

# SHARE YOUR CHILD'S STORY UGC CONTEST

## OFFICIAL RULES ("Rules")

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE ONE'S CHANCES OF WINNING.**

**1. SPONSOR:** Disney Online, 1200 Grand Central Avenue, Glendale, California 91201 ("Sponsor"), is solely responsible for all aspects of this skill-based contest ("Contest").

**2. CONTEST ADMINISTRATOR:** Ventura Associates International LLC, 60 East 42<sup>nd</sup> Street, Suite 650, New York, NY 10165 ("Administrator"), an independent judging organization whose decisions are final and binding with respect to the Contest.

**3. ELIGIBILITY:** To be eligible for this Contest, at the time of entering you must: **[a]** be 18 years of age or older or the age of majority in your state of primary residence, whichever is older and a legal resident of, and physically residing in one (1) of the fifty (50) United States or the District of Columbia ("Territory"); **[b]** be a registered member of Disney.com or related websites on the Disney.com registration system (individually, a "Member"); **[c]** not be an employee of Sponsor, LEGO Systems, Inc., Administrator, their parent, divisions, affiliates, subsidiary company or their advertising, promotion or fulfillment agencies involved in this Contest (collectively, "Entities"), nor a member of the household or immediate family (defined as parents, children, siblings, step-parents, step-children, step-siblings and their spouses) of such employee, and **[d]** be willing to have your Entry (as defined below in Section 4) published in the gallery page ("Gallery") of the Website (defined below in section 4), during and/or at the conclusion of the Contest or otherwise distributed by Sponsor and/or LEGO Systems, Inc., in connection with, or to promote, the Contest, Website, and/or for any other commercial or other purpose as determined by Sponsor. Sponsor shall be the final determinate on all eligibility questions and/or issues and such determinations shall be final.

Instructions on how to register and upload your Entry are described below in Sections 5 and 7. Registering and uploading your Entry are both free of charge. Void where prohibited and subject to all applicable federal, state, local and municipal laws and regulations. For purposes of these Rules, all times and days are Pacific Time ("PT"). Sponsor's computer is the official time keeping device for this Contest; and the awarding of any Prizes (as defined below) is subject to the eligibility and forfeiture provisions set forth herein.

#### 4. BRIEF OVERVIEW OF CONTEST:

**Entry:** During the period commencing on or about 12:00 PM (PT), October 21, 2015, and ending at 11:59 PM (PT) November 18, 2015 ("Entry Period"), you, as the contestant ("Contestant") may enter the Contest online at <http://disney.com/ShareYourChildsStory> (the "Website") by submitting the following: (1) a story inspired by the six (6) LEGO® DUPLO® Disney Play Sets (Mickey, Princess, Sofia the First, Doc McStuffins, Cars, Jake and the Never Land Pirates) ("Essay") that you have asked your child/ren to create; (2) a photo you have taken of your child/ren's creation to complement it or if you don't have a Play Set, use one (1) of the photographs of a creation which are available on the Website (individually and collectively "Photo"); and (3) additional information including first name and email address ("Address") (collectively, "Entry"), and accepting the Terms of Use ("TOU") currently located at <http://DisneyTermsofUse.com> and these Rules by checking the appropriate box(es) all pursuant to the guidelines and Do's and Don'ts included in these Rules ("Instructions").

See Section 13 C [ii][2] for more details on the use of Disney intellectual property/copyrighted works ("Disney IP") and/or LEGO Systems, Inc. intellectual property/copyrighted works ("LEGO IP") **though no purchase of a LEGO® DUPLO® Disney Play Set is necessary for the creation of the Photo, and Photos will not be judged nor will they have any impact on winning in the Contest;** only the Essay will be judged for entry into the Contest. If you are using Disney IP, you can only use the Disney IP from the sets listed above, and you may use Disney IP from multiple sets if you prefer. No Marvel IP or Star Wars IP may be used.

**Judging/Winner Selection:** Essay will be judged during the submission process by Sponsor's appointed panel of judges consisting of employees of Sponsor and representatives of LEGO Systems Inc. (individually and collectively, "Judges") who will score the eligible Essays based on the following criteria ("Criteria"): Creativity (40%), Originality (40%), and Relevance to the theme of the Photo (20%), in order to choose the potential winners ("Winner(s)") for this Contest. Winners are subject to verification and compliance with these Rules and the Terms of Use ("TOU") currently located at <http://DisneyTermsofUse.com>.

