for in Paragraphs 3 and 4. All decisions of DBIL shall be final and binding and no correspondence shall be entertained in relation to any decision made by DBIL in this regard.
6. The Participant agrees that the Participant’s entry to the Contest is subject to and is wholly compliant and consistent with the Facebook Terms of Service.
7. It is clarified that Facebook is not a sponsor of the Contest and Participants hereby release Facebook from all liability related to the Contest.
8. **Restrictions and Exclusions for Prize.** The Prize is non-transferable, may not be exchanged for cash. Prize(s) returned as undelivered or otherwise not claimed/availed within 7 (seven) days after delivery of notification shall be forfeited and may be awarded to an alternative Participant. DBIL reserves the right to substitute the Prize(s). The Prize(s) shall be awarded “AS IS” and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). In the event the Winners do not

accept or agree to these Entry Terms, the Prize shall remain with DBIL and DBIL, in its sole discretion may offer such Prize(s) to an alternative Participant.

9. **Disclaimer.** DBIL, Facebook, or any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees and agencies shall not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Contest disruptions, injuries, losses or damages caused by events beyond the control of DBIL; or (d) any printing or typographical errors in any materials associated with the Contest.
10. **Participant Information.** At the Participant's option, the Participant hereby authorizes and consents to the use of Participant's personal or sensitive personal information ("**Data**") by DBIL including its affiliates, agents, advisors or subcontractors ("**Authorized Entities**"), for such lawful purposes as may be deemed necessary including for, distribution of any Prize to the Winners, if applicable, pursuant to these Entry Terms. Participant understands and acknowledges that (i) the Data is Participant's personal or sensitive personal information as understood within the meaning of the applicable laws; (ii) Participant has voluntarily and at Participant's option, agreed to provide the Data to the Authorized Entities for such lawful purposes as may be deemed necessary pursuant to these Entry Terms; and (iii) the Data shall or may be transferred by the Authorized Entities including its affiliates, agents or subcontractors, for such lawful purposes as may be deemed necessary pursuant to these Entry Terms. The use of the Data by DBIL shall be governed by the provisions of the global privacy policy including its addendum as applicable to Indian residents, available at [www.disney.in](http://www.disney.in). Participants agree and accept to be bound by the terms thereof.
11. **Miscellaneous.** Participants agree to be bound by these Terms and by the decisions of DBIL, which are final and binding in all respects. DBIL reserves the right to change these Entry Terms at any time, in its sole discretion, and to suspend or cancel the Contest or any Participant's participation in the Contest. Participants who violate the Entry Terms, tamper with the operation of the Contest or engage in any conduct that is detrimental or unfair to DBIL, the Contest or any other Participants (in each case as determined in DBIL's sole and absolute discretion) are subject to disqualification. DBIL reserves the right to exclude Participants whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Contest.
12. **General Release.** By entering the Contest, Participants indemnify DBIL, participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, employees and agencies from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest.
13. **Governing Law and Dispute Resolution.** These Entry Terms and the Contest are subject to the laws of India, and are subject to the exclusive jurisdiction of the courts of Mumbai.
14. None of the above paragraphs limits any other.