

**STAR WARS FAN FILM AWARDS CONTEST (“CONTEST”)
OFFICIAL RULES**

To participate in the Contest, you (“Contestant”) must agree to and abide by these Official Rules.

I. TERMS OF ENTRY IN SUMMARY

1. **NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**
2. **PARTICIPATING COUNTRIES, AGE REQUIREMENTS. CONTEST IS OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA (“U.S.”) AND CANADA (EXCLUDING QUEBEC) WHO ARE THIRTEEN (13) YEARS OF AGE OR OLDER, AND TO LEGAL RESIDENTS OF THE UNITED KINGDOM, GERMANY, AUSTRALIA, NEW ZEALAND AND MEXICO WHO ARE AT LEAST EIGHTEEN (18) YEARS OF AGE OR THE AGE OF MAJORITY IN THEIR COUNTRY/PROVINCE/STATE OF RESIDENCE, WHICHEVER IS OLDER, AT TIME OF ENTRY. VOID IN QUEBEC. VOID ELSEWHERE AND WHERE PROHIBITED OR RESTRICTED BY LAW. INTERNET ACCESS AND VALID E-MAIL ADDRESS REQUIRED. SEE SECTION IV BELOW FOR MORE DETAILS.**
3. **PARENTAL/GUARDIAN RESPONSIBILITY. IN ALL CASES WHERE “CONTESTANT” IS USED AND THE INDIVIDUAL IS A RESIDENT OF THE UNITED STATES OR CANADA AND UNDER THE LEGAL AGE OF MAJORITY (GENERALLY, 18 YEARS OLD), “CONTESTANT” SHALL MEAN THE INDIVIDUAL PARTICIPATING IN THE CONTEST AND HIS/HER PARENT OR LEGAL GUARDIAN.**
4. **COMPLIANCE WITH OFFICIAL RULES. SPONSOR AND ADMINISTRATOR RESERVE THE RIGHT IN THEIR SOLE DISCRETION TO DISQUALIFY ANY SUBMISSION THAT DOES NOT COMPLY WITH THE OFFICIAL RULES GOVERNING SUBMISSIONS, INCLUDING, WITHOUT LIMITATION, TECHNICAL REQUIREMENTS FOR SUBMISSIONS OR ANY OTHER REQUIREMENT OF THESE OFFICIAL RULES.**

II. DEFINED TERMS

1. **Administrator:** LeadDog Marketing Group, Inc., 440 9th Avenue, 17th Floor, New York, NY 10001 USA (“Administrator”).
2. **Contest:** “Star Wars Fan Film Awards Contest”.
3. **Contest Period:** The period between 12:00 pm P.T. (as defined below) on February 18, 2016 and 11:59 p.m. P.T. on April 24, 2016.
4. **Sponsor:** Disney Online, 500 South Buena Vista Street, Mail Code 7667, Burbank, CA 91521-7667.
5. **P.T.:** United States Pacific Time (“P.T.”) (e.g., Los Angeles time), corresponding to Central European Time (CET) minus nine hours. For example, where the stated time is 12:00 p.m. P.T., this time corresponds to 9:00 p.m. CET of the same day, and where the stated time is 11:59 p.m. P.T., this corresponds to 8:59 a.m. CET in the morning of the following day.
IMPORTANT NOTICE TO CONTESTANTS: ALL TIMES LISTED THROUGHOUT THE OFFICIAL RULES ARE IN P.T. CONTESTANTS ARE SOLELY RESPONSIBLE FOR DETERMINING THE CORRESPONDING TIME ZONE IN THEIR RESPECTIVE JURISDICTIONS.

6. GENERAL CONTEST OVERVIEW, PROCEDURES AND INSTRUCTIONS

1. CONTEST PHASES

This Contest is being conducted in three (3) phases, as follows:

PHASE 1 (“SUBMISSION PHASE”):

During the Contest Period, you may compete for the chance to win up to seven (7) available prizes (see below for more details) by creating and submitting at <http://uk.StarWars.com> (if a legal resident of the United Kingdom), <http://de.StarWars.com> (if a legal resident of Germany), <http://latino.StarWars.com> (if a legal resident of Mexico), or www.StarWars.com (if a legal resident of any other eligible country listed above) (collectively, the “Website”), your user-generated video (using the following formats: .avi, .mov, .mp4, .mpg, and .m4v.) of no more than five (5) minutes in duration in which you have created an original story, an original parody or documentary pertaining to the Star Wars franchise (collectively a “Video”), pursuant to instructions (“Instructions”) outlined at Section IV. 3 (How To Enter) below and posted on the Website, including completing an entry form that asks for a title and description of your Video and acceptance of these Official Rules, the Website TOU (as defined below) and Privacy Policy (as defined below) (collectively, a “Submission”). **You may submit only one (1) Submission.** Incomplete Submissions will be disqualified. You will be provided with a sound asset pack (“Pack”) via the Website which includes official Lucasfilm music and special effect soundclips (“Lucasfilm IP”), but you do not have to use the materials in the Pack in which case you may not use any other sound materials. **YOU CANNOT USE ANY SOUND MATERIALS (E.G., MUSIC OR SOUNDCLIPS) OTHER THAN WHAT IS INCLUDED IN THE PACK. YOU MAY USE OFFICIALLY LICENSED STAR WARS® TOYS, COSTUMES, ACCESSORIES AND CLOTHING.** Submissions must be appropriate for audiences of any age under any youth protection laws, as determined by Sponsor by its reasonable judgment. Videos may be live action, traditional animation, CGI, and/or flash animation. Each Submission will be considered for each of the following categories (each, a “Category”). Save for the Audience Choice Award (as described below), the winner of each Category will be determined in accordance with criteria and information listed in the “Judging Phase” section below, at the sole discretion of a panel of judges appointed by the Sponsor including at least one independent judge (collectively, the “Judges”). You can request a list of the Judges by emailing the Administrator at sweeps@leaddogmarketing.com.