**TIED ENTRIES:** In the event of a tie, the tie will be broken by the Judges based on the first Criteria – Creativity. The decision of the Judges shall be final and binding.

Please be sure to review the Rules and Do's and Don'ts below before you create your Entry. You must adhere to the Rules and Do's & Don'ts below and on the Website.

## DO's & DON'Ts

### Do's...

- **Do protect your privacy.**  
Please don't include any last names or other personal information in your Entry. Your Photo can only include your child or (if you have more than one child) children. If your Photo includes more than one of your children, all their inspirations should be captured into one Essay.
- **Do be original.**  
Entry has to be 100% original, so feel free to put your own spin on it.
- **Have fun!**

### Don'ts...

- **Don't show any brands or logos.**  
That means no visible/recognizable use of brands (other than Disney and/or LEGO®-branded items) on clothes, sneakers, in the background, or anywhere. Don't wear clothes with visible logos.
- **Don't send a Photo that is too big or the wrong format or an Essay that is too long.**  
Photo must be less than 10MB in file size ("Size") and in jpg format ("Format"). Essay must be 1,000 characters or less ("Length").

**5. HOW TO REGISTER:** As a Member of Disney.com, you may enter the Contest by logging in to the Website with your user name ("User Name") or Address and password and following the Instructions in Section 7 below. There is no charge to enter, but your mobile carrier and/or internet provider may apply normal access, usage and data charges. If you are not a Member, you may become a Member free of charge by visiting the Website and registering by providing the requested information on the registration form through the "Create Your Disney Account" section on the Website. In order to become a Member, you will be required to click where indicated to signify that you accept and agree to be bound by the TOU. Upon becoming a Member and meeting eligibility requirements, you may enter the Contest by following the Instructions in Section 7 below. It is your sole responsibility to notify Sponsor if you, as a Contestant, change your Address. To do so, go to <https://disneyprivacycenter.com/communication-choices/>, log into your Disney.com account (from your computer) with your User Name or Address and password, click on "Modify" and follow the instructions on how to change the Address.

**6. HOW TO CREATE A CONTEST ENTRY:** Follow the Instructions in section 4 of these Rules (also available on the Website) to create your Entry.

Entries should adhere to all specifications included in these Rules. Any Entry that fails to meet Sponsor's specifications may be disqualified. See Section 8 for further details on requirements. All Entries must be received during the Entry Period. Proof of submitting an Entry does not constitute proof of receipt or entry into the Contest.

**7. HOW TO SUBMIT A CONTEST ENTRY:** Submit your Entry by completing the following on the Website: **(a)** login using your User Name (or Address) and password; **(b)** enter your first name; **(c)** submit your Essay; **(d)** upload your Photo or choose one available on the Website; **(e)** and Address; **(f)** click the "Upload" button to submit your Entry. If everything was entered successfully, you will receive a message thanking you for your Entry.

By submitting an Entry, you will be agreeing to be bound by the TOU, to these Rules and the decisions of the Judges and Sponsor, which are final and binding in all respects. In the event of any discrepancy or inconsistency between the terms of these Rules, the Privacy Policy (defined below) and/or TOU, the terms of these Rules shall govern. Furthermore, you grant Sponsor permission to email your Address regarding the possible use in any media of any Entry submitted by you. Thereafter, your Entry will be moderated for possible inclusion within the Website.

Sponsor reserves the right not to post any Entry for any reason in its sole discretion. Entries will not be returned, and Sponsor reserves the right to use any portion of the Entry in perpetuity, without compensation, for any commercial or promotional or other purpose, except where prohibited by law. Your Entry may be edited, adapted, modified and/or used to create derivative works by Sponsor at its sole discretion.

If your Entry does not pass moderation, it will not be included on the Website, and will not be eligible to be entered into the Contest.

