

DISNEY INFINITY 3.0 EDITION SWEEPSTAKES OFFICIAL RULES

NO PURCHASE/PAYMENT OR TEXT MESSAGE NECESSARY TO ENTER OR WIN.

A PURCHASE/PAYMENT OR TEXT MESSAGE WILL NOT IMPROVE ONE'S CHANCES OF WINNING.

MANY WILL ENTER. FEW WILL WIN.

1. SPONSOR: ABC Cable Networks Group, dba Disney Channel ("Sponsor"), 3800 W. Alameda Avenue, Burbank, CA 91505.

2. ADMINISTRATOR: Ventura Associates International LLC, 60 East 42 Street, New York, NY 10165 ("Administrator"), an independent judging organization whose decisions are final and binding with respect to the sweepstakes ("Sweepstakes").

3. ENTRY: You may enter this Sweepstakes during the period beginning at 6:30 P.M. PST, July 22, 2015 and ending at 11:59 P.M. PST, July 26, 2015 ("Entry Period") by watching the premiere of "Gamer's Guide To Pretty Much Everything" ("Show") on Disney XD, and obtaining the special code word ("Code") as follows: **[1]** Tune into Disney XD at 9:30 pm ET/8:30 CT on July 22, 2015 to watch the Show, **[2]** watch for the Code, **[3]** enter the Sweepstakes in one (1) of the two (2) following ways:

(a) **SMS TEXT ENTRY:** You may enter this Sweepstakes by texting the Code on your cell phone ("Cell") as an SMS text message to the SMS shortcode 347639 (Disney) ("SMS Entry"). SMS Entrants will receive one (1) confirmation SMS text message on their Cell. All Cell entrants must have a text messaging two-way capable phone and digital and SMS service in order to enter the Sweepstakes using the text messaging method. Standard carrier-messaging and data charges may apply to each text message sent and received. Text messaging may not be available in all areas. **If you are a minor, as defined by state of primary residence, ("Minor") you must have the permission of your parent/legal guardian ("Parent") to enter via SMS Entry. By entering via SMS Entry you grant to**

Sponsor/Administrator your consent to call your Cell should you be selected a potential winner.

- (b) **ONLINE ENTRY:** As a registered member (“Member”) of Disney.com, you may enter by logging onto [DisneyXD.com/DisneyInfinitySweeps](https://disneyxd.com/disneyinfinitysweeps) (“Website”), clicking “Enter,” logging in with your Username or Email Address and Password and following the “How to Enter” instructions including entering the Code where prompted (“Online Entry”). If you are not a Member, you may become a Member for free by visiting the Website and registering by providing the requested information on the Registration Form through the “Create Your Disney Account” section. After registering, you may enter the Sweepstakes by following the above instructions. Parent of a child under the age of 13, who has not previously registered, will be sent an email notifying him/her of the child’s registration and Online Entry into this Sweepstakes. No response by the Parent to the email is required for the child to enter; however, if the Parent does not want his/her child to enter, Parent may click on a link in the email and complete the steps required to cancel the child’s Online Entry and delete the child’s information. Normal Internet access and usage charges imposed by your on-line service will apply. It is your sole responsibility to notify the Sponsor of a change in your or your Parent’s email address (“Address”). To do so, go to <https://disneyprivacycenter.com/communication-choices/#sec1> log into your Website account with your Member Name and Password, click on “Modify” and follow the instructions on how to change the Address.

If you miss the Show, you may visit Website during the Entry Period to obtain Code. See local listings for local times for the Show. For purposes of these Official Rules (“Rules”), all times and days are Pacific Standard Time.

“Entry” shall mean and refer to each SMS Entry and Online Entry.

4. ELIGIBILITY/LIMITATIONS: All Entries must be received by 11:59 P.M., July 26, 2015. **Entries are limited to one (1) Entry per person/Cell/Address per day (regardless of method of Entry or whether one person has more than one Cell/Address or more than one person use the same Cell/Address). Maximum of 5 Entries allowed per**

person/Cell/Address during the Entry Period. In event of a dispute regarding the identity of the person submitting an Entry, the Entry will be deemed to be submitted by the person in whose name the Cell/Address is registered. Entries by any method other than set forth above in Section 3 are void. Any use of automated or programmed methods of effecting Entry is prohibited. **Open only to persons, who are, as of date of Entry, 10 years of age or older, legal residents of, and physically located within, the 50 United States or D.C.,** (collectively, "Territory") and not employees of Sponsor, Administrator, or 3ci; their respective parent, subsidiary or affiliated companies; or the advertising, promotional or fulfillment agencies of any of them (individually and collectively, "Entities"); nor members of their households or immediate families (defined as Parent, spouse, siblings and the spouses of each). Sponsor shall be the final determinate on all eligibility questions and/or issues and such determinations shall be final.

