

MAXIMUM RETAIL PRICE OF CHANNELS

A – LA - CARTE RATE PER SUBSCRIBER PER MONTH

Sr. No.	Name of the Channel	Nature (Pay/Free to Air)	Genre	Language	Maximum Retail price (MRP) per subscriber per month of the channel offered on A-la-Carte basis (in INR) excluding applicable taxes
1	Bindass	Pay	General Entertainment	Hindi	1.00
2	Disney Channel	Pay	Kids	Hindi/ English	8.00
3	Disney International HD	Pay	General Entertainment	English	12.00
4	Disney Junior	Pay	Kids	Hindi / English	4.00
5	Disney XD	Pay	Kids	Hindi / English	4.00
6	Hungama TV	Pay	Kids	Hindi/ English	6.00
7	UTV Action	Pay	Movies	Hindi	2.00
8	UTV HD	Pay	Movies	Hindi	8.00
9	UTV Movies	Pay	Movies	Hindi	2.00

BOUQUET RATE PER SUBSCRIBER PER MONTH

Sr. No.	Bouquet	Name of the Channel	Maximum Retail price (MRP) per subscriber per month of the channel offered on A-la-Carte basis (in INR) excluding applicable taxes
1	Universal Bouquet	Disney Channel	10.00
		Disney XD	
		Hungama TV	
		Disney Junior	
		UTV Action	
		Bindass	
		UTV Movies	
2	Kids Bouquet	Disney Channel	12.00
		Hungama TV	
		Disney XD	
		Disney Junior	
3	Hindi Entertainment Bouquet	UTV Movies	4.00
		UTV Action	
		Bindass	
4	HD Bouquet	Disney International HD	8.00
		UTV HD	