**8. CONTEST ENTRY REQUIREMENTS/LIMITATIONS:** All Entries must meet the following requirements and specifications to be eligible:

- a. The Entry must be authorized. This means that you must have the legal right and any and all permissions necessary to submit the Entry into the Contest. By submitting the Entry, you hereby represent that you have all rights necessary to distribute the Entry through the Website or any other website and to grant to Sponsor the rights set forth herein.
- b. With the exception of any Disney IP and/or LEGO® IP you might use, the Entry must be your original work and must not infringe the

copyright, trademark, privacy, publicity or any other intellectual property right of any person or entity.

- c. The Entry must meet all specifications set forth by Sponsor in these Rules and/or Instructions, including, without limitation, Format, Size, Length and any other specifications.
- d. The Entry must not, in the sole discretion of Sponsor, contain any inappropriate content including but not limited to, material which is (or promotes activities which are) abusive, harassing, threatening, an invasion of a right of privacy of another person, bigoted, hateful, racially offensive, discriminatory (based on race, sex, religion, national origin, physical disability, sexual orientation or age), violent (e.g., relating to murder, the sales of weapons, cruelty, abuse, etc.), vulgar, obscene, pornographic or otherwise sexually explicit, harmful or can reasonably be expected to harm any person or entity, profane, offensive or otherwise objectionable as determined by Sponsor and/or Administrator in their sole discretion; must not contain material which is (or promote activities which are) illegal or encourage or advocate illegal activity or the discussion of illegal activities with the intent to commit them (including Entries that are, or represent an attempt to engage in, child pornography, stalking, sexual assault, fraud, trafficking in obscene or stolen material, underage drinking, drug dealing and/or drug abuse, harassment, computer hacking, theft, or conspiracy to commit any criminal activity) or otherwise unlawful. The Entry must not violate these Rules or the TOU.
- e. The Entry must not disparage the Entities.
- f. With the exception of any Disney IP you may use in your Entry, you represent and warrant that: (i) you are the sole and exclusive creator and owner of the Entry, and all rights thereto; (ii) you have the full and exclusive right, power and authority to submit the Entry to Sponsor upon the terms and conditions set forth herein; (iii) no rights in the Entry have previously been granted to any person, firm, corporation or other entity or otherwise exercised or exploited; (iv) the Entry has not been submitted for any other contest(s) and it has not won any previous awards or prizes; and (v) the full use of the Entry or any part thereof will not in any way violate or infringe upon any copyright (statutory or otherwise), constitute a libel or defamation of or an invasion of the rights of privacy or publicity of, or otherwise violate or infringe upon any other personal, property or other rights of any person, firm, corporation or other entity or

subject Sponsor to any costs or liability of any kind or nature whatsoever.

- g. There is a limit of one (1) Entry per Member/Address regardless of whether one person has more than one (1) Address/Member account or more than one person uses the same Address/Member account. If you attempt or are suspected of attempting (in the sole discretion of Sponsor or Administrator) to circumvent this limitation by any means, including but not limited to establishing multiple Member accounts, you may be disqualified from the Contest. In the event that the same Entry is received from more than one (1) Contestant, the Entry will be deemed to be submitted by the first Contestant who the Entry was received from.

**9. SPONSOR'S RIGHT TO DISQUALIFY:** If the Sponsor believes that the Entry does not comply with the TOU, these Rules or that the Entry potentially or actually infringes upon the copyright, or other rights of any third party, Sponsor reserves the right in its sole discretion to disqualify and remove any Entry at any time.

In the event that a Winner is disqualified, the Prize will be forfeited and may or may not, at Sponsor's sole discretion, be awarded to an alternate Winner selected from among the remaining eligible Entries.

**10. PRIZES/APPROXIMATE RETAIL VALUE ("ARV"):**

**One (1) Grand Prize** ("Grand Prize"): Winner will receive one (1) LEGO® DUPLO® Large Creative Box, and one (1) of each of the following LEGO® DUPLO® Disney branded items: (a) Disney Mickey and Minnie Birthday Parade; (b) Sofia the First™ Royal Stable; (c) Sofia the First™ Royal Castle; (d) Doc McStuffins™ Rosie the Ambulance; (e) Doc McStuffins™ Backyard Clinic; (f) Disney Princess™ Sleeping Beauty's Fairy Tale; (g) Disney Princess™ Collection; (h) Disney Pixar Cars™ Classic Race; (i) Disney Plane™ Ripslinger's Air Race; (j) Disney Planes™ Fire and Rescue Team; (k) Jake and the Never Land Pirates™ Treasure; (l) Jake and the Never Land Pirates™ Beach Racing; (m) Jake and Never Land Pirates™ Peter Pan's Visit; (n) Jake's Pirate Ship Bucky; (o) Spider-Man Web-Bike Workshop, and (p) Spider-Man Spider Truck Adventures. Winner will also have his/her Essay transformed into a stop-motion video (to be featured on Disney.com and Sponsor's YouTube and Facebook pages) and a piece of custom poster artwork, and the Essay will be featured in a Babble.com article and displayed in the Gallery. **(ARV: \$465).**