Neither the Entities, nor any of their officers, directors, shareholders, employees, agents or representatives (individually and collectively, "Releasees") are responsible for Entries from persons residing, or physically located, outside the Territory; Entries that are altered, delayed, deleted, destroyed, forged, fraudulent, improperly accessed, inaccurate, incomplete, interrupted, irregular in any way, late, lost, misrouted, multiple, non-delivered, stolen, tampered with, unauthorized, unintelligible or otherwise not in compliance with these Rules; lost, interrupted or unavailable network, server, Internet Service Provider, Website or other connections, telephone or Cell text messaging availability or accessibility; miscommunications; failed computer, satellite, telephone or cable transmissions, lines or technical failure; failed phone, computer hardware or software or text message malfunctions, failures, technical errors or difficulties; telephone transmissions; technical failures; unauthorized human intervention; traffic congestion; garbled or jumbled transmissions; undeliverable emails resulting from any form of active or passive email filtering; insufficient space in entrant's email account to receive email; or other errors of any kind, whether due to electronic, human, mechanical, printing, production or technical errors or other causes; even if caused by the negligence of any of the Releasees. Each of such potential Entries will be disqualified and any attempt by a person to use multiple email or Cell accounts to register more than the number of Entries allowed by these Rules may result in disqualification at Sponsor's sole discretion. Void

where prohibited or restricted by law and subject to all applicable federal, state, local and municipal laws and regulations.

5. PRIZES: ONE HUNDRED (100) GRAND PRIZES (“Grand Prize” or “Prize”): each winner (“Winner”) receives one (1) Disney Infinity 3.0 Edition Starter Pack for the PS4 console which includes: (1) one (1) Disney Infinity 3.0 Edition Video Game; (2) one (1) Disney Infinity 3.0 Edition Base; (3) two (2) *Star Wars*™ Figures: Ahsoka Tano and Anakin Skywalker; (4) one (1) *Star Wars*™ Twilight of the Republic Play Set Piece, and (5) one (1) Web Code Card. Approximate retail value (“ARV”) for Prize: \$64.99. Total ARV: \$6,499.00. All expenses not specifically mentioned herein are not included and are solely the Winner’s responsibility. If the actual value of Prize is less than the stated ARV, the difference will not be awarded. Any depiction of Prize is for illustrative purposes only and may not reflect the actual Prize won. Prize is not redeemable for cash or transferable. No substitution allowed except, at Administrator’s sole discretion, Prize of equal or greater value may be substituted. Administrator will not replace any lost or stolen Prize. Prize elements may not be separated. Prize cannot be used in conjunction with any other promotion or offer. Prize will be awarded provided a sufficient number of eligible Entries are received, and Prize is validly claimed by August 30, 2015, after which no alternate Winners will be selected, nor unclaimed Prizes awarded.

6. PROCEDURES: All Entries must be received during the Entry Period. On or about, July 29, 2015 in a random drawing conducted by the Administrator, the potential Winners will be selected from among all eligible Entries received. The decision of the Administrator shall be final and binding. Odds of winning depend on the total number of eligible Entries received.

7. WINNERS: On or about July 29, 2015, the potential Winners will be notified via email or cell phone, as appropriate, to obtain his/her mailing address as well as any additional required information or responses. Once a mailing address is available, the potential Winners will be sent the Prize which will be delivered within 6 weeks from receipt of mailing address. All legal responsibilities of a Minor entrant under the Rules will be assumed by a Parent; and a Minor Winner’s Prize will be awarded in the name of the Parent for the benefit of the Minor. At the sole discretion of the Administrator, disqualification, forfeiture and the selection of an alternate Winner may result from any of the following: **[1]** a potential Winner’s failure to respond to

notification within **two (2) business days** after transmission; **[2]** the return of an email notification as undeliverable after three (3) attempts; **[3]** the return of any other notice or a Prize as undeliverable; **[4]** the potential Winner's failure to provide Administrator with satisfactory proof of age, identity, residency and Minor Winner's consent of Parent; **[5]** the potential Winner's failure to provide Administrator with satisfactory proof that he/she (or Parent) is the authorized account holder of the Cell or Address associated with the winning Entry; **[6]** the potential Winner's failure to provide required additional information upon Administrator's request; **[7]** a potential Winner's failure to validly claim any prize by August 30, 2015, and **[8]** any other non-compliance with Rules. In the event of any Prize forfeiture, the Administrator may, in its sole discretion, award or not award the forfeited Prize to an alternate Winner. All taxes are solely the responsibility of the Winner.

8. PRIVACY POLICY/DATA COLLECTION: Information provided by you for this Sweepstakes is subject to Sponsor's privacy policy located at <https://disneyprivacycenter.com> ("Privacy Policy").