Categories (as further detailed in the “Judging Phase” section below)

1. Filmmaker Select
2. Best Animation
3. Best Non-Fiction
4. Spirit of Fandom
5. Best Comedy
6. Best Visual Effects
7. Audience Choice

When creating your Submission, please adhere to the Do’s & Don’ts below and on the Website and the more detailed rules in [Section IV. 4 \(Rules Governing Video Content\)](#) below.

DO’S & DON’TS OF SUBMISSIONS

Do’s...

- **Do get your parent’s permission if you are a minor (applicable to residents of the United States or Canada only).**

Each Contestant who is a minor must get permission from a parent or legal guardian before shooting a Video and/or entering the Contest.

- **Do protect yours and others’ privacy.**

If you are including names in your Video, say only your first name and please don’t mention

anyone else's name or other personal information or include them in your Video (including appearing in or contributing to the Video) without first obtaining their written permission (or if they are a minor, the written permission of their parent/guardian).

- **Do be original.**

Feel free to put your own spin on the *Star Wars* franchise and make sure what you create is original and doesn't contain third party materials protected by copyright or other intellectual property rights.

- **Do be careful.**

Take caution when creating your Video. Make sure not to shoot any violent activities or dangerous stunts that put you and/or others at risk of getting hurt. For your safety and the safety of others, don't try any risky moves.

- **Do use sound materials from the Pack.**

If you want to use music or soundclips in your Video, only use sound materials provided in the Pack on the Website. Please do not include any sound materials that are not from the Pack or you will be disqualified.

- **Do read the terms.**

Please ensure you read the rest of these Official Rules in full. These "Do's and Don'ts" are simply a handy reminder of some of the main things to remember when taking part in the Contest.

- **Have fun!**

Don'ts...

- **Don't show any brands or logos, famous landmarks, buildings, books, works of art etc.**

That means no visible/recognizable use anywhere in the Video of brands on clothes, sneakers, in the background, or other things which may be subject to third party intellectual property rights, such as (for example) famous landmarks, buildings or works of art. Please do not include any references to Star Trek®.

- **Don't include** any names and/or likenesses of any person other than you in the Submission without first obtaining written permission (this includes not using images/voices of famous people). You will be responsible for getting written permission from any person included in your Video (or their parent/guardian in the case of minors).

- **Don't be rude or use profanity.**

Avoid bad language, rude gestures and other inappropriate stuff.

- **Don't use any sound materials that are not from the Pack.**

- **Don't go too long.**

5 minutes max!

Filmmaker 411

- **Shoot in Widescreen.**

It is suggested that you hold the camera so your Video comes out wider than it is tall, like a movie screen.

- **Be Bright.**

Use sunlight, light bulbs, whatever! Shoot with lots of light coming from behind the camera and shining on you, the star!

- **Speak Up.**

The closer you are to the camera or separate microphone, the better your voice will sound.

- **Keep it Steady.**

Make sure your camera is on a tripod or make sure something is holding it steady.

VIDEOS WILL NOT BE RETURNED. YOU SHOULD RETAIN A BACK-UP COPY OF YOUR VIDEO AND ANY OTHER CONTENT YOU SUBMIT.

PHASE 2 (“JUDGING PHASE”):

Judging will take place in two (2) parts. During the period commencing at 12:00 p.m. P.T., April 25, 2016, and ending at 11:59 p.m. P.T., May 22, 2016, the Judges will score the eligible Submissions based on the following criteria (“Criteria”) and will choose up to twenty five (25) finalists (“Audience Choice Finalists”) for the Audience Choice Award. During the period commencing at 12:00 p.m. P.T., April 25, 2016, and ending at 11:59 p.m. P.T., June 19, 2016 (“Category Judging Period”), Judges will score the eligible Submissions based on the Criteria and will choose six (6) winners for the Categories 1-6 above (not including the Audience Choice Category):

Criteria

1. A clear grasp of animation and/or filmmaking as an art form (17%)
2. Quality of storytelling (17%)
3. Character development and character design (17%)
4. Voiceover and acting talent (17%)
5. Originality (17%)
6. Overall entertainment value (15%)

Should a Video be submitted by a United States or Canadian resident who is a minor in their jurisdiction of residence, the Judges will take into account the age of the Contestant in evaluating such Video.

TIED ENTRIES: In the event of a tie for a Category winner, the tie will be broken by the Judges based on the first Criteria “a clear grasp of animation and/or filmmaking as an art form.” The decision of the Judges shall be final and binding.

For the avoidance of doubt, one prize winner will be selected for each Category from all Submissions received. A Contestant can win more than one (1) Category.

Category Criteria

(Note: please also refer to Section IV.13 (Winner Notification & Verification, Forfeiture Risks) below for further requirements of Contestants to be successful in winning one of the following awards.)

Filmmaker Select: The Filmmaker Select Award will be awarded to the Contestant who is determined by the Judges to be the best overall film from among all the Submissions using the Criteria.

Best Animation: The Best Animation Award will be awarded to the Contestant who is determined by the Judges to be the film with the best use of animation from among all the Submissions using the Criteria.

Best Non-Fiction: The Best Non-Fiction Award will be awarded to the Contestant who is determined by the Judges to be the best overall non-fiction film (i.e., documentary) from among all the Submissions using the Criteria.

Spirit of Fandom: The Spirit of Fandom Award will be awarded to the Contestant who is determined by the Judges to be the film that best represents the spirit of fandom from among all the Submissions using the Criteria.

Best Comedy: The Best Comedy Award will be awarded to the Contestant who is determined by the Judges to be the best overall comedy film (e.g., parody) from among all the Submissions using the Criteria.

