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From January 11 to March 31, 2019, for every shelfie posted on Twitter or Instagram with the hashtag **#MagicOfStorytelling**, Disney will donate a new book to First Book (up to a maximum of 1,000,000 books across all of Disney's 2019 Magic of Storytelling book donation promotions).

1



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2



TAKE A SHELFIE

3



**POST ON TWITTER
OR INSTAGRAM**

SAMPLE POST

From Jan 11-Mar 31 2019, post a shelfie on Twitter or Instagram with the hashtag **#MagicOfStorytelling** and **@Disney** & **@ABCBeInspired** will donate a new book to **@FirstBook*** (up to 1M books across all 2019 Magic of Storytelling book donation promos). More info: MagicOfStorytelling.com

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