

As on September 1, 2015

Entry Terms for the “Disney Junior Birthday Book Activity”

The entry terms (“Entry Terms”) below are for the activity known as “Disney Junior Birthday Book Activity” (“Activity”) to be conducted by Disney Broadcasting (India) Limited (“DBIL”). These Entry Terms are in addition to the Global Terms of Use and the Supplemental Terms to the Global Terms of Use (for India), Privacy Policy and the Addendum to the Privacy Policy for India (collectively, “TOUs” which are available on www.disney.in). In the event of any conflict between the Entry Terms and the TOUs, the Entry Terms below shall prevail.

1. Entry to the Activity is open for adult Indian residents only (“**Participants**”). Participants may participate in the Activity during the Registration Period (as defined below) through a single entry in the manner as set out below. Directors, officers and employees of DBIL, participating sponsor(s) of the Activity or any of their respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, associate vendors and immediate families of each are not eligible to enter the Activity.
2. Participation in the Activity shall be open and valid only from September 01, 2015 and shall remain valid until such time as DBIL may declare on its website (“**Activity Period**”).
3. Participants may participate in the Activity by sending an email to **mail@disneyjunior.com** with a picture of their child aged between 2 (two) and 7 (seven) years (“**Image**”) along with details of the Participants including name, date of birth and city of residence.
4. Upon submission of the Image, the Participant hereby represents and warrants that:
 - a. The Image is not pixelated and is of good quality;
 - b. The Image shall not contain any material that is pornographic, obscene or discriminatory (including without limitation racial, gender or religious slurs) and/or constituting hatred statements; or statements designed to incite violence or hatred, or threats to cause bodily harm, or any illegal or unlawful content, or content that is known to be false or misleading;
 - c. Nothing contained in the Image shall violate the intellectual property rights of any third party;
 - d. The Image does not contain any content that promotes commercial products and/or services of any third party;
 - e. The Participant owns or has the necessary releases and permissions as required (including without limitation, location releases, if applicable), without the need for payment to any other person or entity, to use and exploit, and to authorize DBIL to use and exploit, the Image in all manners contemplated by these Entry Terms;
 - f. The Image does not contain any content that gains or would gain access to any other person's computer, software, or data or otherwise threaten another person's privacy,

without the knowledge and consent of such person or otherwise contains destructive code;
and

5. Participants can send their Images maximum 4 months before the birthday week to be eligible for the Activity. A maximum of 12 (twelve) Images shall be selected by DBIL every week during the Activity Period on a first-come-first-served basis (“**Selected Participants**”). It is hereby clarified that the number of Images selected by DBIL may be increased or decreased at the sole and absolute discretion of DBIL. Selected Participants shall have the opportunity to have their Image showcased on the *Disney Junior channel* during the Birthday week as part of the ‘*Disney Junior Birthday Book Activity*’. Two videos shall be showcased on the channel during the Birthday week (each carrying 6 images of the kids who have birthdays during that week). Additionally, DBIL may upload Images of such Selected Participants on its digital platforms including but not limited to Facebook and YouTube, in its sole and absolute discretion. The telecast of the Images of Selected Participants as part of the ‘*Disney Junior Birthday Book Activity*’ telecast by DBIL and the upload of Images of Selected Participants on DBIL’s digital platforms may be subject to the execution of additional documentation and/or releases by such Selected Participants as determined by DBIL in its sole and absolute discretion. It is clarified that the submission of an Image by a Participant does not guarantee the inclusion of the same as part of the ‘*Disney Junior Birthday Book Activity*’.
6. DBIL shall select the Selected Participants at its sole and absolute discretion. All decisions of DBIL shall be final and binding and no correspondence shall be entered into on any decision made by DBIL in this regard.
7. Participants shall be informed of the selection of their Images by email (or in such other manner as DBIL may determine).
8. **Miscellaneous.** Participants agree to be bound by these Entry Terms and by the decisions of DBIL, which are final and binding in all respects. DBIL reserves the right to change these Entry Terms at any time, in its sole discretion, and to suspend or cancel the Activity or any Participant’s participation in the Activity. Participants who violate the Entry Terms, tamper with the operation of the Activity or engage in any conduct that is detrimental or unfair to DBIL, the Activity or any other Participants (in each case as determined in DBIL’s sole discretion) are subject to disqualification. DBIL reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Activity.
9. **General Release.** By entering the Activity, Participants on their own accord and on behalf of their participating family members indemnify DBIL, participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, employees and agencies from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Activity.
10. **Governing Law and Dispute Resolution.** These Entry Terms are subject to the laws of India, and are subject to the exclusive jurisdiction of the courts of Mumbai.
11. None of the above paragraphs limits any other.