Best Visual Effects: The Best Visual Effects Award will be awarded to the Contestant who is determined by the Judges to be the film with the best use of visual effects from among all the Submissions using the Criteria.

Audience Choice: The Audience Choice Award will be awarded to the Audience Choice Finalist who receives the most Votes during the Voting Phase (for definitions and further information see below).

On or about June 1, 2016, the Website will include a video gallery showcasing the twenty-five (25) Audience Choice Finalists.

PHASE 3 (“VOTING PHASE”):

Fan voting in the Audience Choice Award Voting Phase of the Contest will be open on 12:00 p.m. P.T. on June 1, 2016, and continue until 11:59 p.m. P.T. on June 19, 2016 (the “Audience Choice Award Voting Phase”). During the Audience Choice Award Voting Phase, users will be able to vote for their favorite Audience Choice Finalist (including their own Video, if they are a Contestant).

Sponsor reserves the right to postpone or otherwise modify the Audience Choice Award Voting Phase, by posting a notice to such effect on the Website. Sponsor shall have no liability in conjunction with such postponement or modification (if applicable). Users can vote by registering and logging on to the Website and following the directions on how to vote for his/her favorite Audience Choice Finalist (“Vote”). The eligible Audience Choice Finalist that receives the highest number of valid Votes during the Voting Phase will be determined as the potential Audience Choice Award winner pending verification. **Limit: one Vote per person per day per Audience Choice Finalist.** A “day” is defined as 12:00 a.m. P.T. through 11:59 p.m. P.T. Users can vote for multiple different Audience Choice Finalists on the same day, but can only vote for an individual Audience Choice Finalist once per day. Disqualification of a Contestant and/or Votes can result if Sponsor/Administrator (in their sole discretion) suspects any fraud or voter/voting misconduct. Contestants also may not trade, buy or sell Votes or incentivize others to vote for them in exchange for “likes”, “followers”, etc. Doing so will lead to disqualification of Contestant’s Submission by Sponsor/Administrator. This includes (but is not limited to) if any Votes appear to violate Vote limits. Violations may include, but are not limited to: (a) unusual patterns in Votes for an individual Audience Choice Finalist originating from the same IP address during the same day; (b) unusual user name patterns originating from the same IP address; or (c) unusual time-of-day patterns originating from the same IP address. Sponsor reserves the right to disqualify any Votes that are cast in violation of these Official Rules to achieve an unfair advantage or by robotic means of any sort.

The top twenty-five (25) Videos (i.e., Videos with the highest scores from the Judges using the Criteria) that comply with these Official Rules will be eligible for the Audience Choice Award. If twenty-five (25) or less Videos are submitted during the Contest Period, all the Videos submitted that comply with these Official Rules will become Audience Choice Award Finalists. Sponsor/Administrator shall not have any liability if less than twenty-five (25) Videos are Audience Choice Award Finalists.

Votes must be manually key-stroked in accordance with the instructions, which are made part of these Official Rules and incorporated by reference herein. Use of automated or programmed voting methods is prohibited and any Vote garnered by such means will be voided. Use of device or artifice to manipulate or compromise the integrity of the voting procedure will result in voiding of Votes deemed by Sponsor/Administrator in their sole discretion to have been affected by such actions and/or disqualification of Contestants whose Submissions benefited from such actions and/or other legal sanctions. **LIMIT ONE (1) VOTE PER PERSON PER VIDEO PER DAY (AS DEFINED ABOVE) DURING THE VOTING PHASE.**

2. OVERVIEW OF KEY DATES AND TIMES (SEE ABOVE DEFINITION OF P.T.):

Period	Begin Date & Time	End Date & Time
CONTEST PERIOD	12:00 p.m. P.T. February 18, 2016	11:59 p.m. P.T. April 24, 2016
JUDGING PHASE	12:00 p.m. P.T. April 25, 2016	11:59 p.m. P.T. May 22, 2016
CATEGORY JUDGING PERIOD	12:00 p.m. P.T. April 25, 2016	11:59 p.m. P.T. June 19, 2016
VOTING PHASE	12:00 p.m. P.T. June 1, 2016	11:59 p.m. P.T. June 19, 2016
WINNER CONFIRMATION PERIOD	12:00 p.m. P.T. June 24, 2016	11:59 p.m. P.T. July 8, 2016
ANNOUNCEMENT OF WINNERS	12:00 a.m. P.T. July 15, 2016	11:59 p.m. P.T. July 17, 2016

IV. OTHER CONTEST TERMS IN DETAIL

1. ELIGIBILITY

The Contest is open only to legal residents of the 50 United States and the District of Columbia, Canada (excluding Quebec) who are 13 years of age or older, and to legal residents of the United Kingdom, Germany, Australia, New Zealand and Mexico who are at least 18 years of age or the age of majority in their country/province/state of legal residence at time of entry (whichever is older). Void in Quebec. Void elsewhere and where prohibited or restricted by law. Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for Sponsor, Administrator, Lucasfilm Ltd. or any other company within the Walt Disney family of companies, and any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest or supplying the prizes, persons involved in the creation, development or production (including cast and crew) of *Star Wars: The Force Awakens* movie or other content or products related to the *Star Wars* franchise and/or any related parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, are not eligible to participate or win any prize in the Contest. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses, regardless of where they live. "Household members" shall mean people who share the same residence at least three (3) months a year, whether related or not. (For the avoidance of doubt, persons who vote for an Audience Choice Finalist in the Voting Phase of the Contest may also submit a Video and enter the Contest, and immediate family members of the Contestant, or household members of the Contestant, can vote for an Audience Choice Finalist.) Potential winners may be required to provide proof of legal residency prior to being awarded a prize.