**Nine (9) First Prizes** (“First Prize”): Each Winner will receive one (1) of each of the following LEGO® DUPLO® Disney branded items: Large Creative Box and Disney Mickey and Minnie Birthday Parade (**ARV: \$75**).

**Total ARV of all Prizes: \$1,140.**

“Prize” shall mean and refer to each Grand Prize and First Prize.

If the actual value of a Prize is less than the stated ARV, the difference will not be awarded. Any depiction of any portion of a Prize, in advertising or otherwise, is for illustrative purposes only. Prize is not redeemable for cash or transferable. No substitution allowed except, at Sponsor’s sole discretion, a Prize of equal or greater value may be substituted. Neither Sponsor nor Administrator will replace any lost, mutilated or stolen Prizes. Prize elements may not be separated. Prize cannot be used in conjunction with any other promotion or offer. Prizes will be awarded provided a sufficient number of eligible Entries are received, and Prizes are validly claimed by January 31, 2016, after which date no alternate Winners will be selected, nor unclaimed Prizes awarded. Prize is subject to verification of eligibility, compliance with these Rules and the TOU. Limit one (1) Prize per person.

**11. WINNER NOTIFICATION PROCESS/ANNOUNCEMENT:** On or about December 2, 2015, the potential Winners will be notified by email (“Email Notification”) at the Address associated with their Member account to verify their identity and eligibility. At the sole discretion of the Sponsor, disqualification and the selection of an alternate Winner may result from any of the following, without limitation: **[a]** a potential Winner’s failure to respond to Email Notification within forty-eight (48) hours after its transmission; **[b]** the return of an Email Notification as undeliverable after three (3) attempts; **[c]** a potential Winner’s failure to provide Sponsor with satisfactory proof of eligibility, and **[d]** any other non-compliance with these Rules or TOU. In the event of a disqualification or Prize forfeiture, Sponsor may, in its sole discretion, select or not select an alternate potential Winner and award or not award the forfeited Prize. All taxes are solely the responsibility of a Winner, who may receive an IRS Form 1099 reflecting the value of his/her Prize.

**12. PRIVACY POLICY/DATA COLLECTION:** All personal information provided by you for this Contest is subject to Sponsor’s privacy policy located at <https://disneyprivacycenter.com> (“Privacy Policy”).

**13. GENERAL RULES:**

- a. Disputes Over Winner's Identity: In the event of a dispute as to the identity of a Winner based on the Address and/or Member account, the winning Entry will be declared made by the Authorized Account Holder of the Address associated with the Member account. For purposes of these Rules, "Authorized Account Holder" is defined as the natural person who is assigned to an Address by an Internet

access provider, online service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning Addresses for the domain associated with the submitted Address.

b. Site Marks: By participating in the Contest, you acknowledge and agree that the Website may contain proprietary and confidential information that is protected by applicable intellectual property and other laws. Except as expressly authorized by Sponsor in writing, you agree not to use, reproduce, exploit, modify, rent, lease, loan, sell, distribute or create derivative works from content on the Website, including its interface, in whole or in part, or any other logos and product and service names that are trademarks of the respective owners (the "Website Marks"). Unless you have written permission, you hereby agree not to display or use in any manner the Website Marks.

c. Rights:

[i] Name and Likeness Rights: By participating in the Contest and accepting any Prize you grant to Sponsor, its affiliates and licensees, and their advertising and promotion agencies, a perpetual, non-exclusive, irrevocable, fully-paid, royalty-free, sub-licensable and transferable (in whole or part) worldwide right to use your name, likeness, voice and biographical information, and any other material submitted in connection with the Contest including, without limitation, your Entry. All rights granted to Sponsor in this paragraph shall be in all media formats and channels now known or hereafter devised (including, but not limited to, on the Website, on the Sponsor's or third party websites, on Sponsor's broadcast and cable networks and stations, on Sponsor's broadband and wireless platforms, products and services, on physical media, and in theatrical release) for any and all purposes including entertainment, news, advertising, promotional, marketing, publicity, trade or commercial purposes, all without further notice to you, with or without attribution, and without the requirement of any permission from or payment to you or to any other person or entity.