9. CONDITIONS: By entering this Sweepstakes and/or accepting a Prize, you agree that: **[1]** you have all rights, permissions and consents necessary to grant the rights to Sponsor as expressed herein; **[2]** you will abide by and be bound by the Rules and the Sponsor's/Administrator's decisions and the Privacy Policy; **[3]** the Entry becomes solely the Sponsor's property and will not be returned; **[4]** you release and hold harmless the Releasees from any and all liability for claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any Prize; participation in the Sweepstakes or any Sweepstakes-related activity or travel or from any interaction with, or downloading of, computer Sweepstakes information; **[5]** the Prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose) and the Releasees do not make any representation, warranty or guarantee, express or implied, relating to the Sweepstakes or Prize; **[6]** the Winner's acceptance of the Prize constitutes the grant to Sponsor and assigns of an unconditional right to use Winner's name, address (city and state only), voice, likeness, photograph, biographical and Prize information and/or statements about the Sweepstakes for any programming, publicity, advertising and

promotional purposes without additional compensation, except where prohibited by law; **[7]** in the event viruses, bugs, unauthorized human intervention, Acts of God, acts or regulations of any governmental or supra-national authority, war, national emergency, accident, fire, riot, strikes, lock-outs, industrial disputes, acts of terrorism or other matters beyond the Administrator's reasonable control, corrupt, prevent or impair the administration, security, fairness or proper play of the Sweepstakes, so that it cannot be conducted as originally planned, except where prohibited by law, Administrator has the right, in its sole discretion, to modify the Rules or to cancel, modify, terminate or suspend the Sweepstakes; and in such event, to select a Winner by such method as Administrator in its sole discretion shall consider equitable; **[8]** the Releasees are not responsible for typographical or other errors in the offer or administration of this Sweepstakes, including but not limited to: errors in the advertising, Rules, selection and announcement of the Winner and distribution of the Prize; **[9]** any portion of the Prize not accepted or used by the Winner will be forfeited; **[10]** the Releasees are not responsible for any inability of the Winner to accept or use the Prize (or any portion thereof) for any reason; **[11]** the Administrator has the right, at any time and at its sole discretion, to disqualify any individual it suspects to be doing any of the following: **(a)** tampering or attempting to tamper with the entry process or the operation of the Sweepstakes or the Website; **(b)** violating the Rules; **(c)** violating the terms of service, privacy policy or other terms, conditions of use and/or general rules or guidelines of any Sweepstakes property or service; **(d)** acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person or **(e)** for any other good cause as determined solely by the Administrator; **[12]** Administrator has the right to lock out an entrant whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter the Sweepstakes; **[13]** since any attempt by any individual to damage the Website or undermine the legitimate operation of this Sweepstakes or the Website is a violation of these Rules as well as criminal and civil laws, and should Administrator believe or become aware that such an attempt has been, is being, or will be made, it has the right to seek remedies and damages from any responsible individuals to the fullest extent permitted by law, including without limitation criminal prosecution; **[14]** all disputes, claims and causes of action at law or in equity (individually, "Claim") arising out of or relating to this Sweepstakes, the meaning or interpretation of the Rules or the Prize awarded shall be resolved by applying the laws of California, without regard

to conflict of laws provisions therein, and shall be solely and exclusively brought in the state or federal courts within that state; [15] all Claims shall be resolved individually, without resort to any form of class action; [16] all Claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event include attorneys' fees, and under no circumstances will any entrant be permitted to obtain awards for, and he/she hereby waives all rights to claim, punitive, incidental, special, consequential damages and any other damages, other than for actual out-of-pocket expenses and waives all rights to have damages multiplied or otherwise increased; [17] Administrator has the right to modify Prize award procedures at its sole discretion; [18] the Releasees are not responsible for the postponement or unavailability of the Prize, and if such occurs Sponsor (at its sole discretion) may substitute a Prize of equal or greater value; [19] Winner's acceptance of the Prize constitutes the grant of an unconditional right to Sponsor and assigns to photograph, film, or otherwise capture the fulfillment of the Prize ("Fulfillment Filming"), and Sponsor shall have the unconditional right to reproduce, distribute, display, exhibit, transmit, broadcast, stream, synchronize with visual material, modify, amend, create derivative works, and otherwise use and permit others to use the Fulfillment Filming throughout the universe in any and all media now known or hereafter devised, in all languages and in all versions, in perpetuity, without compensation, except where prohibited by law; [20] Sponsor's use of the Fulfillment Filming will not give rise to any claims of infringement, invasion of privacy, defamation or claims for performance or payment of any kind, including but not limited to payment of re-use fees, residuals or license fees; [21] Sponsor shall have the right to make such changes to the Fulfillment Filming and make such uses thereof as it deems necessary or desirable, including but not limited to the right to use, edit, and reproduce and/or alter the Fulfillment Filming in perpetuity, in its entirety or in part, for any commercial and promotional purposes worldwide without any consultation or additional permission, or compensation, credit or attribution, and [22] your Parent is solely responsible for all fees incurred through your wireless phone service for text messages associated with participation in this Sweepstakes.

10. RULES & WINNERS' LIST: For a list of winners (after August 30, 2015 and before September 30, 2015) and/or Rules (before July 26, 2015), send a self-addressed, stamped envelope to: Disney Infinity 3.0 Edition Sweepstakes, c/o Ventura Associates International, LLC, ATTN: BW, 60

East 42 Street, NYC, NY 10165, designating either Winners' list or Rules.
A copy of the Rules may also be obtained by printing this web page.

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