2. CONTEST SCHEDULE

Please consult the overview of key dates and times above. **Submissions must be submitted between 12:00 p.m. P.T. on February 18, 2016 and 11:59 p.m. P.T. on April 24, 2016.** Sponsor's computer is the official clock for the Contest.

3. HOW TO ENTER (2 STEPS):

STEP 1 – CREATE A WEBSITE ACCOUNT

Navigate to www.StarWars.com, <http://de.StarWars.com>, <http://latino.StarWars.com>, or <http://uk.StarWars.com> (depending on your country of legal residence).

You must be a member of <http://www.StarWars.com>, <http://de.StarWars.com>, <http://latino.StarWars.com>, or <http://uk.StarWars.com>. You may enter the Contest by logging in to the appropriate Website with your username or email address (“Address”) and password.

If you are not a member, you may become a member free of charge by visiting the Website and registering by providing the requested information on the registration form through the “Sign Up” link on the Websites. Members will be required to click where indicated to signify that they accept and agree to be bound by the Terms of Use (“TOU”), currently located at <http://DisneyTermsofUse.com>, <http://DisneyTermsofUse.com/German/> or <http://DisneyTermsofUse.com/Spanish/> (depending on your country of legal residence), and acknowledge that you have read the Privacy Policy (as defined below) and the Cookies Policy (where applicable). Upon becoming a member, you may enter the Contest by following the directions in Step 2 below.

It is your sole responsibility to notify the Sponsor if you, as a Contestant, change your Address. To do so, you must go to <http://www.StarWars.com/?register=1>, <http://de.StarWars.com/?register=1>, <http://latino.StarWars.com/?register=1>, or <http://uk.starwars.com/?register=1> (as applicable), log in to your Website account using your username or Address and password, click on the arrow next to your display name, select “Account” and follow the instructions on how to change your Address.

STEP 2 – SUBMIT YOUR VIDEO

The specifications for the Video should follow these Official Rules (see in particular Section IV. 7 (Technical Requirements for submission of Videos) below), including, but not limited to, ensuring the Video is no longer than five (5) minutes and is in either avi, .mov, .mp4, .mpg or .m4v formats. Please don't try to upload a Video over 500 MB. Any Video that fails to meet Sponsor's specifications may be disqualified. All Videos must be received during the defined Contest Period. **You may submit only one (1) Video.** If you attempt or are suspected of attempting (in the sole discretion of Sponsor) to circumvent this limitation by any means, including, but not limited to, establishing multiple Website accounts, you may be disqualified from the Contest. Any Video received after the Contest Period will be disqualified. Proof of submitting a Video does not constitute proof of receipt or entry into the Contest. While more than one (1) person may be involved in the creation of a Video, only the individual who is named on the Submission in respect of the Video will be recognized as the Contestant responsible for such Video.

Once you have created your Video, you will be instructed on the Website(s) as to how to upload your Video. You must log into your Website account with your user name or Address and password. You will be required to click where indicated to signify that you accept and agree to be bound by the Privacy Policy (as defined below), the TOU and these Official Rules including that the decisions of the Judges and Sponsor are final and binding in all respects. In the event of any discrepancy or inconsistency between the Official Rules, the Privacy Policy and the TOU, the Official Rules shall govern in all respects. You agree, by uploading your Submission, that the Submission may be published for purposes of this Contest, in particular for the purpose of obtaining Votes for the Audience Choice Award in the Voting Phase.

You agree, by uploading your Submission, that your Submission may also appear (without remuneration to you) on or at Star Wars Celebration, San Diego Comic-Con, New York Comic Con, StarWars.com, the Star Wars mobile application, Disney.com, YouTube, Twitter, Facebook, Instagram, Google+, Tumblr, Pinterest, the Disneyland and Walt Disney World Parks and Resorts, and any other places and platforms as determined by Sponsor in its sole discretion. SHOULD SPONSOR CHOOSE TO POST YOUR VIDEO ON THE ABOVE-INDICATED OR ANY OTHER PLACES/PLATFORMS, HOWEVER, SUCH POSTING DOES NOT CONSTITUTE ANY REPRESENTATION BY SPONSOR THAT YOUR VIDEO HAS BEEN SELECTED AS AN AUDIENCE CHOICE FINALIST OR IS A PRIZE WINNER IN THE CONTEST. FOR THE AVOIDANCE OF DOUBT, ANY SUCH POSTING HAS ABSOLUTELY NO BEARING ON THE SELECTION OF WINNERS IN THE CONTEST.

4. RULES GOVERNING VIDEO CONTENT

- Videos must be submitted in English, German or Spanish. **Contestants submitting Videos that are not in English must submit English subtitles.** Sponsor reserves the right to translate the transcript of the Video into English for review and judging purposes where subtitles are missing or, at Sponsor's reasonably exercised discretion, inadequate for judging purposes. Any English translations obtained by Sponsor to fill missing or inadequate subtitles shall be final and binding in terms of the accuracy and comprehensiveness of Sponsor's translation and Contestant agrees to participate in the Judging and Voting Phase based on the English language version prepared by Sponsor on the basis of Contestant's subtitles and/or Sponsor's translation.
- Videos must not exceed five (5) minutes in length. If a Video exceeds five (5) minutes in length, it will be disqualified.
- Other than the materials provided by Sponsor for this Contest in the Pack or officially licensed Star Wars® toys, costumes, accessories and clothing, the Video must be wholly original and created and owned by you, the Contestant. The Video must not have been plagiarized or submitted in previous contests or film festivals.
- DO NOT include any music, soundclips, compositions, arrangements or other sound materials that are not included in the Pack.
- Do NOT modify or augment any Lucasfilm IP included in the Pack.
- DO NOT depict any person (living, dead, or fictional) unless such depiction is on officially licensed Star Wars® toys, costumes, accessories or clothing. Submissions may only include you and those individuals who have expressly given you permission (or their parent/guardian has given permission in the case of minors) to be included in the Video (including the videographer, if other than Contestant).
- DO NOT include any third-party trademarked or copyrighted materials (other than materials provided by Sponsor in the Pack or otherwise permitted in the Official Rules). Videos must not infringe, misappropriate, or violate the rights of any third party, including without limitation,

intellectual property rights (including moral rights) or the right of privacy or publicity. Sponsor reserves the right to make a final determination on the risk of infringement.