[ii] Entry Rights: By entering this Contest and/or accepting any Prize you may win, you agree and represent that you grant to Sponsor:  
[1] a non-exclusive, sublicensable, irrevocable and royalty-free worldwide license under all copyrights, trademarks, patents, trade secrets, privacy and publicity rights and other intellectual property rights to use, reproduce, transmit, print, publish, publicly display, exhibit, distribute, redistribute, copy, index, comment on, modify,



adapt, translate, create derivative works based upon, publicly perform, make available and otherwise exploit such Entry, in whole or in part, in all media formats and channels now known or hereafter devised (including on third-party sites and platforms such as Facebook, YouTube and Twitter), in any number of copies and without limit as to time, manner and frequency of use, without further notice to you, with or without attribution, and without the requirement of permission from or payment to you or any other person or entity, and [2] if your Entry includes, uses and/or features Disney IP and/or LEGO IP, Sponsor grants you a non-exclusive license to use Disney IP and/or LEGO IP for the purposes of creating an Entry for this Contest only, provided that such license shall be conditioned upon your assignment to Sponsor of all rights into the Entry (if such rights are not assigned to Sponsor, your license to create the Entry using Disney IP and/or LEGO IP shall be null and void).

- d. No Confidential or Fiduciary Relationship: You understand and agree that creative ideas, suggestions or other materials you submit are not made in confidence or trust and that no confidential or fiduciary relationship is established by your submitting the Entry hereunder, that you have no expectation of review, compensation or consideration of any type and nothing in these Rules or as a result of your submitting the Entry shall be deemed to place Sponsor in any different position from anyone else to whom you have not submitted the Entry.
- e. Comments: You agree that Sponsor, its affiliates, and its and their third-party vendors engaged to implement this Contest, are authorized to display the Entry and any comments for promotional or any other purpose.
- f. Not Responsible for Errors or Entries not Received: Sponsor is not responsible for any typographical or other errors in the printing of the Rules, administration of the Contest or the announcement or distribution of the Prizes, or for lost, late, misdirected, damaged, incomplete or illegal Entries.

**14. RELEASE, WARRANTY, LIMITATION OF LIABILITY AND**

**INDEMNIFICATION/CONDITIONS:** You expressly understand and agree that:  
**[a]** You hereby release and hold harmless the Entities and their respective agents, employees, officers, directors, shareholders, representatives and independent contractors (the "Released Parties") from any and all liability for claims, demands, losses and liabilities, including, without limitation, for death and bodily injury, resulting, in whole or in part, directly or indirectly, from your participation in the