- Videos must be suitable for public presentation. Videos MUST NOT include nudity; obscenity; pornography; offensive language, depictions of drugs, alcohol, tobacco products, or any harmful or illegal activity; material that is fraudulent, deceptive, racially offensive, sexually explicit, threatening, hateful, harassing, disparaging, libelous (including trade libel) or defaming; or include any other content that is by reasonable judgment inappropriate for this Contest or otherwise breaches these Official Rules. Sponsor reserves the right to make the final determination as to the suitability for public presentation.
- Videos must not create or imply any association or endorsement between Sponsor and any individual, entity, or products and services.
- Submissions may not be used to advertise Contestant's or any third party's product or services.
- See also the Contestant Warranties and Representations below.

5. CONTESTANT'S LICENSE FOR SPONSOR TO USE SUBMISSION

By entering this Contest and having a chance to win an award, you agree and represent that you grant to Sponsor a non-exclusive, sublicensable, irrevocable and royalty-free worldwide license under all copyrights, trademarks, patents, trade secrets, privacy and publicity rights and other intellectual property rights to use, reproduce, transmit, communicate to the public, print, publish, publicly display, exhibit, distribute, redistribute, copy, index, comment on, modify, adapt, translate, create derivative works based upon, publicly perform, make available and otherwise exploit your Submission, in whole or in part, in all media formats and channels now known or hereafter devised (including on third-party sites and platforms such as Facebook, YouTube and Twitter), in any number of copies and without limit as to time, manner and frequency of use, without further notice to you, with or without attribution, and without the requirement of permission from or payment to you or any other person or entity.

6. SPONSOR'S LIMITED LICENSE TO CONTESTANT TO USE LUCASFILM IP

If your Video includes, uses or features Lucasfilm IP from the Pack or officially licensed Star Wars® toys, costumes, accessories and clothing, Sponsor grants you a non-exclusive license to create the Video using Lucasfilm IP or officially licensed Star Wars® products for the purposes of creating a Video for this Contest only, provided that such license shall be conditioned upon your assignment to Sponsor of all rights in and to the Video (if such rights are not assigned to Sponsor, your license to create the Submission using Lucasfilm IP or officially licensed Star Wars® products shall be null and void). At all times, as between Sponsor and Contestant, Sponsor shall retain all right, title and interest in the Lucasfilm IP and officially licensed Star Wars® products as well as all copyrights therein; this grant of a license is not intended to transfer any ownership rights in the Lucasfilm IP or officially licensed Star Wars® products or the copyrights therein. This grant of license is made contingent upon the Contestant maintaining all copyright and trademark notices included in the Lucasfilm IP in the Pack or officially licensed Star Wars® toys, costumes, accessories and clothing. The licensed rights will automatically expire at the end of the Contest. Any other use of the Lucasfilm IP in the Pack or officially licensed Star Wars® toys, costumes, accessories and clothing is strictly prohibited and constitutes an actionable violation of Sponsor's rights.

7. TECHNICAL REQUIREMENTS FOR SUBMISSION OF VIDEOS

- Videos must be in AVI, .MOV, .MP4, .MPG, AND .M4V file formats.
- Videos cannot exceed 500 MB in size.

- Videos MUST NOT contain any viruses, spyware, malware, bugs, or other deleterious materials that are designed to harm the functionality of a computer, a website, the Website(s) or the Contest.
- Once submitted, a Video may not be modified or supplemented by Contestant.
- If a Video is unable to be viewed by Sponsor or Administrator for any reason whatsoever outside of Sponsor's or Administrator's control, such Video will be disqualified (and Released Parties, as defined below, will not be responsible or liable for any such inability).
- Use of automated/programmed/robotic means of participation is prohibited, Submissions completed or submitted using such illicit means will be void, and the applicable Contestant may be disqualified from the Contest. Sponsor and Administrator will not be responsible for late, lost, incomplete, corrupted, inaccessible, garbled or misdirected Submissions, or for Videos not being uploaded due to a technological/programming/electronic error, malfunction or failure or for any other reason.

8. CONTESTANT'S WAIVERS, ACKNOWLEDGEMENTS, WARRANTIES AND REPRESENTATIONS, CONSENTS

• MORAL AND OTHER RIGHTS OF AUTHORS

LOCAL LAWS SOMETIMES DO PROTECT AUTHORS AND LIMIT THE POSSIBILITY OF WAIVING MORAL RIGHTS.

Except if Contestant is resident in a jurisdiction in which moral rights cannot be waived under applicable copyright law, Contestant waives any "Moral Right of Authors" (*Droit Moral*) in the Submission. Each Contestant also consents to Sponsor doing (or omitting to do) any act in respect of Contestant's Submission that may otherwise constitute an infringement of the Contestant's moral rights. Contestant further agrees, upon Sponsor's request, and without compensation, to sign any and all necessary and appropriate documents so as to effect, perfect or record the preceding grant of license rights and moral rights consent and (if necessary) to procure signatures from any third parties. Except where applicable local law provides otherwise, Contestant further expressly acknowledges that Sponsor does not owe him/her a duty of confidence (or fiduciary duty or the like) with regard to his/her Submission.