Contest and/or the use or acceptance of any Prize won; **[b]** YOUR USE OF THE WEBSITE AND PARTICIPATION IN THE CONTEST ARE AT YOUR SOLE RISK. THIS CONTEST IS PROVIDED ON AN "AS IS" AND "AS AVAILABLE" BASIS. THE RELEASED PARTIES EXPRESSLY DISCLAIM ALL WARRANTIES OF ANY KIND, WHETHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND NON-INFRINGEMENT; **[c]** you agree to indemnify and hold harmless the Released Parties from and against any and all claims, liabilities (including, but not limited to, attorneys' and experts' fees, costs and disbursements), demands and actions of every kind and nature, whether or not now known or suspected (collectively, "Claims"), arising out of or in connection with (i) your participation in the Contest; (ii) any Entry submitted by you (including, but not limited to, any and all claims of third parties, whether or not groundless, based on the Entry of such material); (iii) any posting by you on Sponsor's Website; (iv) the use by Released Parties of any of the rights granted by you in connection with the Contest; and (v) any breach by you of any warranty, agreement or representation contained in these Rules or TOU or in any documentation submitted by you; **[d]** all Claims shall be resolved individually, without resort to any form of class action; **[e]** all Claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event include attorneys' fees, and under no circumstances will any Contestant be permitted to obtain awards for, and hereby waives all rights to claim, punitive, incidental, special, consequential damages and any other damages, other than for actual out-of-pocket expenses and waives all rights to have damages multiplied or otherwise increased; **[f]** a Winner's acceptance of any Prize constitutes the grant of an unconditional right to Sponsor and assigns to videograph, film, or otherwise capture the fulfillment of the Prize ("Fulfillment Filming"), and Sponsor shall have the unconditional right to reproduce, distribute, display, exhibit, transmit, broadcast, stream, synchronize with visual material, modify, amend, create derivative works from, and otherwise use and permit others to use the Fulfillment Filming throughout the universe in any and all media now known or hereafter devised, in all languages and in all versions, in perpetuity, without compensation, for any commercial or promotional or other purpose, except where prohibited by law; **[g]** Sponsor's use of the Fulfillment Filming as described herein will not give rise to any claims of infringement, invasion of privacy, defamation or claims for performance or payment of any kind, including but not limited to payment of re-use fees, residuals or license fee, and **[h]** Sponsor shall have the right to make such changes to the Fulfillment Filming and make such uses thereof as it deems necessary or desirable, including but not limited to the right to use, edit, and reproduce and/or alter said Fulfillment Filming in perpetuity, in its entirety or in part, for any commercial or promotional purposes worldwide without any consultation or additional permission, or compensation, credit or attribution.

## **15. INTERNET/MOBILE:**

- a. Sponsor is not responsible for any electronic transmission errors resulting in any omission, interruption, deletion, defect, delay in operations or transmissions, theft or destruction or unauthorized access to or alterations of any Entries submitted, or for any technical, network, telephone equipment, electronic, computer, hardware or software malfunction or limitations of any kind, or any inaccurate transmissions of or failure to receive entry information on account of technical problems or traffic congestion on the Internet or through mobile/satellite. If for any reason the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, an insufficient number of Entries, or any other causes beyond Sponsor's control which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, Sponsor reserves the right in its sole discretion to cancel, terminate, modify, extend and/or suspend the Contest and/or to award any Prizes based on alternate means including, without limitation, based on Entries received prior to termination. The Entities are also not responsible for any changes to any Website or mobile function that may interfere with the Contest or ability to upload Entries timely.
  
- b. SPONSOR RESERVES THE RIGHT IN ITS SOLE DISCRETION TO DISQUALIFY YOU IF YOU TAMPER OR ARE SUSPECTED OF TAMPERING WITH THE ENTRY PROCESS. ANY ATTEMPT BY YOU TO DELIBERATELY DAMAGE ANY WEBSITE OWNED OR OPERATED BY SPONSOR, INCLUDING, BUT NOT LIMITED TO, THE WEBSITE, OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND/OR OTHER RELIEF FROM YOU TO THE FULLEST EXTENT OF THE LAW. IF SPONSOR IN ITS SOLE DISCRETION BELIEVES THAT ANY SUCH CONDUCT HAS OCCURRED, THEN SPONSOR MAY TAKE SUCH REMEDIAL MEASURES AS SPONSOR DEEMS APPROPRIATE IN KEEPING WITH THE FAIRNESS AND INTEGRITY OF THE CONTEST.

**16. GOVERNING LAW:** All issues and questions of your rights and obligations in connection with this Contest shall be governed by, and construed in accordance with, the laws of the State of New York, U.S.A., without giving effect to the conflict of laws rules thereof and any matters or proceedings which are not subject to arbitration as set forth in these Rules and/or for entering any judgment on an arbitration award, shall take place in the State of New York, in the city of New York, borough of Manhattan. Any legal controversy or legal claim arising out of or relating to these Rules or this Contest, shall be settled by binding arbitration in accordance with the terms set forth in the TOU.

**17. WINNERS LIST:** For the name of the Winners (after December 2, 2015 and before December 31, 2015) and/or Rules (before November 18, 2015), send a separate, stamped, self-addressed envelope to: Share Your Child's Story UGC Contest Winners List/Rules Requests, c/o Ventura Associates, Dept. BW, 60 East 42<sup>nd</sup> Street, Suite 650, New York, NY 10165, designating either "Winners List" or "Rules".

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