• ACKNOWLEDGMENT OF POTENTIAL CONFLICTS WITH SUBMISSION CONTENT

Contestant acknowledges that Sponsor has wide access to ideas, stories, designs and other literary/artistic materials submitted to it from outside sources or being developed by its own employees and that such ideas/stories/designs/literary/artistic materials may be competitive with, similar to (or even identical to) his/her Submission. Sponsor shall have no liability to Contestant in conjunction with such prior art materials.

• CONTESTANT'S WARRANTY AS TO THIRD PARTY RIGHTS AND OTHERWISE

Contestant warrants and represents that he/she has followed these Official Rules and that his/her Submission: (a) does not violate any law or regulation; (b) does not violate or infringe any right of any third party, including but not limited to intellectual property rights, such as but not limited to rights of copyright, trademark or patent, or rights of publicity or privacy; (c) is not defamatory, slanderous or libelous and does not portray any person in a false light; (d) is Contestant's own original work (except as permitted herein) and Contestant owns or controls all right, title and interest in the Submission, including but not limited to its copyright; (e) has not been submitted in any other competition or contest or otherwise published for sale; (f) does not contain any virus, bugs, or other deleterious material at the time when it is submitted; (g) that the Contestant arranged for the Video to be made; and (h) that before involving them in the making of the Video, Contestant disclosed to all other persons so involved these Official Rules and in particular the "PRIZE" section below (as

well as advising such persons that the Contestant alone is participating in the Contest and will win prize(s) if the Video is determined to be a prize winner).

- **CONTESTANT'S LIMITED INDEMNIFICATION AND HOLD HARMLESS DECLARATION.**

By entering, Contestant agrees to indemnify and hold harmless Released Parties (as defined below) from any action or liability resulting from the publishing or use of his/her Submission as permitted by these Official Rules except to the extent where such action or liability is a result of a Released Party's modification, adaptation, translation, creation of a derivative work or other act for which Contestant is not responsible.

- **CONTESTANT'S CONSENT TO PUBLICATION**

If determined to be an Audience Choice Finalist by Sponsor/Administrator, the Submission will be posted on the Website for purposes of the Audience Choice Award Voting (Voting Phase). Relative to such posting, Contestant understands and agrees that (a) the posting of Video is subject to technological, electronic, programming and other limitations/malfunctions and the Video as posted may not be exactly the same as the Video submitted by Contestant as part of his/her Submission; (b) his/her Video may be posted by Sponsor/Administrator in any order, format, sequence or pattern, which may or may not be altered or varied by Sponsor in its sole discretion one (1) or more times during the Audience Choice Award Voting Period; (c) Videos will be attributed to Contestants by First Name, First Initial of Last Name, title and description. Posting of a Video at the Voting Phase merely indicates that Submission has been determined to be an Audience Choice Finalist, NOT that the Submission has been selected as an award winner.

9. SPONSOR'S DISCLAIMER

FOR ALL AUDIENCE CHOICE FINALIST VIDEOS POSTED ON THE WEBSITE, THE VIDEOS REPRESENT SOLELY THE VIEWS/OPINIONS OF THE CONTESTANT AND DO NOT REFLECT THE VIEWS/OPINIONS OF SPONSOR IN ANY MANNER. SPONSOR IS ACTING AS A PASSIVE CONDUIT FOR THE POSTING/PUBLICATION OF VIDEOS AND HAS NO OBLIGATION AND EXPRESSLY DISCLAIMS ANY AND ALL LIABILITY IN CONJUNCTION WITH SCREENING, MONITORING, OR REVIEWING THE CONTENT OF VIDEOS.

10. DATA PROTECTION, PRIVACY

Your personal data will be collected for the purposes of conducting and promoting this Contest or future similar contests. If you do not provide your personal data, you will not be able to enter the Contest. Use of personal data shall be subject to the privacy policy located at <https://disneyprivacycenter.com> ("Privacy Policy"). The Privacy Policy contains information about how a Contestant can access or correct personal information held about them or to make a privacy complaint. Please note that your personal data may be transferred to overseas recipients, including in countries such as the United States. The methods used to protect and safeguard your personal information in the event of such transfers are set out in the Privacy Policy.

For the UK and German Submissions, personal information collected from Contestants will be used by Sponsor/Administrator at the direction of The Walt Disney Company Limited. Personal information collected from Contestants will be used by Sponsor/Administrator solely in connection with the Contest and will not be disclosed to any third party or used for any other purpose except for the purpose of operating the Contest, fulfilling prizes where applicable, and any other use mentioned within this clause. The Walt Disney Company and The Walt Disney Company Limited (as applicable) may also use your information for marketing purposes if you have opted in to receiving such messages. The declared prize winners' information will be shared by the Judges with Sponsor and Administrator, specifically the winner's name and/or e-mail address, only to the extent that this information is required to award the prizes for this Contest. The declared prize winners' name and a reference to its winning entry will be made available on request in accordance with Section IV 21 (Winners' List) below.

Personal information includes name, address, email address, and likeness and will be used as set out in these Official Rules including: (a) to conduct the Contest as described in these Official Rules; (b) to contact potential winners; and (c) if Contestant selects to receive additional information from the Sponsor on the entry form, to send additional information to that Contestant. Pursuant to Australian, New Zealand, UK and German law (as applicable) pertaining to data collection and processing, you may have a right of access to modification and withdrawal of your personal data. You may also have the right of opposition to the data collection, under certain circumstances. For the UK and Germany, you may contact The Walt Disney Company Limited (Company Number 530051), located at 3 Queen Caroline Street, Hammersmith, London W6 9PE. For Australia and New Zealand, you may contact The Walt Disney Company (Australia) Pty Limited, Level 5, 650 Chapel Street, South Yarra 141 VIC, Australia. For all other countries, you may contact the Sponsor. The data controller for the UK and Germany is The Walt Disney Company Limited. The recipients of your data are the Sponsor and Administrator.

11. CONTESTANT IDENTITY DISPUTES

In the event of any dispute concerning the identity of any Contestant, a Submission will be deemed submitted by the natural person who is the Authorized Account Holder of the e-mail address associated with the account used to enter the Contest on the Website. **“Authorized Account Holder”** is defined as the natural person who is assigned to an e-mail address by an internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

12. PARTICIPATION VIA MOBILE/WIRELESS DEVICE

If you are a wireless service subscriber and have a smart phone, tablet or other wireless device that allows you access to the internet, you may also enter the Contest via any of those devices during the Contest Period. **Data rates may apply to use of a mobile/wireless device for participation in the Contest, according to the terms and conditions of your service agreement with your wireless carrier.** Each wireless carrier's rate plan may vary, and Contestant should check with his/her wireless carrier prior to Contest participation so as to determine the applicability and amount of such charges. Participation via mobile/wireless device is not available on all carriers or in all areas; in addition, not all mobile/wireless devices feature the necessary functionality to participate in the Contest or may not continue to work in the event of product, software, coverage or other service changes made by one's wireless carrier.

13. WINNER NOTIFICATION & VERIFICATION, FORFEITURE RISKS

During the period of June 24, 2016 through July 8, 2016, potential winners (“Potential Winner(s)”) will be notified by e-mail using the contact information provided by the Contestant in their Submission (the “Initial Notification”).

During Initial Notification, Potential Winners will also be provided with a written affirmation of Eligibility, Release and Indemnification, Grant of Rights, a Publicity Release, as well as any other documents Sponsor may require (including without limitation, release(s) from the Potential Winner's film crew or other persons involved in making Potential Winner's Video, if and as applicable) (collectively, “Winners Documents”), which each Potential Winner will be required to sign and return by post for the purpose of winner verification and acceptance. Where possible, Sponsor will also accept Winners Documents returned by way of PDF scanned copies attached to an email. Sponsor will advise you whether such method is acceptable (depending on your country of residency) during this process.

Each Potential Winner will have fourteen (14) calendar days from the date of Initial Notification to respond to the Initial Notification and execute and return the Winner Documents. Execution and timely return of these items is mandatory to become a winner.

A Contestant selected as a Potential Winner must meet the following requirements. Any failure to do so may result in disqualification by Sponsor (as determined in Sponsor's sole discretion exercised by reasonable judgment): a Potential Winner must (A) respond to the Initial Notification and execute and return any Winners Documents within fourteen (14) calendar days from time of Initial Notification; (B) provide Sponsor with satisfactory proof of eligibility as requested by Sponsor; and (C) have complied with these Official Rules. Disqualification may be declared by Sponsor if any email notification is returned as undeliverable (or if Sponsor is unable to contact Potential Winner via phone) after three (3) attempts. If a Potential Winner is disqualified for any reason, he/she will forfeit the opportunity to receive the category prize. Sponsor shall inform each Potential Winner no later than fourteen (14) calendar days from receipt of their Winners Documents whether they have passed verification and are therefore an official winner or whether they are disqualified (such decision to be at the sole discretion of the Sponsor). Sponsor shall have no liability to disqualified Contestant and Sponsor reserves the right to select an alternative winner based on the Category Criteria from the remaining Submissions. For the avoidance of doubt, should the winner of the Audience Choice Award prize be disqualified, the Audience Choice Finalist with the next highest Votes will be deemed the winner.

14. PRIZES, APPROXIMATE RETAIL VALUES ("ARV")

Prizes (1 prize per Category, 7 total prizes): Each winner will receive by mail, postage prepaid by Sponsor, a Star Wars Prize Pack consisting of Star Wars-themed merchandise (exact items to be determined by Sponsor at its sole discretion), a limited edition print of Star Wars concept art autographed by the artist, and a commemorative trophy. **ARV of each prize is \$250.00 (USD).** In the event that a winner wins more than one category award, he or she will receive an additional Star Wars Prize Pack for each category award. **ARV does not reflect re-sale value of limited edition print of Star Wars concept art.** Prizes will be shipped via courier delivery service directly to each winner's home address within 4-6 weeks after confirmation of verification.

15. ADDITIONAL PRIZE RESTRICTIONS

Any costs and incidentals not specified herein are the winner's sole responsibility. Prize is not redeemable for cash. No substitution or transfer of prize except with Sponsor's permission. Sponsor in its sole discretion may award a substitute prize or prize component of equal or greater value if advertised prize/prize component is unavailable at time of awarding for any reason. Any images of prizes/prize components in advertising are for illustrative purposes only and actual items awarded as prizes/prize components may differ from such images. Each prize must be accepted by the winner with all prize components (as described above).

Sponsor will arrange for the prize to be shipped to winners via its local or regional offices. No taxes or import duties are payable by the winner.

16. LIMITATIONS OF LIABILITY

Except where prohibited, Sponsor and its agencies (including Administrator) are not responsible for failed, partial or garbled computer transmissions, or for technical failures of any kind, including but not limited to human, typographical, printing or electronic malfunction, any damage caused by or relating to any downloadable content or damage of any network, hardware or software. If for any reason the Contest (in whole or in part) is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud or technical failures beyond Sponsor's control that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Sponsor reserves the right, in its sole discretion exercised by reasonable judgment, to cancel, terminate, modify or suspend the Contest (in whole or in part) and/or disqualify any individual who tampers with (or attempts to tamper with) the entry process/operation of the Contest (or any part thereof), including but not limited to the Voting Phase. In such event, Sponsor shall conduct the Contest and make prize(s) available for the affected part(s) of the Contest in a manner that is fair, appropriate and consistent with the spirit of these Official Rules, as determined by Sponsor in its sole discretion exercised by reasonable judgment. Notice of cancellation/termination/modification/suspension of the Contest will be posted on the Website.

Except for information that is subject to the Privacy Policy, no responsibility is assumed for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, Submissions/Videos/Votes; or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail, or electronic Submissions, Videos, or Votes to be received on account of technical problems or traffic congestion on the internet or at any website, or any combination thereof, including any injury or damage to Contestant's or any other person's computer or mobile device (or data/information stored thereon) related to or resulting from participation in or downloading any materials from this Contest.

NOTHING IN THESE OFFICIAL RULES LIMITS, EXCLUDES OR MODIFIES, OR PURPORTS TO LIMIT, EXCLUDE OR MODIFY ANY STATUTORY CONSUMER GUARANTEES OR ANY IMPLIED CONDITION OR WARRANTY THE EXCLUSION OF WHICH FROM THESE TERMS AND CONDITIONS WOULD CONTRAVENE ANY STATUTE OR CAUSE ANY PART OF THESE OFFICIAL RULES TO BE VOID (“NON-EXCLUDABLE GUARANTEES”).

The following sentence applies to all Contestants who are NOT residents of the UK:

EXCEPT FOR ANY NON-EXCLUDABLE GUARANTEES, AND THE SPONSOR’S OWN PRODUCT/SERVICE THAT MAY BE COVERED BY A WARRANTY (WITH SUCH WARRANTY BEING EXPRESSLY LIMITED TO ITS TERMS SUBJECT TO ANY NON-EXCLUDABLE GUARANTEE), SPONSOR MAKES NO WARRANTY, REPRESENTATION OR GUARANTEE, EXPRESS OR IMPLIED, IN FACT OR IN LAW, RELATIVE TO THE USE OF ANY PRIZE (OR ANY COMPONENT OF ANY PRIZE), INCLUDING (IN RESPECT OF ALL JURISDICTIONS EXCEPT AUSTRALIA), WITHOUT LIMITATION, ITS QUALITY, MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

17. ADDITIONAL CONDITIONS OF PARTICIPATION

By participating, Contestants agree to be bound by and abide by these Official Rules and the decisions of Sponsor and Administrator, which shall be final and binding in all respects. Contestants agree to the fullest extent permitted by law, to release and hold harmless Sponsor, Administrator, Lucasfilm Ltd., Facebook, Inc., Google, Inc., Twitter, Inc., Instagram LLC, Tumblr, Inc., Pinterest and each of their respective parents, subsidiaries, affiliated and successor companies, advertising and promotion agencies and prize suppliers, and each of their respective officers, directors, agents, representatives and employees, as well as each of their respective successors, representatives and assigns (collectively, the “Released Parties”) from any and all actions, claims, injury, loss or damage to person(s) or property arising in any manner, directly or indirectly, from participation in this Contest and/or acceptance, possession, receipt or use/misuse of any prize, except that the waiver does not restrict Contestant from raising claims which cannot be waived under applicable local law in the Contestant jurisdiction such as claims regarding loss of life, body injury, or claims relating to a violation of a principle, cardinal duty under the relevant legal relationship.

Contestants further agree not to knowingly damage or cause interruption of the Contest and/or prevent others from participating in the Contest. CAUTION: ANY ATTEMPT TO DAMAGE ANY ONLINE SERVICE OR WEBSITE OR OTHERWISE UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST VIOLATES CRIMINAL OR CIVIL LAWS. IF SUCH AN ATTEMPT IS MADE OR AN INDIVIDUAL OTHERWISE ATTEMPTS TO DEFRAUD SPONSOR, SPONSOR MAY DISQUALIFY ANY PARTICIPANT MAKING SUCH ATTEMPT AND SEEK DAMAGES TO THE FULLEST EXTENT OF THE LAW.

18. DISPUTES

For Contestants who are legal residents of the UK: These Official Rules shall be governed by English law, and the parties submit to the non-exclusive jurisdiction of the courts of England and Wales.

For Contestants who are legal residents of Germany: These Official Rules shall be governed by German law.

For all other Contestants (i.e. those not within the UK or Germany): Except where prohibited, Contestant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and, to the extent permitted by compulsory local law in Contestant's country, exclusively by the United States District Court for the Central District of California or an appropriate State Court of the U.S. State of California, with Contestant, to the extent permitted by compulsory local law in Contestant's country, expressly waiving any right of *forum non conveniens*, change of venue or the like; (b) any and all claims, judgments and awards, to the extent permitted by compulsory local law in Contestant's country, shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this Contest, but in no event attorneys' fees; unless the assistance of an attorney is required by law and subject to compulsory local law in Contestant's country; and (c) under no circumstances will Contestant be permitted to obtain awards for, and Contestant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased, except where compulsory local law in Contestant's country provides otherwise. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Contestant and Sponsor in connection with the Contest shall be governed by, and construed in accordance with, the laws of the U.S. State of California, without giving effect to any choice of law or conflict of law Official Rules (whether of the U.S. State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the U.S. State of California.

19. SEVERABILITY

If any part of these Official Rules shall be declared invalid or unenforceable by a court of competent jurisdiction, it shall not affect the validity of the balance of these Official Rules. In such circumstance, the provision declared invalid/unenforceable shall be re-drafted as closely to the original provision as allowed by law, so as to give effect to Sponsor's intent.

20. LANGUAGE DISCREPANCIES/SEVERABILITY

Should there be any discrepancy between the English language version of these Official Rules and the version of the Official Rules as translated into another language, the English language version shall prevail, govern and control in all respects.

21. WINNERS' LIST

For the list of winners (first name and first initial of last name, as well as county and country if the winner is from the UK) send an e-mail that includes the subject line: *The Star Wars Fan Film Awards Contest Winners*, to winnerslist@leaddogmarketing.com, for receipt no later than August 5, 2016

This Contest is in no way sponsored, endorsed or administered by, or associated with Facebook, Twitter, Instagram, Tumblr, Google and/or Pinterest.

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